

ISSUE 01

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DATAZINE

COMPANY MAGAZINE



Industry Insight

THE FUTURE OF DATA
ANALYTICS IN AFRICA

NEW PROGRAMS, NEW
BRANDS AND A STRONGER
ECOSYSTEM FOR GROWTH

Development And Restructuring

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Editor's Notes

WELCOME TO DATALEUM MAGAZINE

*This issue is packed with exciting information about Africa's leading EdTech company and our updates from the first half .
Enjoy!*



Kemi Amobi

Dear Readers,

Welcome to the First Edition of Dataleum Magazine

We are excited to launch this publication as a platform to share our story, celebrate our impact, and showcase the people, ideas, and innovations driving our mission forward. As an organization committed to transforming the world through Talent Acceleration, Business Innovation, and Community Building, we believe it is important to document our journey and share the milestones that continue to shape our ecosystem.

In this issue, you will get to know Dataleum better and the inspiring stories of the individuals and organizations we have impacted. You will also discover how we are building opportunities, fostering innovation, and contributing to the development of a sustainable and globally competitive African talent ecosystem.

As our first edition, this magazine represents both a reflection of how far we have come and a glimpse into the future we are building. We invite you to explore these pages, learn more about our work, and join us on this exciting journey.

Thank you for being part of the Dataleum story.

Warm regards,

Oluwakemi,
Editor, Dataleum Magazine

Who We Are



Dataleum is a digital transformation ecosystem that enables individuals and organizations globally to build, deploy and scale capabilities across data, AI and operational excellence.

We operate through a structured, multi-arm model that brings together training, talent development, technology solutions, and business support services.

By combining expertise, structured delivery, and a strong understanding of emerging global trends, Dataleum continues to build a connected ecosystem where talent meets opportunity, and where organizations can confidently scale in a data-driven world.

For organizations, Dataleum serves as a strategic partner in navigating the opportunities and challenges of the digital age. We support businesses in leveraging data, artificial intelligence, process optimization, and innovation-driven strategies to improve performance, enhance decision-making, and achieve sustainable growth.

Beyond talent and business development, Dataleum is committed to building vibrant communities where knowledge is shared, partnerships are cultivated, and innovation flourishes. We believe that lasting transformation occurs when people, organizations, and communities work together toward a common vision of progress and impact.

Our Core Values

THE IMPACT VALUES

Our core values define the culture we nurture, the standards we uphold, and the way we create value for our stakeholders.

I – Innovation

Innovation is at the heart of our growth and relevance. We embrace creativity, encourage new ideas, and continuously seek better ways to solve challenges, create opportunities, and deliver value. We believe that innovation drives transformation and enables us to remain future-focused.

M – Maximizing Opportunities

We are committed to identifying, creating, and maximizing opportunities for individuals, businesses, and communities. We believe that every challenge presents an opportunity for growth, learning, and advancement, and we strive to help others unlock their full potential.

P – Professionalism

Professionalism defines our standards of excellence. We conduct ourselves with integrity, accountability, respect, and competence in every interaction. We are committed to delivering quality outcomes and maintaining the trust of our stakeholders.

A – Agile

In a constantly changing world, adaptability is essential. We remain flexible, responsive, and proactive in embracing change. Our agility enables us to innovate quickly, respond effectively to emerging needs, and continuously create value.

C – Continuous Improvement

We believe excellence is a journey, not a destination. Through learning, reflection, and innovation, we continuously improve our processes, services, and capabilities. We are committed to growth at both individual and organizational levels.

T – Teamwork

Great achievements are built through collaboration. We value diversity, mutual respect, and collective effort. By working together and leveraging our shared strengths, we create stronger solutions, foster meaningful relationships, and achieve greater impact.

Mission And Vision

Mission

To continuously transform the world through Talent Acceleration, Business Innovation, and Community Building.

Our mission reflects our dedication to creating lasting impact by empowering individuals, strengthening organizations, and nurturing communities. Through innovative programs, strategic partnerships, and transformative initiatives, we equip people with the skills, opportunities, and networks needed to thrive in an ever-changing global landscape.

