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25

**IMPACT  
REPORT**



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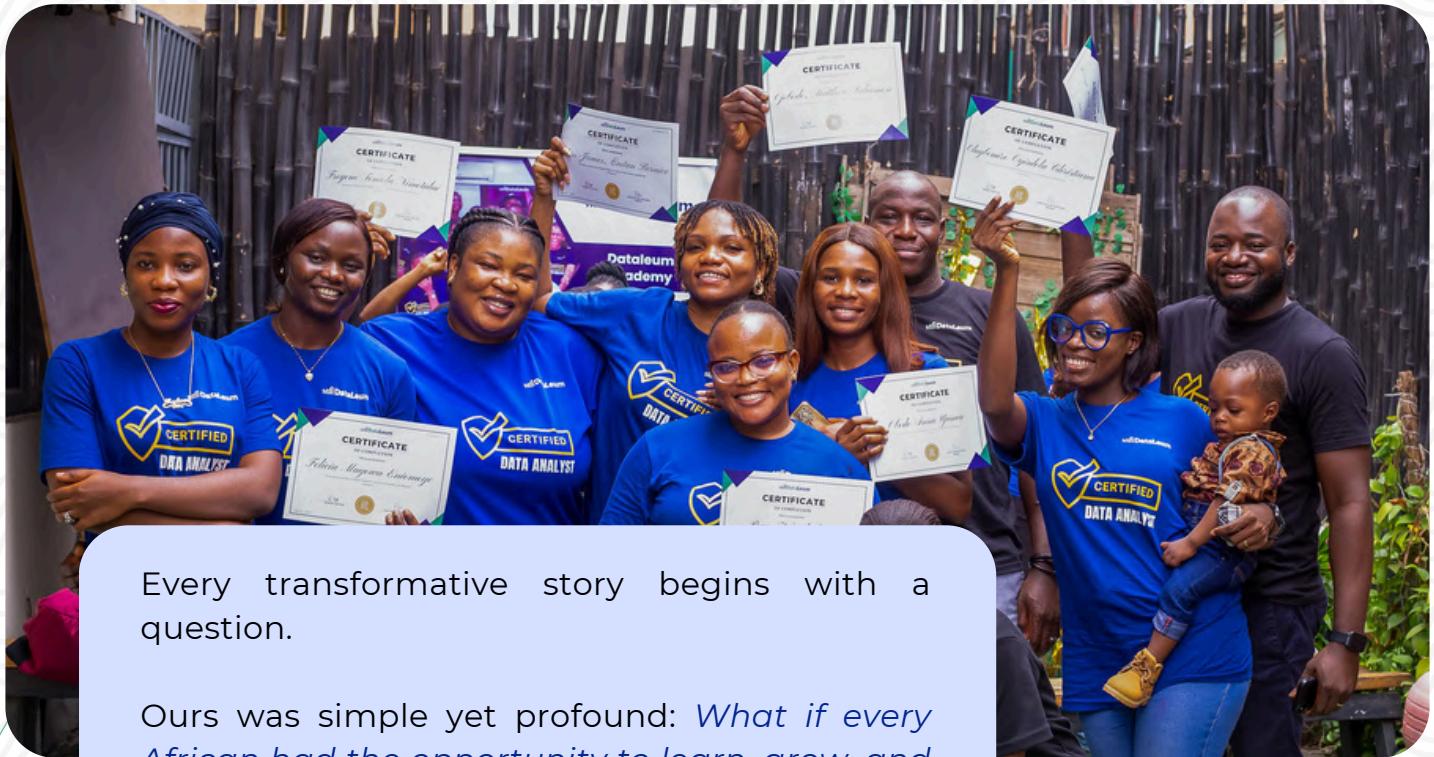
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# PART 1

## The Strategic Core

# About DataLeum ➤



Every transformative story begins with a question.

Ours was simple yet profound: *What if every African had the opportunity to learn, grow, and compete on the world stage through technology?*

From that question, a movement was born. In 2019, a small team of dreamers turned doers began shaping a new narrative for Africa's digital future; one rooted in access, excellence, and possibility. What started in a modest training room in Lagos with 26 learners has evolved into a thriving EdTech organisation redefining how Africans learn, work, and innovate.

Guided by our mission to equip millions with globally relevant digital skills, we have trained over **54,000** individuals across diverse fields, nurturing talent that now drives impact within leading global organisations. Through our 4500 scholarships, we have unlocked opportunities for those who only needed a chance to prove their potential.



## Mission

To continuously transform the world through Talent Acceleration, Business Innovation, and Community Building.



## Vision

Becoming the World's Leading and Sustainable African Talent Ecosystem.

**B**ut beyond the numbers lies our deeper impact: a community of changemakers, innovators, and professionals rewriting the story of Africa's participation in the global digital economy. Our alumni are not just beneficiaries; they are the embodiment of our purpose, proof that talent, when empowered, can transform societies.

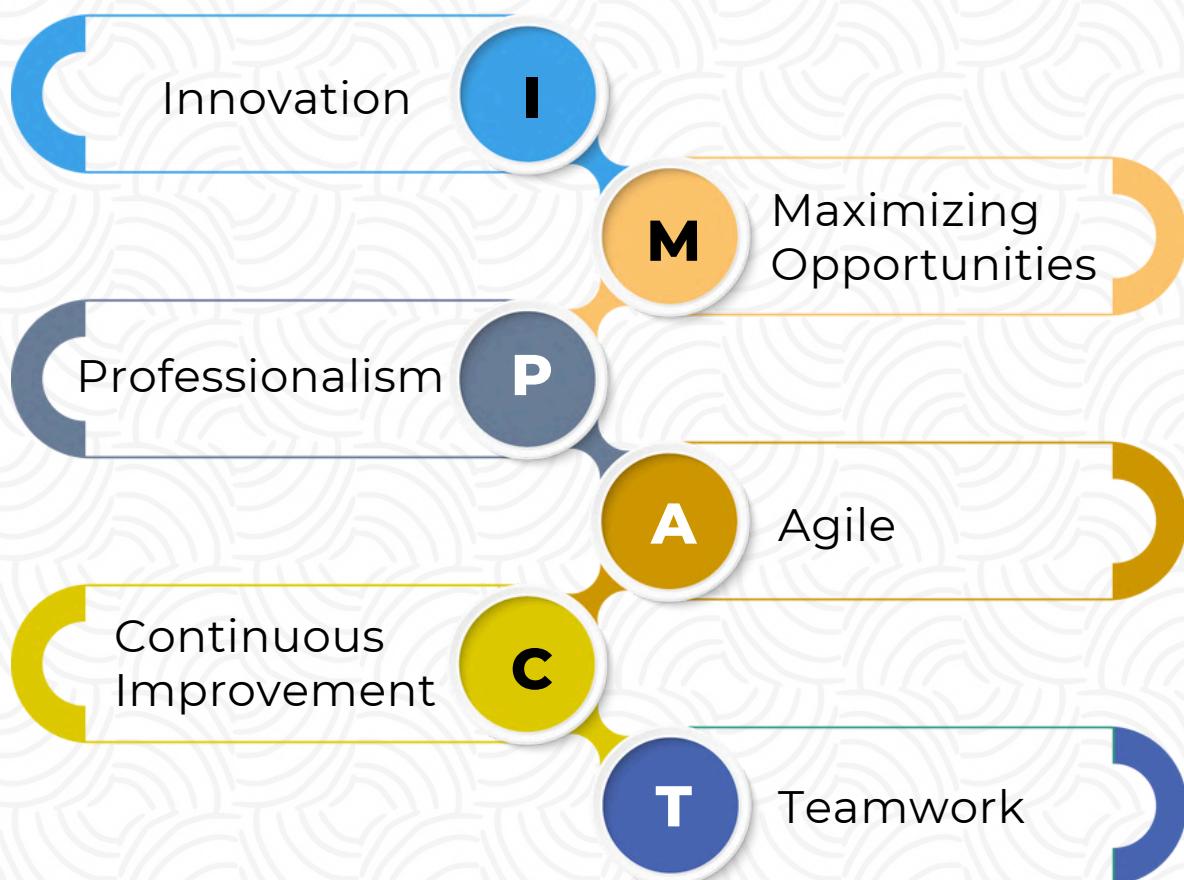
From a single classroom in Lagos to a growing global footprint, our journey continues, driven by belief, powered by purpose, and anchored in one truth: Africa's brightest future is being built today, one learner at a time.



## SUSTAINABLE DEVELOPMENT GOALS



## OUR CORE VALUES



# Message from the Chief Executive Officer

**A**s I reflect on our journey this year, I am filled with a deep sense of gratitude and renewed purpose. 2025 has been one of the most defining chapters in DataLeum's story, not just because of the milestones we achieved, but because of the people and the spirit that carried us through.

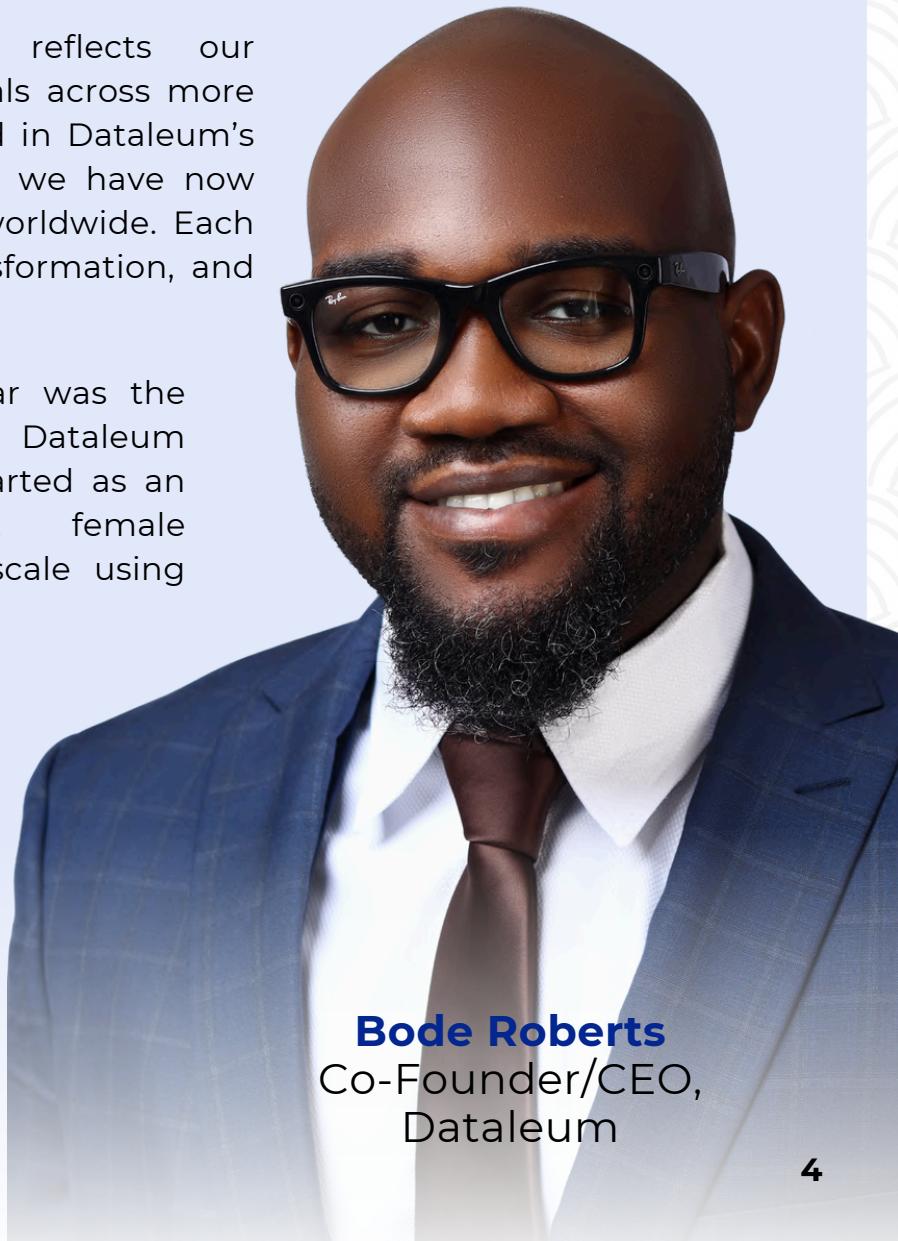
This year, we stepped into a new era with the official move into our Head Office. That moment was more than a change of environment; it symbolized growth, resilience, and the power of consistent vision. Moving into our new HQ reminded me of how far we have come in six years. From a small team with big dreams to a global learning and consulting powerhouse, the journey has been nothing short of remarkable.

Marking our sixth anniversary this year was emotional for me. It was a moment to look back at the thousands of lives we have touched, the organisations we have supported, the communities we have empowered, and the dreams we have helped ignite.

Our impact this year alone reflects our commitment. Over 15,000 individuals across more than 25 countries have participated in DataLeum's learning programmes. In six years, we have now empowered over 54,000 learners worldwide. Each number represents a story of transformation, and each story fuels our passion.

One of the highlights of this year was the AI4HER Conference hosted by the DataLeum Alumni Women Network. What started as an idea, designed to support female entrepreneurs with the tools to scale using technology, became a movement.

With two powerful editions this year alone, delivered in partnership with Access Bank Women Banking, Cloud Plexo, and TechCabal, we reached over 300 women and laid the foundation for what is set to become a larger mentorship programme in 2026. This is the kind of impact that goes beyond training. It is legacy-building.



**Bode Roberts**  
Co-Founder/CEO,  
DataLeum



We also expanded our learning ecosystem in a truly transformative way. This year, we launched the DataLeum Project Management School, Artificial Intelligence(AI) School and the DataLeum Sales and Marketing School. These new schools represent our commitment to equipping professionals with the competencies required to thrive in the new world of work. They also reflect the depth of our ambition as an institution. We are not just responding to global trends; we are shaping them.

In the same spirit of innovation, we launched a Learning and Development Community and hosted its first conference right in our new headquarters. That gathering brought together thought leaders, educators, facilitators, sector specialists, and industry professionals. It reminded us that learning is not merely an activity at DataLeum; it is a culture, a mindset, and a purpose.

As an organisation, our greatest asset remains our people. The DataLeum team continues to amaze me with their dedication, creativity and willingness to push boundaries. Every product we launch, every programme we deliver, every learner we support, and every partnership we forge is a reflection of their tireless commitment. I am constantly inspired by the brilliance that lives within our tribe.

This year also strengthened our collaborations and partnerships. Our work with financial institutions, corporate organisations, global communities, and development-focused networks continues to expand our influence and reaffirm our belief that collective effort drives meaningful change.



For me, this year was not just about achievements. It was about clarity. It was about seeing the future and realising that DataLeum is positioned to play a significant role in shaping it. We are more than a learning institution; we are a catalyst for growth, a bridge to opportunity, and a platform where potential meets possibility.

As we look forward to 2026, I see a future filled with bold ideas, deeper impact, global expansion, and groundbreaking initiatives. I see a DataLeum that remains rooted in excellence, driven by innovation, and committed to empowering people everywhere.

To our learners, partners, team members, alumni, and community of supporters, thank you for believing in this vision. Thank you for walking this path with us. Thank you for choosing DataLeum as your trusted partner for growth.

“

The next chapter is bigger than us, but we are ready. With purpose in our hearts and excellence in our hands, we will continue to build a future that inspires, empowers, and transforms.

”

With gratitude and conviction,

**Bode Roberts**  
Co-Founder/CEO,  
DataLeum



# PART 2

## Our Impact at a Glance

# 2025 in Numbers ➤

In 2025, we delivered measurable impact across learning, corporate capacity building, and social development. Through multiple cohorts, programs, and initiatives, we expanded access to quality tech education, strengthened workforce capabilities, supported women-led businesses, and launched new training pathways, reinforcing our commitment to scalable, inclusive, and outcome-driven impact.



# Corporate Capacity Building ➤

We partnered with 12 corporate organisations across diverse sectors, delivering tailored training to 1,293 employees. Our corporate learning solutions focus on upskilling teams, improving operational efficiency, and building data-driven capabilities aligned with organisational goals and industry needs.