Vision

To Become the world's leading and sustainable African Talent Ecosystem.

We envision a future where African talent is recognized, empowered, and positioned to compete and lead on the global stage. Through sustainable systems, innovation-driven solutions, and strategic collaborations, Dataleum aims to become the foremost platform connecting talent, businesses, and communities across Africa and beyond.



Impact And Reach In Numbers

Behind every number is a story of transformation reflecting our commitment to building a future where talents thrive and organizations succeed



Our journey is defined by measurable impact and a commitment to excellence. Over the years, Dataleum has empowered more than **54,000** technology talents through training, mentorship, and career development initiatives. Our dedication to delivering exceptional value is reflected in our **98%** client satisfaction rating, as evidenced by Google reviews and client feedback.

We have awarded over **4,500** scholarships, creating access to learning opportunities and helping individuals unlock their potential regardless of their background. Through trusted partnerships, we have proudly served more than **120** clients across diverse industries and successfully delivered over **100** projects, driving innovation, growth, and transformation.

Our programs have created impact across **13** different sectors, demonstrating our ability to adapt, innovate, and provide value in an increasingly dynamic and interconnected world

Dataleum's impact extends beyond borders, connecting talents, professionals, organizations, and communities across multiple continents. Through our training programs, technology solutions, partnerships, events, and talent development initiatives, we have built a growing global presence spanning **North America, Europe, Africa, Asia, and Australia.**

Schools

At Dataleum Academy, we are committed to developing future-ready professionals through specialized learning pathways that combine industry relevance, practical application, and global best practices.

School of Data Analytics & Business Intelligence

The School of Data Analytics & Business Intelligence equips learners with the skills to collect, analyze, interpret, and visualize data for informed decision-making. Through practical training and real-world projects, participants learn how to transform data into actionable insights that drive business growth and operational excellence.

School of Business Analysis

The School of Business Analysis focuses on helping professionals bridge the gap between business needs and technology solutions. Learners develop expertise in requirements gathering, process improvement, stakeholder management, strategic analysis, and solution design to drive organizational success.

School of Sales & Marketing

The School of Sales & Marketing develops professionals who can drive business growth through effective customer engagement, brand management, digital marketing, sales strategy, and market intelligence. Learners acquire practical skills that enable organizations to build stronger customer relationships and achieve sustainable growth.

School of Management & Leadership

The School of Management & Leadership is dedicated to developing effective managers, transformational leaders, and strategic decision-makers. Through leadership development programs and management training, learners gain the capabilities needed to lead teams, drive organizational performance, and create lasting impact.



School of Project Management

The School of Project Management prepares professionals to successfully plan, execute, monitor, and deliver projects across industries. Through globally aligned methodologies and practical frameworks, learners gain the skills needed to manage resources, mitigate risks, and achieve project objectives efficiently.

School of Robotics & Artificial Intelligence

The School of Robotics & Artificial Intelligence empowers learners with the knowledge and tools required to innovate in emerging technologies. Covering artificial intelligence, machine learning, automation, robotics, and intelligent systems, the school prepares individuals to contribute to the future of technology and digital transformation.

These schools form a comprehensive learning ecosystem that empowers individuals to build relevant skills, advance their careers, and become catalysts for innovation, transformation, and growth in their respective industries.

H1'S BEST

The first half of the year was filled with growth across the Dataleum ecosystem. This section highlights some of the standout moments that made H1 a remarkable chapter in our story.

Welcoming the GI-JOES

One of the key highlights of H1 was the launch of our first-ever GI Joes Internship Program, which welcomed a new cohort of interns into the Dataleum ecosystem. This pioneering initiative was designed to provide hands-on experience, mentorship, and meaningful exposure within a dynamic work environment.

As our inaugural cohort, this marks the beginning of a long-term initiative that we plan to continue and expand in the coming years, further strengthening our talent pipeline and impact.



H1'S BEST

Projects



H1 saw the successful execution of a variety of projects across industries and sectors. From talent appreciation initiatives and technology-driven solutions to strategic partnerships and spotlight projects, our teams worked tirelessly to deliver value and create meaningful outcomes.