**1293**  
EMPLOYEES  
TRAINED



Heirs Insurance Group  
GENERAL | LIFE | BROKERS



EKO HOTELS  
& SUITES



**FMN**  
Flour Mills  
of Nigeria Plc  
NIGERIA



ideashouse  
...home of marketing solutions



**Ecobank**  
The Pan African Bank



NIGERIAN MARITIME ADMINISTRATION & SAFETY AGENCY  
**NIMASA**



**HARVESTERS**  
INTERNATIONAL CHRISTIAN CENTRE



**BIOMÉRIEUX**



**Tangerine**



**access**



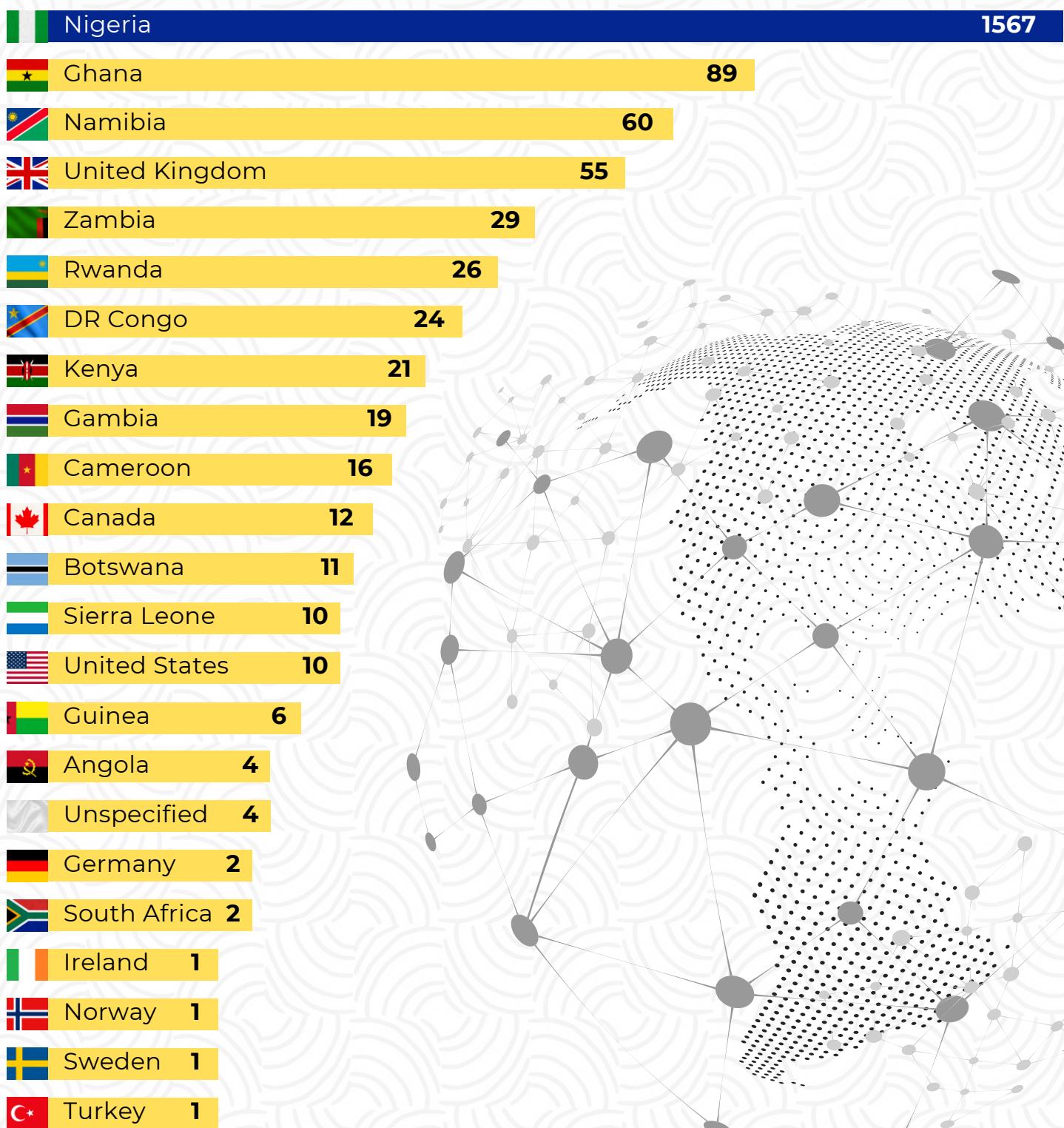
**ardova dlc**



**CAPITALFIELD**  
INVESTMENT GROUP LIMITED

# Global Footprint ➤

Our impact transcended borders as 1,971 talents participated in our programs through physical and virtual learning channels. Learners joined from 22 countries across 3 continents, reflecting our growing global footprint and our commitment to accessible, high-quality education for diverse and distributed audiences.



# Scaling Impact in 2025 ➤

At Dataleum, growth is approached as a disciplined and deliberate process anchored in excellence, relevance, and long-term value creation. In 2025, we continued to operate at the intersection of human capital development, business growth, and technology consulting, delivering outcomes that strengthened institutions, advanced careers, and expanded our global footprint.

## Operating in a Rapidly Evolving Global Context

Across industries and geographies, organisations are navigating accelerated digital transformation, increasing adoption of data and AI, and widening talent capability gaps. At the same time, professionals are demanding practical learning experiences that are globally relevant and accessible. Dataleum exists to respond to this moment by enabling organisations and individuals to compete effectively in a data-driven and technology-enabled economy.

## Scale of Impact and Institutional Reach

In 2025, our corporate training practice upskilled 1293 employees across 12 organisations, reflecting growth in both reach and institutional trust compared to the previous year.



These engagements spanned eight strategic sectors, including finance, insurance, energy, FMCG, pharmaceuticals, hospitality, and Government parastatals. Our ability to deliver consistently across public and private sector institutions underscores Dataleum's depth of expertise and execution capability. Our retail training portfolio delivered 35 cohorts across eight specialised course offerings designed to equip global talent for technology and tech-enabled roles.

Demand for private and customised learning pathways increased significantly, reinforcing the shift toward personalised capability development.

Flexible instalment plans accounted for 25.2% of total conversions, confirming affordability and access as critical enablers of growth.

**Kamal Dandina**  
Chief Growth Officer,  
Dataleum

Our work reached learners and organisations across more than 20 countries, reflecting DataLeum's growing global relevance and its ability to serve diverse markets with consistent quality.

## Programs Designed for Strategic and Sustainable Growth

In 2025, DataLeum launched 12 programs intentionally designed to achieve three core objectives. These programs strengthened our brand authority in data, AI, and learning and development, deepened relationships with corporates, diaspora communities, and ecosystem partners, and enabled the creation of long-term talent and client pipelines rather than transactional engagements. We also awarded over 700 scholarships, reinforcing our commitment to inclusion and the development of high-potential talent regardless of background.

## Community as a Strategic Growth Platform

As a people-centred organisation, DataLeum recognises community as a strategic asset. Customer satisfaction remains a key pillar of our growth strategy, reflected in a 4.9 out of 5-star rating from 4,459 reviews, which demonstrates consistent delivery quality and strong learner outcomes. Our community-led initiatives continued to mature in scale and influence. The Learning and Development (L&D) Circle expanded from 23 members to 216 engaged practitioners, delivering four structured programs focused on capability building and professional growth.

AI4HER was established to advance women's participation and leadership in business and technology through targeted learning and collaboration. Our partnership with Toastmasters strengthened DataLeum's positioning by aligning data expertise with communication excellence.

Through the Japa Stories program, we deepened engagement with our diaspora community by creating a trusted platform for connection and long-term belonging. Across all initiatives, from data-driven decision making to leadership development and AI awareness, our approach remained consistent. Build competence, enable impact, and sustain growth.



## **Ecosystem Presence and Global Visibility**

DataLeum continued to strengthen its ecosystem visibility through strategic participation and partnerships at national and global platforms, including GITEX, AOT Lagos, HR Talent Hub, the ICTEL Expo by the Lagos Chamber of Commerce and Industry (LCCI), and the Masters of Industry (MOI) Awards. These engagements reinforced our role as a credible partner within the global innovation, business, and talent development ecosystem.

## **Honouring Legacy and Sustaining Excellence**

A profound loss also marked 2025. We lost Debbie Dosunmu, a founding member of the DataLeum team, a trusted partner, and a driving force behind our corporate communications from 2019 until her passing early this year. Debbie played a pivotal role in shaping DataLeum's digital presence and brand voice, laying a foundation that continues to influence how we engage globally. We honour her legacy by sustaining the standards of excellence, clarity, and impact she embodied.

## **Looking Ahead**

As we move forward, DataLeum remains committed to scaling with integrity, investing in innovation, and delivering measurable outcomes across human capital development, business growth, and technology consulting. Our focus is on building enduring partnerships, strengthening institutional capacity, and enabling talent to thrive in an increasingly competitive global economy.

## **Acknowledgement**

I extend my sincere appreciation to our teams, partners, facilitators, community members, and clients worldwide. Your trust and collaboration continue to power our growth and amplify our impact.

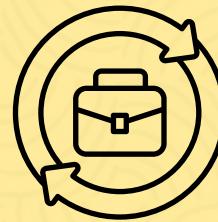
### **Kamal Dandina**

Chief Growth Officer,  
DataLeum



# PART 3

## Talents, Workforces & Outcomes



## New Jobs & Career Transitions



# New Jobs & Career Transitions ➤

“

Earlier this year, I made a bold decision to elevate my data analytics skills beyond basic Excel knowledge. Through DataLeum's comprehensive training, I mastered Advanced Excel, Power BI, and SQL, achieving impressive results in most of my subsequent deliverables.

This experience was transformative. It reshaped how I approach data usage, information gathering, and insight generation. **Shortly after completing the course, I landed a role as a Business Manager**, where I now leverage data analytics to interpret trends, make informed decisions, and lead my team with confidence.

The knowledge I gained from DataLeum sharpened my analytical skills and empowered me to provide strategic leadership. This journey has been life-changing, and I look forward to taking even more advanced courses with DataLeum.

My story is a testament to how continuous learning and data-driven thinking can unlock new career opportunities and transform leadership.

## Taiwo Ajibola

Business Manager, Water, Food, and Beverages, Landmark Africa



Data Analytics  
Feb. 2025 Cohort  
(Physical Class)

# New Jobs & Career Transitions ➤

“

Before joining DataLeum, I worked as a Customer Service Representative in one of Nigeria's commercial banks, and I was seeking an opportunity to grow beyond my routine tasks. I enrolled in the Beginners Data Analytics Course in June 2024 to strengthen my analytical skills and gain a deeper understanding of data.

DataLeum exceeded my expectations. The facilitators were patient and supportive, presenting the concepts clearly and practically. The training helped me build confidence in working with data, think more analytically, and pay attention to details I previously overlooked.

**Today, I work as an Audit Associate in one of the Big Four firms**, and the skills I acquired from DataLeum have become an essential part of my daily responsibilities, particularly in analysing financial data, identifying trends, and making informed audit decisions.

DataLeum played a significant role in my transition into a more analytical career, and I remain truly grateful for the foundation it provided.

**Precious Ayemoba**

Associate, Assurance Business Unit, PwC



Data Analytics  
Jun. 2024 Cohort  
(Physical Class)

# New Jobs & Career Transitions ➤

Kaitochukwu began her data analytics journey as an undergraduate, joining DataLeum's Data Analytics program in September 2022 during the ASUU strike, an initiative that provided full scholarships to university students seeking to continue learning despite academic disruptions.

Through the program, she developed strong analytical foundations that complemented her long-standing interests in energy, sustainability, and innovation. Since completing her training, she has intentionally built a career at the intersection of data, policy, and sustainable development, contributing to initiatives focused on advancing greener and more resilient energy solutions across Africa.

**In 2025, this journey reached a significant milestone as she joined the African Development Bank Group as a Graduate, Energy Financial Solutions, Policy and Regulations.** In this role, she contributes to policy-driven and financial solutions that support sustainable energy systems and long-term development outcomes.

Kaitochukwu's progress reflects how early exposure to data-driven thinking can empower young talents to drive meaningful impact in complex, global sectors.

## Kaitochukwu Chukwudi

Graduate, Energy Financial Solutions, Policy & Regulations  
African Development Bank Group



Data Analytics  
Sep. 2022 Cohort  
(Virtual Class)



# New Jobs & Career Transitions ➤

Crystal completed DataLeum's Data Analytics training in December 2021 and has since built a strong career within Nigeria's financial services sector, gaining experience with leading financial institutions and developing a solid foundation in data-driven analysis and decision-making.

Over the years, she has consistently applied her analytical skills to support business insights, operational efficiency, and informed decision-making within fast-paced, high-impact environments. Her professional growth reflects the value of combining technical data skills with industry experience.

**In 2025, Crystal reached a significant career milestone by joining one of Africa's largest unicorn companies**, marking an important step in her professional journey.

This transition highlights her readiness to contribute at scale within complex, high-growth organisations and reinforces the long-term career outcomes enabled through structured analytics training.

**Crystal Jumbo**

Business Development Manager, Interswitch



Data Analytics  
Dec. 2021 Cohort  
(Virtual Class)



# New Jobs & Career Transitions

“

Before joining DataLeum, I knew I wanted to grow in the analytics space, but I didn't have a clear roadmap. My background was mostly operational and administrative, and even though I was curious about data, I didn't know how to bridge the gap.

Everything changed when I attended DataLeum's training sessions. The facilitators broke complex concepts into simple, practical lessons that made the learning process feel achievable. They didn't just teach tools; they taught mindset, structure, and confidence. Most importantly, they created an environment where asking questions, practising, and making progress at your own pace felt completely natural.

Through DataLeum, I strengthened my analytical foundation from Excel to more advanced data concepts and began applying them directly to my roles. **That exposure played a big part in my transition from administrative and support roles into more analytical positions, eventually helping me grow into my current role as a Credit Risk Analyst.**

Looking back, DataLeum didn't just teach me data skills. They helped me see what was possible for my career, encouraged consistency, and gave me the confidence to pursue roles I once thought were out of reach. I'm genuinely grateful for their impact on my journey, and I'll always recommend them to anyone trying to pivot, upskill, or rediscover their potential in the data space.

**Kayode Iyiola**  
Credit Risk Analyst, Carbon



Data Analytics  
Oct. 2024 Cohort  
(Virtual Class)



# New Jobs & Career Transitions ➤

“

From an interest in Data Analysis through self learning on YouTube and free bootcamps, I was able to gather enough knowledge to further my studies with DataLeum.

DataLeum is the place to be for anyone looking to begin a career in Data. From wonderful tutors to very good hospitality, and also hands-on experience-based projects that let you think outside the box.

**Honestly, my Data analytics journey isn't complete without DataLeum in it.**  
I'm really grateful for the opportunity to be a part of them. They helped in shaping who I am today.

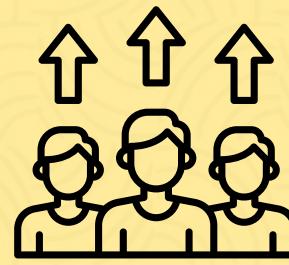
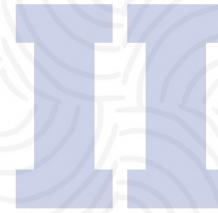
I'd preach DataLeum everywhere I go.

**Onaopemipo Adeniyi**

Analyst, RiskTech & Advisory Limited



Data Analytics  
Oct. 2024 Cohort  
(Physical Class)



# Corporate Workforce Impact



# Workforce Reach & Scale ➤

Total Employees Trained

**1293**



Number of Organizations

**12**



Rating

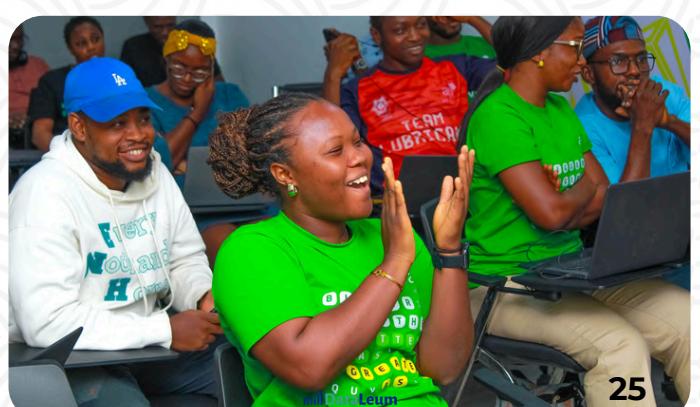
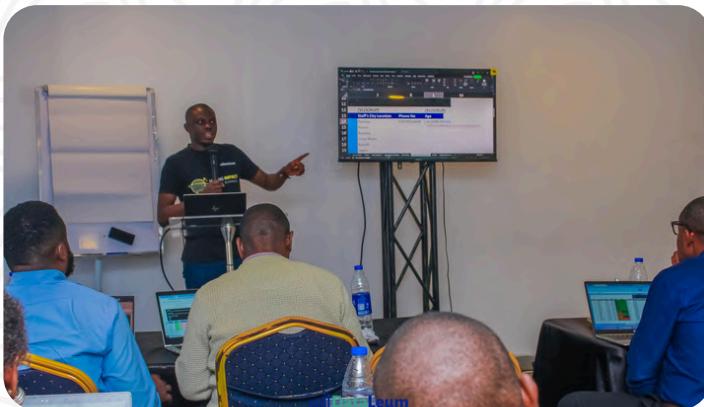
**90%**

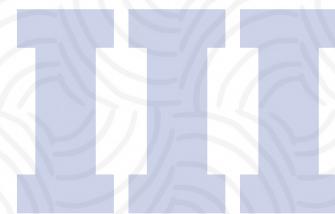


# Workforce Engagement in Action



# Workforce Engagement in Action





## Corporate Testimonials



*At Ardova Plc, we recognised the need for all our employees to be digitally fluent and capable of making data-driven decisions.*

*Dataleum came highly recommended, having previously worked with one of our entities and built a strong track record delivering similar training for other organisations, with consistently positive feedback.*

*We decided to proceed with Dataleum and ran about seven cohorts, and I can confidently say that the feedback has been great so far.*

*The impact was so evident that by around the third or fourth cohort, some of our business leaders and managers who were not originally part of the program approached us to say, "I've seen what my team members are doing post-training, and this training is very effective. I would also like to take part." As a result, business leaders joined the training as well.*

*There is no better assessment than that. I can recommend Dataleum to anybody, anytime. They are truly what they say they are.*

**Omowunmi Ernest**

Talent Management Advisor, Ardova Plc.