Events/Webinars

The first half of the year also provided opportunities to engage with the broader ecosystem through conferences, industry events, strategic partnerships, and collaborative initiatives. These engagements enabled us to expand our reach, share knowledge, build valuable relationships, and contribute to conversations shaping the future of talent, innovation, and business transformation.



H1'S BEST



Moments That Brought Us Together

Beyond the work, H1 was filled with opportunities to celebrate, connect, and strengthen our culture. Through internal events, team engagements, celebrations, and shared experiences, we reinforced the relationships and values that make Dataleum more than just a workplace. These moments reminded us that our greatest achievements are built on collaboration and community.



Development And Restructuring Arms



Dataleum Academy

The learning and talent development arm of Dataleum, focused on equipping individuals with in-demand skills in data, artificial intelligence, technology, business, and leadership through practical, industry-relevant training programs.

Dataleum Technologies

The technology and solutions arm that helps organizations leverage digital tools, data-driven systems, and innovative technologies to improve efficiency, drive growth, and accelerate digital transformation.

Dataleum Careers

The career acceleration and talent placement arm that connects skilled professionals with opportunities, providing career development resources, employability support, mentorship, networking, and pathways to meaningful work.

Dataleum Alumni Women's Network

A vibrant community dedicated to empowering, connecting, and advancing women within the Dataleum ecosystem. The network fosters leadership development, mentorship, collaboration, advocacy, and opportunities for personal and professional growth. It is also worthy of note that D.A.W.N recently became a registered NGO.

Dataleum Intelligence

The research, insights, and analytics arm dedicated to generating actionable intelligence through data analysis, market research, strategic insights, and emerging technology trends that support informed decision-making.

Much earlier in the 1st Half, Dataleum was divided into and now operates through five strategic arms designed to accelerate talent development, drive innovation, and create sustainable opportunities for individuals and organizations

Development And Restructuring Sister Brands

Dataleum has three sister brands. Beyond our core arms, these brands extend our mission by providing specialized solutions enabling us to serve a broader range of needs across industries and communities."



Packagein is a creative branding and merchandise company that specializes in customized branding, promotional materials, souvenirs, packaging, and corporate gift items. The brand helps businesses, organizations, and individuals bring their ideas to life through high-quality, innovative, and impactful branding solutions. Additionally, Packagein also provides CV revamp services tailored to every specific needs of those in need.

Newest Additions



Hangular is a versatile event and workspace hub that provides premium venue solutions for a wide range of corporate, professional, and social events. From business meetings, training sessions, and conferences to celebrations and special occasions, Hangular offers a conducive environment designed to bring people together and create memorable experiences.



Upteamize is a talent acquisition and workforce development platform dedicated to connecting organizations with competent and qualified professionals. Beyond recruitment, Upteamize supports talent growth through upskilling, career development, and employability programs, helping both employers and professionals succeed in an evolving job market.

Development And Restructuring Courses

As part of our continued commitment to innovation and relevance, Dataleum expanded its learning portfolio in H1 with the introduction of new courses designed to meet evolving market needs.



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The AI Automation course is designed to help professionals, entrepreneurs, and organizations leverage artificial intelligence to streamline processes, improve productivity, and drive innovation. Participants learn how to use AI-powered tools and automation solutions to optimize workflows, eliminate repetitive tasks, enhance decision-making, and create more efficient systems for personal and business growth.



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Dataleum's Mission To Africa

*Empowering African Talent.
Transforming Africa's Future.*

Africa is home to one of the world's youngest, fastest-growing, and most dynamic populations. Yet millions of talented individuals continue to face barriers to quality education, access to opportunities, professional development, and global visibility. At Dataleum, we see these challenges not as limitations, but as opportunities to unlock Africa's immense potential. Our mission is to help build a future where African talent is globally competitive, highly skilled, economically empowered, and positioned to lead innovation across industries and continents. We believe that by investing in people, fostering innovation, and creating pathways to opportunity, Africa can become one of the world's most influential contributors to the global economy.