*For DataLeum, it was a unique experience. The sessions were very engaging, and we could easily relate to the exercises.*

*We gained valuable insights from the training and have been able to apply them in our regular daily routines and strategic tasks.*

*It has been a very rewarding experience for us as a team. I now see my team working more confidently with the tools and skills we gained from the training.*

*We deal with a lot of large data, and I can clearly see them applying what they learned. The training has helped them work smarter and meet deadlines more efficiently.*

*We are grateful for the relationship we have with DataLeum. Thank you so much.*

**Manna Cowan**

Group Head, Internal Control and Audit,  
Capital Field Investment Group Limited



# PART 4

## Ecosystem Impact



## Programs & Strategic Projects



# Programs & Strategic Projects



## PROJECT 25 FOR 25

Project 25 for 25 stands as a testament to what is possible when opportunity meets determination. In a world where digital skills define the future, DataLeum set out to empower 25 young people with the tools, confidence, and mindset to rise and lead.

From March 22nd to May 10th, 2025, participants embarked on an intensive journey across Data Analytics with Python, Digital Marketing, and Project Management. All 25 selected participants showed up, stayed committed, and completed the training, reflecting not just attendance, but unwavering belief in their own potential.

Learning went far beyond the classroom. Through peer-to-peer mentoring, case studies, group projects, and real-world problem solving, participants experienced growth that was both technical and transformational. They learned to collaborate, lead, and push beyond their limitations.

Project 25 for 25 did more than teach skills; it ignited ambition. It reminded every participant that they belong in the future of work, and that with the right support, young Africans can rise to shape industries, build solutions, and change their world.

This program is a celebration of possibility, potential, and the power of investing in people. And for DataLeum, it is yet another bold step toward our mission of building the next generation of innovators, creators, and leaders across Africa.



**₦10M**

Worth of Tech Training Scholarships Awarded



**25**

Beneficiaries



**3**

Courses

# Programs & Strategic Projects



## AI4HER

AI4HER was launched in **June 2025** from a clear conviction: women must not only participate in the future of technology, but actively lead it.

As artificial intelligence continues to reshape industries and economies, AI4HER was designed to equip women entrepreneurs with practical skills, confidence, and access needed to compete and scale in a technology-enabled world.

The inaugural AI4HER 1.0 program brought together over 100 female entrepreneurs for two immersive days of hands-on learning.

Participants gained practical exposure to AI-powered tools for marketing, automation, customer insights, productivity, and strategic decision-making, enabling them to integrate technology directly into their business operations. The program was delivered in partnership with TechCabal, Access Bank Women Banking, and Clouplexo, reinforcing our shared commitment to digital inclusion and women's economic empowerment.

Building on this foundation, the **AI4HER Business Clinic** was introduced in **November** as a focused extension of the initiative. Designed for deeper impact, the clinic provided personalised, expert-led coaching that addressed real business challenges across marketing, workflow automation, finance, and growth strategy. Through intimate sessions, participants received actionable guidance, tested ideas, and gained clarity on adopting AI sustainably.

Together, AI4HER and the Business Clinic represent a growing platform for advancing women's leadership in technology, transforming businesses, and reshaping the innovation narrative across Africa.



**150+**

Women-led Businesses Impacted



Partners



Speakers

# AI4Her ➤



# Programs & Strategic Projects

## LEARNING & DEVELOPMENT (L&D) COMMUNITY IMPACT

In 2025, we deepened our commitment to advancing workplace learning through the creation and expansion of the Learning & Development (L&D) Circle, a growing community designed to equip L&D professionals with practical skills, strategic insight, and peer collaboration opportunities.

The journey began with an in-person L&D Workshop themed **“Training to Transformation,”** which convened professionals to explore how learning can move beyond traditional training to drive measurable organisational change. This foundational engagement sparked the formation of the Dataleum L&D Circle, establishing a collaborative platform for shared learning, resource exchange, and continuous professional development.

Building on this momentum, we hosted a series of virtual workshops focused on strengthening impact and strategic relevance. **“Mastering L&D Impact”** equipped professionals with tools to measure learning ROI and demonstrate value at executive levels, while **“From Spreadsheets to Strategy”** empowered participants to leverage data for informed decision-making, program optimisation, and business alignment.

The year culminated in a two-day intensive training on **“Crafting Leadership Pipelines and Competency Models.”** This session delivered deep, practical learning on leadership development frameworks, competency modelling, talent assessment, and managing multigenerational workforces. Participant feedback highlighted the clarity, depth, and immediate applicability of the sessions, reinforcing Dataleum’s role in building capable, forward-thinking L&D leaders.

Collectively, these initiatives strengthened professional capability, fostered a vibrant learning community, and positioned Dataleum as a trusted partner in shaping the future of learning and leadership across organisations.

# 200+

L&D Professionals Impacted



# 4

L&D Trainings and Workshops Delivered



# Programs & Strategic Projects

## JAPA STORIES

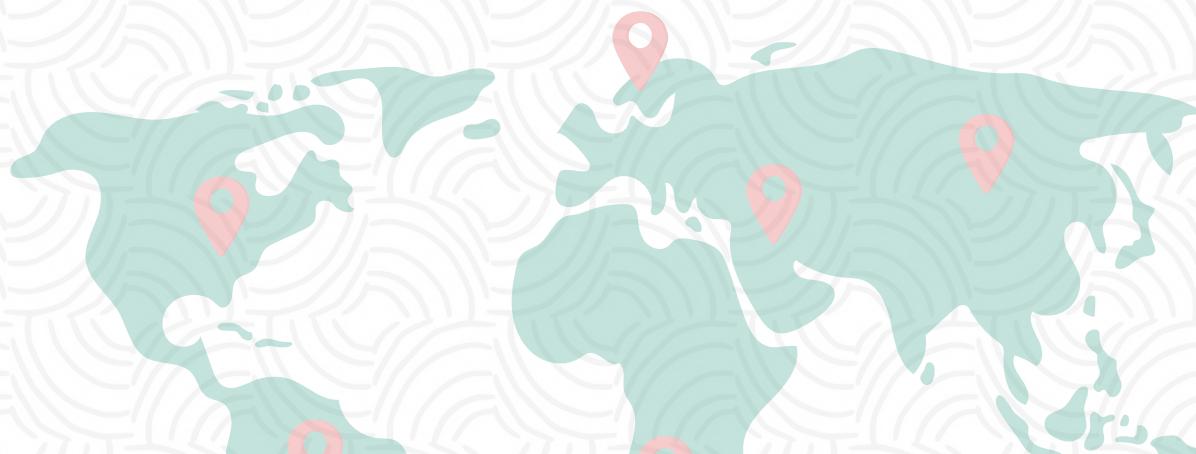
As part of our commitment to strengthening engagement within DataLeum's global alumni network, we launched Japa Stories - a reflective and community-driven initiative designed to connect, inspire, and empower members of our diaspora community.

The program convened 47 participants, including alumni from different countries, who shared authentic, first-hand experiences of relocating abroad, navigating new cultures, securing employment, and rebuilding their lives in unfamiliar environments.

Japa Stories created a safe, inclusive space for honest conversations, where participants learned from one another's journeys; celebrating milestones, confronting shared challenges, and gaining practical insights to guide their own transitions.

Beyond storytelling, the initiative strengthened a sense of belonging across borders, reinforcing the power of shared experience and community support.

Japa Stories reaffirmed DataLeum's commitment to walking alongside its alumni beyond training, providing connection, guidance, and encouragement as they navigate personal and professional growth in a global context.



# Programs & Strategic Projects

## PERFECTING STORYTELLING WITH DATA

We partnered with the Surulere Toastmasters Club to deliver an insightful session titled “Perfecting Storytelling With Data,” held on October 1st, 2025, at our office in Lagos.

Designed for professionals seeking to elevate their communication skills, the event focused on teaching participants how to transform raw data into compelling narratives that engage, persuade, and inform. Through practical demonstrations and interactive learning, attendees explored techniques for crafting clear, impactful, and audience-centred data stories.

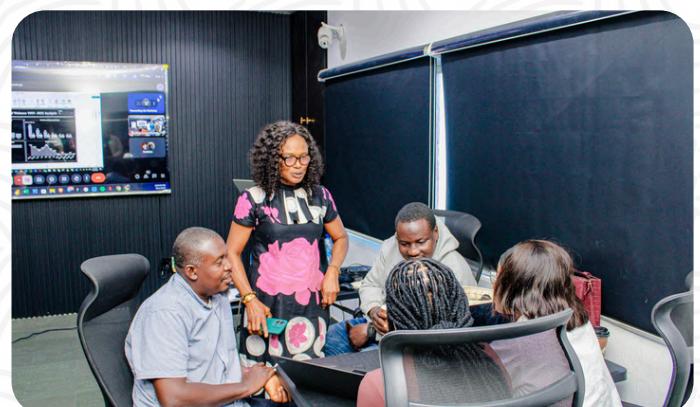


The session brought together a diverse group of **55 participants**, including members of the Toastmasters Club, DataLeum team members, and external professionals. Their active participation created a vibrant learning environment rooted in curiosity, collaboration, and continuous improvement.

Post-event feedback revealed a **91% satisfaction rate**, with participants highlighting the session’s practical delivery, clarity of concepts, and the facilitator’s engaging approach. The event underscored DataLeum’s commitment to empowering professionals with the communication tools needed to drive influence and insight in today’s data-driven world.



# Perfecting Storytelling with Data



# Programs & Strategic Projects

## AOT LAGOS MASTERCLASS

In December, we partnered with Art of Technology Lagos (AOT Lagos) to deliver a free, high-impact one-hour masterclass on Data Analytics, hosted physically at the Landmark Event Centre, Lagos.

The session attracted over 120 participants, with more than 60% comprising undergraduate students, reinforcing our commitment to early talent development and future-ready skill building.

Designed as an introductory yet practical exposure to the world of data, the masterclass provided participants with a clear understanding of the scope of Data Analytics, the core tools used by professionals, and the end-to-end analytical process, from data collection and cleaning to analysis and insight generation.

Real-life use cases and relatable scenarios were used to demonstrate how data analytics is applied across industries to drive informed decision-making and solve everyday problems.

The session was highly interactive, creating an engaging learning environment that encouraged curiosity, questions, and active participation.

At the end of the masterclass, all participants received an e-certificate of participation, recognising their involvement and marking their first step into the data analytics ecosystem.



## PARTNER

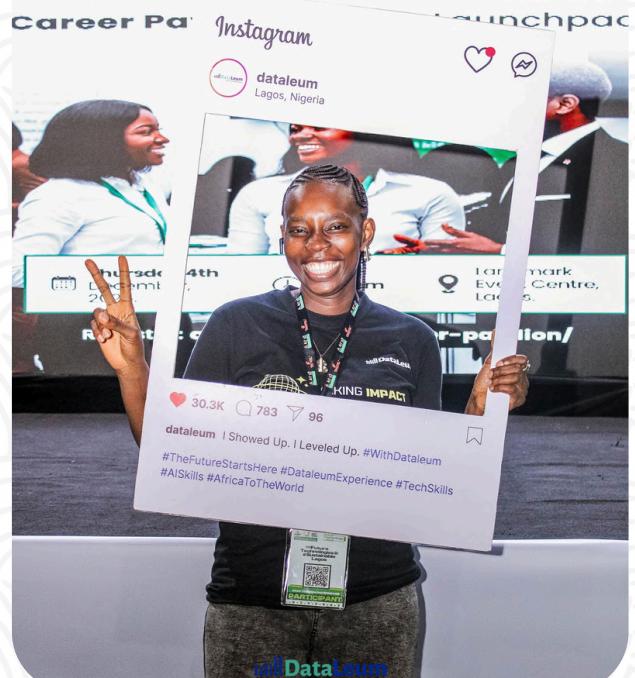


Thursday 4th  
December, 2025. 9:00am Landmark Event Centre, Lagos.

Register: [aotlagos.com](http://aotlagos.com)

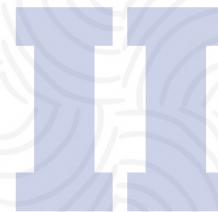


## BEGIN YOUR JOURNEY HERE



# AOT Lagos Masterclass





## Partners In Impact



# Partners In Impact



Inspiring . Connecting . Empowering

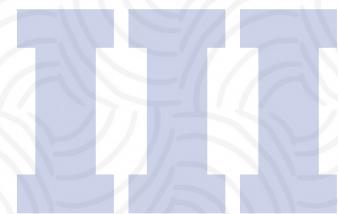


tix.africa



SURULERE TOASTMASTERS CLUB  
(AREA 16, DIVISION D, DISTRICT 130)





## Awards & Industry Recognition



# Awards & Industry Recognition ➤



## Innovation & Impact Award 2025

HR Talent Hub



## Startup of the Year 2025 Nomination

Master of Industry Awards



**Beyond 2025, DataLeum has consistently earned industry recognition for excellence in training delivery, talent development, and innovation**



Best Technology Training and Consulting Firm in Africa  
2024 World Business Outlook



Best EdTech Startup in West Africa 2023  
Global Startup Awards



Best EdTech Startup in Africa 2023  
Global Startup Awards



Fastest Growing Company of the Year 2023  
The Iconic Brand Awards (TIBA)