We believe Africa's greatest resource is her people. By equipping individuals with world-class skills and connecting them to global opportunities, we are contributing to a future where African professionals, innovators, entrepreneurs, and leaders are recognized for their excellence and impact worldwide.

Connecting Talent to Opportunity

Education alone is not enough. Talents must be connected to meaningful opportunities. Through Dataleum Careers and our recruitment platform, Upteamize, we are creating pathways that connect skilled professionals with employers, projects, internships, and career opportunities. By bridging the gap between learning and employment, we help individuals translate knowledge into economic value while supporting organizations in accessing competent and future-ready talent.

Project 10K: Creating Opportunities at Scale

At the heart of our vision is Project 10K—an ambitious initiative designed to equip thousands of Africans with relevant digital, business, and professional skills while creating direct pathways to employment, entrepreneurship, and career advancement. Through Project 10K, we aim to: Expand access to high-quality learning opportunities, provide scholarships and financial support for deserving learners, develop industry-ready talent across multiple sectors, increase employability through practical training and career support, connect talent with local and global job opportunities, foster entrepreneurship, innovation and leadership development.

INDUSTRY INSIGHT: THE FUTURE OF DATA ANALYTICS IN AFRICA

Data Analytics has become an increasingly powerful tool in today's world

Data is rapidly becoming one of Africa's most valuable resources. As governments, businesses, and institutions accelerate their digital transformation efforts, the demand for data analytics professionals continues to rise across the continent.

Africa's digital economy is projected to contribute significantly to economic growth over the coming decades, fueled by increasing internet penetration, mobile technology adoption, digital financial services, e-commerce, and emerging artificial intelligence applications. This growth is generating unprecedented volumes of data that organizations must analyze to remain competitive and responsive.

Today, sectors such as financial services, healthcare, telecommunications, agriculture, retail, education, and government are increasingly relying on data analytics to improve operational efficiency, understand customer behavior, optimize resources, and drive innovation. Financial institutions, for example, use analytics to enhance customer experiences and detect fraud.

Despite this growth, Africa continues to face a significant shortage of skilled data professionals. This talent gap presents a unique opportunity for aspiring analysts, data scientists, business intelligence professionals, and technology leaders to build careers in one of the continent's fastest-growing fields.

- **Over 600 million mobile internet users across Africa driving data generation**
- **Financial services remain one of the largest adopters of analytics solutions**
- **AI and data analytics are among the fastest-growing digital skills globally**
- **Data-driven organizations are consistently more likely to improve decision-making and operational efficiency**



Key Trends Shaping the Future

- Increased adoption of Artificial Intelligence (AI) and Machine Learning.
- Growing investment in digital transformation initiatives.
- Rising demand for data-driven decision-making across sectors.
- Expansion of cloud computing and big data technologies.
- Increased need for cybersecurity, data governance, and data privacy expertise.
- Greater demand for business intelligence and predictive analytics capabilities.

As organizations become more data-driven, the ability to collect, analyze, and translate data into actionable insights will become a critical competitive advantage. The future belongs to professionals and organizations that can turn data into meaningful decisions and measurable impact.

For Africa, data analytics is more than a technology trend but also a catalyst for innovation, economic growth, and sustainable development. The opportunity is immense, and the continent is only beginning to unlock its full potential.



SUSTAINABILITY: BUILDING BUSINESSES THAT LAST

Dataleum's Commitment to Sustainable Development

Dataleum integrates sustainability into its mission by creating lasting economic and social impact through talent development, innovation, and community building. Its efforts align with key Sustainable Development Goals (SDGs) to drive meaningful change in Africa and beyond.

SDG 4: Quality Education – Dataleum provides accessible, practical, and industry-focused education through training, scholarships, mentorship, and certifications, equipping individuals with skills in technology, AI, business, leadership, innovation and more.

SDG 5: Gender Equality – Through initiatives such as its women's network and inclusive learning programs, Dataleum supports the advancement of women in technology, leadership, and professional development.