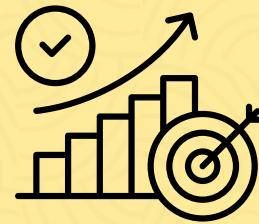


Startup of the Year 2022  
AOT Lagos



EduTech Startup of the Year 2021  
TechTrend Africa

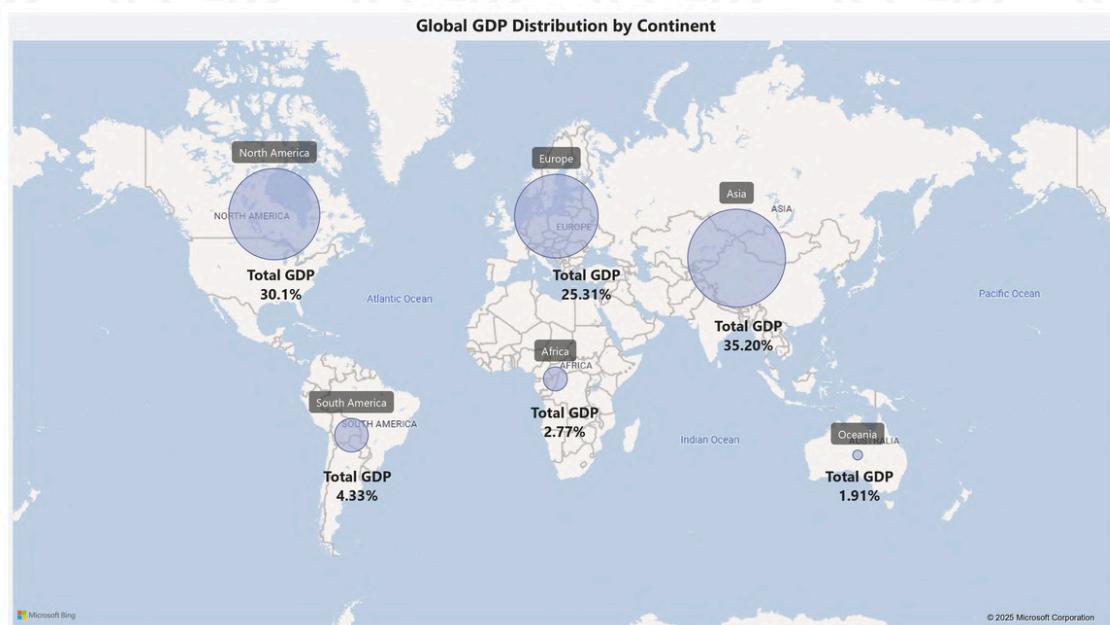
# IV



## Published Insights



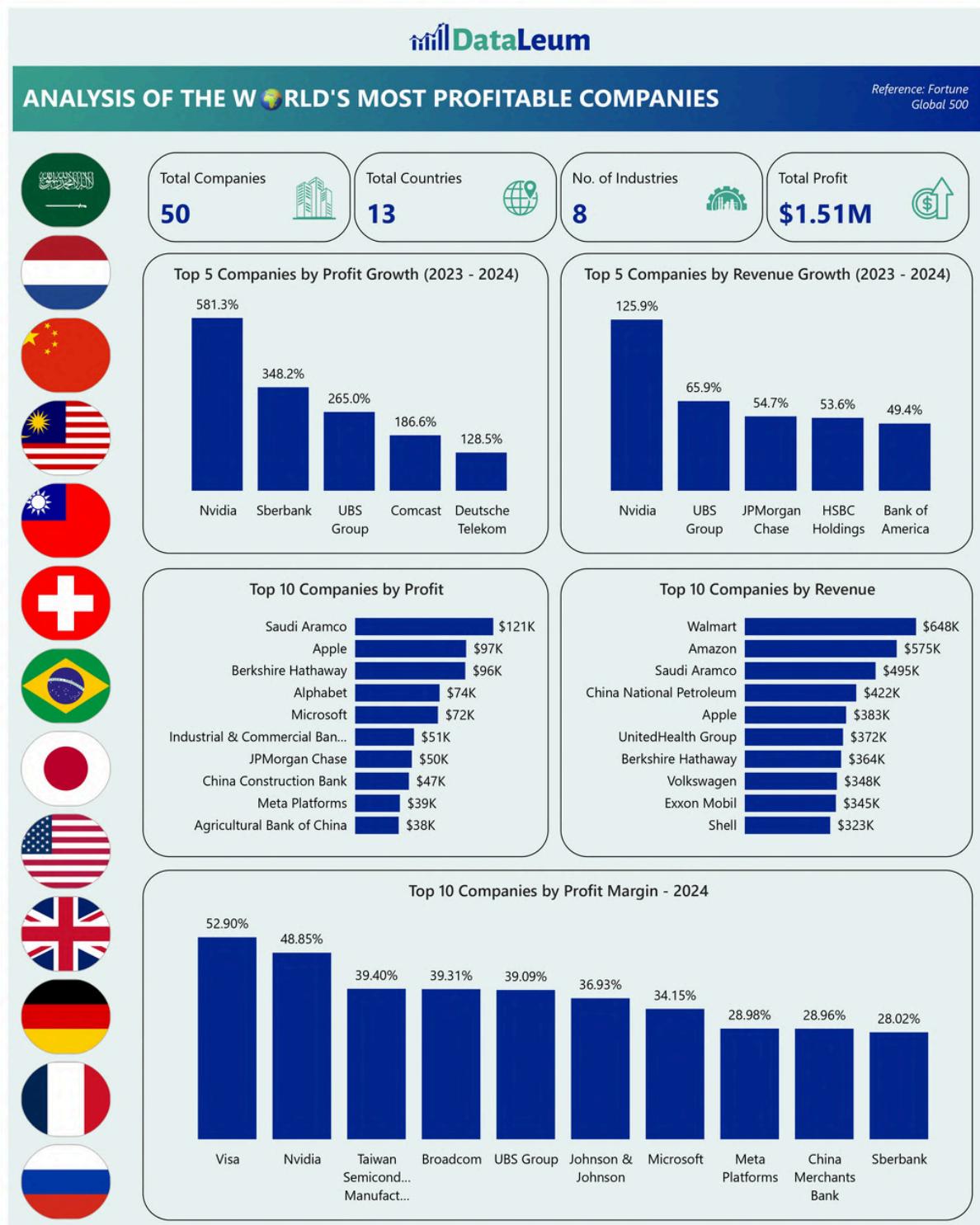
# Published Insights ➤



## Global Passport Ranking

Published on the 15th of February, this report ranked the top 10 most powerful passports globally, using visa-free access and economic mobility scores as key metrics. Singapore and South Korea emerged as global leaders across both indicators.

# Published Insights ➤



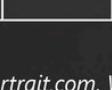
## The World's Most Profitable Companies

Released on the 11th of March, this analysis examined the 50 most profitable companies across eight countries, highlighting Visa and NVIDIA as the leading performers based on profitability metrics.

# Published Insights ➤



## TOP 10 MOST EXPENSIVE PAINTINGS EVER SOLD

Name	Artist	Price	Image	Buyer	Year Painted
Salvator Mundi	Leonardo da Vinci	\$450M		Badr bin Abdullah al-Saud	1500
Interchange	Willem de Kooning	\$300M		Kenneth C. Griffin	1955
The Card Players	Paul Cézanne	\$250M		Royal family of Qatar	1892
Nafea Faa Ipoipo?	Paul Gauguin	\$210M		Royal family of Qatar	1892
Number 17A	Jackson Pollock	\$200M		Kenneth C. Griffin	1948
The Standard-Bearer	Rembrandt	\$198M		Rijksmuseum	1636
Shot Sage Blue Marilyn	Andy Warhol	\$195M		Larry Gagosian	1964
No. 6 (Violet, Green and Red)	Mark Rothko	\$186M		Dmitry Rybolovlev	1951
Wasserschlangen II	Gustav Klimt	\$183M		Dmitry Rybolovlev	1904 - 1907
Portraits of Maerten Soolmans and Oopjen Coppit	Rembrandt van Rijn	\$180M		The Louvre and The Rijksmuseum	1634

Source: [Whataportrait.com](http://Whataportrait.com), [Wikipedia](http://Wikipedia)

### Most Expensive Paintings Ever Sold

Published on the 22nd of May, the report explored the top 10 most expensive paintings in history, with Salvator Mundi and Interchange ranking first and second respectively.

# Published Insights ➤



## Super Falcons: Road to Mission X

[View Report](#)

Published on the 29th of August 2025, this report chronicles the Super Falcons' dominance in African women's football, spotlighting key players, emerging stars, and their journey from the historic 1998 debut victory to the 2024 triumph in Rabat.

# Published Insights ➤

 DataLeum  
The Future Starts Here

## Nigeria's Most Active UNIVERSITIES ON SOCIAL MEDIA

Data-driven Ranking of Universities Based on  
Social Media Engagement and Influence



### Nigeria's Most Active Universities on Social Media

[View Report](#)

This report assessed the social media performance of 50 Nigerian universities across Facebook, X, Instagram, and LinkedIn, analysing engagement metrics from their last 30 posts to determine visibility and influence.

## Published Insights ➤



### Skit Makers Performance Analysis (Q1 - Q3 2025)

[View Report](#)

This multi-period analysis tracked the performance of leading Nigerian skit makers across Instagram and YouTube. Across various quarters, Folagade Banks consistently led the chart on Instagram, with millions of views and engagements from his skits.



# PART 5

## Looking Ahead: Mission to Africa 2026

# 2026: Mission to Africa – Scaling African Excellence



As we close this chapter and begin to look ahead, I would like to re-emphasize a fundamental truth about DataLeum: we were built to empower people through training, and to transform possibility into practical, usable capability. Training has always been our foundation, but impact has always been our destination.

As we step into 2026, that destination comes into sharper focus. The year will represent more than another milestone; it will mark a period of deliberate intent, heightened responsibility, and clear purpose. We call this phase our **Mission to Africa**.



Africa is a continent filled with energy, creativity, and ambition. It is home to some of the most resilient, talented, and innovative people in the world. At the same time, many individuals and institutions are still navigating limited access to opportunities, resources, and globally relevant skills. At DataLeum, we see this not as a deficit, but as an opportunity to serve, to partner, and to build something meaningful together.

Our mission for 2026 is to deepen our work across Africa - strengthening relationships, expanding access to high-quality tech education and consulting, and helping African professionals and organisations compete confidently on a global stage.

In 2025, we laid strong groundwork for this mission. We had the privilege of delivering impactful training and consulting services to organisations across key sectors, including Ecobank, Access Bank, Ardova Plc, NIMASA, Flour Mills of Nigeria, Heirs Insurance, Tangerine, Biomerieux Nigeria Limited, Eko Hotels, and many others. Each engagement represented trust, collaboration, and a shared commitment to growth.

**Titilola Bello**  
Co-Founder/COO,  
DataLeum

Beyond corporate engagements, we reached thousands of individual learners through our retail programs. We awarded hundreds of scholarships, hosted free masterclasses, and opened doors for people who were ready to learn, grow, and change the direction of their careers. These moments, often quiet and unseen, are some of our proudest achievements.

What makes this journey even more special is how far it has travelled. Over the past year, DataLeum's work has reached learners and organisations across Africa, Europe, and North America - from Nigeria, Kenya, Ghana, Rwanda, South Africa, and Botswana, to the UK, the United States and Canada. Yet, even as our global presence expands, our connection to Africa continues to deepen and become more intentional.