SDG 8: Decent Work and Economic Growth – By connecting talent to employment opportunities through Dataleum Careers, Upteamize, employability programs, and Project 10K, we aim to promote workforce development, entrepreneurship, and sustainable economic growth.

SDG 9: Industry, Innovation, and Infrastructure – Dataleum fosters innovation through technology solutions, digital transformation programs, and emerging technology education, helping individuals and organizations remain competitive and resilient.

Dataleum views sustainability as more than corporate responsibility; it is a strategy for long-term growth, innovation, and value creation. By investing in people, creating opportunities, and supporting innovation, the organization aims to build a future where individuals, businesses, and communities thrive together.

The Future of Business Is Sustainable

In today's rapidly evolving world, sustainability has become more than a corporate responsibility but also a business imperative. Organizations across the globe are increasingly recognizing that long-term success depends not only on profitability but also on their ability to create positive social, economic, and environmental impact.

Modern businesses are shifting from short-term gains to long-term value creation by integrating sustainability into their strategies, operations, products, and stakeholder relationships. This approach enables organizations to remain resilient, competitive, and relevant in an increasingly conscious and interconnected world.

Across sectors, organizations are adopting sustainable practices that contribute to economic growth while addressing societal and environmental challenges.

Core commitment: Empower talent, drive innovation, create opportunities, and deliver sustainable impact for Africa and the world.

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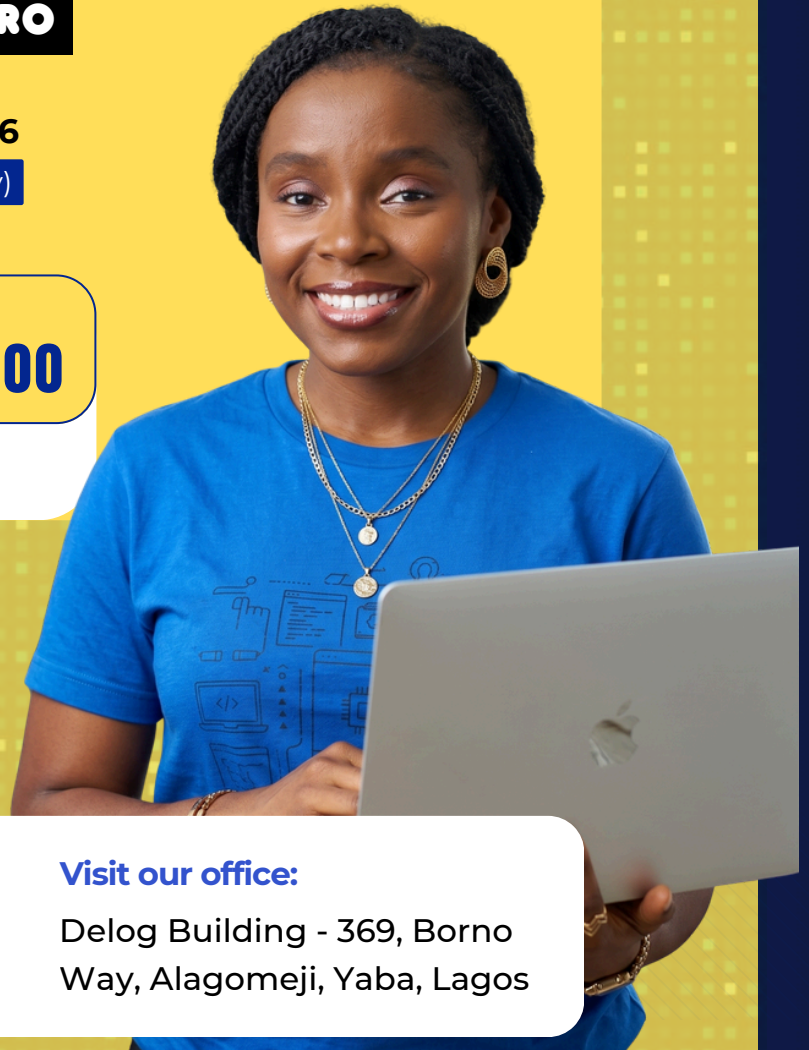
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