This is where 2026 comes in.

“Mission to Africa” means showing up more fully; It means listening more closely; It means building lasting relationships with institutions, organisations, and communities across the continent.

In 2026, we are focused on strengthening partnerships with African enterprises, governments, regulators, universities, development partners and industry leaders. We will continue to expand our consulting work, grow our specialised academies, and design programs that reflect local realities while meeting global standards. Our goal is simple and sincere: to support individuals and organisations in building skills that last, systems that work, and futures they can be proud of.



None of these happens without people. To our incredible team, thank you! Your dedication, integrity, and quiet excellence are the engine behind everything we do. You carry this mission with care, professionalism, and heart, even when the work is demanding and the timelines are tight.

To our partners and clients, thank you for trusting us. Thank you for choosing depth, quality, and long-term impact. We do not take that trust lightly.

And to our learners - past, present, and future, you are the reason this work matters. Every new role secured, every skill mastered, every confidence rebuilt reminds us why we started in the first place.

As we step into 2026, let us do so with confidence and humility. The future of work is being shaped every day, and Africa has a vital role to play in that future. At Dataleum, we are proud to be part of that story - building capacity, opening doors, and supporting excellence wherever it exists.

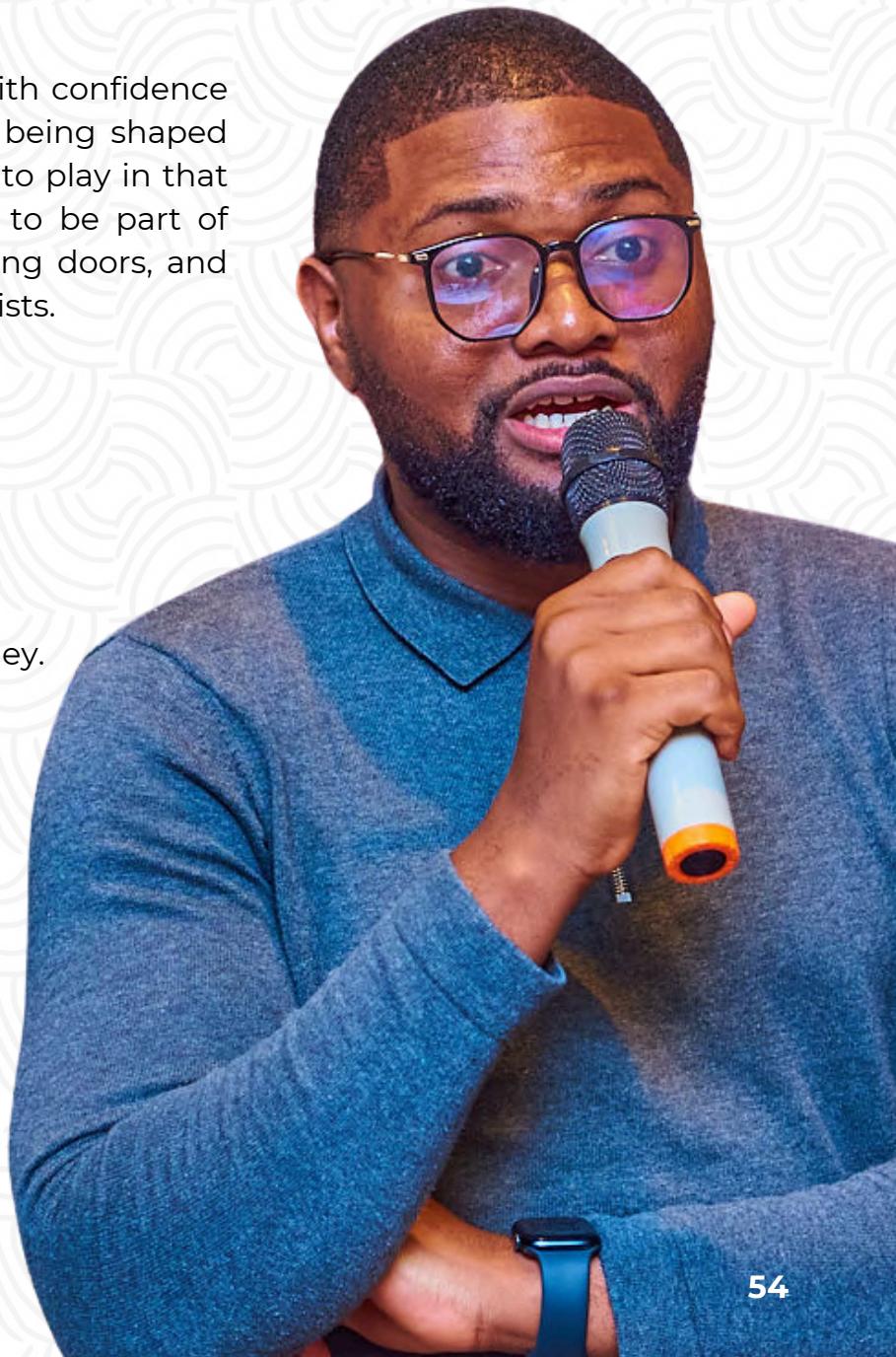
This is our Mission to Africa.

A mission rooted in partnership.  
Driven by purpose.  
And guided by impact.

Thank you for being part of this journey.

Here's to 2026!  
Here's to Africa!!  
Here's to Dataleum!!!

**Titilola Bello**  
Co-Founder/COO,  
Dataleum



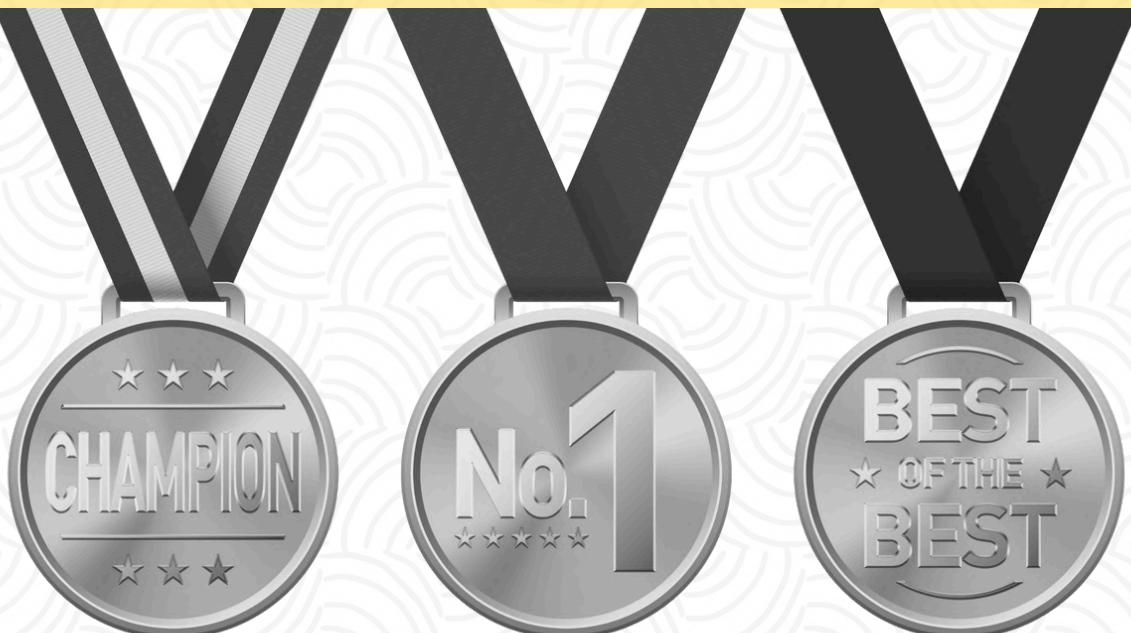
# PART 6

## People, Culture & Legacy



## Hall of Excellence

2025 Top Talents



# Hall of Excellence ➤

## 2025 Top Talents



Data Analytics Beginners

Temiloluwa Oluwatayo

**96%**



Nov.  
Cohort



Data Analytics Intermediate

Ameen Oyebamiji

**95.5%**



Sep.  
Cohort



Strategic HR Analytics

Prince Obiaku

**93.3%**



Oct.  
Cohort

# Hall of Excellence ➤

## 2025 Top Talents



Adeyinka Adefowora

**96.4%**

Business Analysis



Sep.  
Cohort



Robert Giwa

**91%**

Data Analytics with Python



Mar.  
Cohort



Taiwo Ajayi

**91%**

Data Analytics with Python



Mar.  
Cohort

# Hall of Excellence ➤

## 2025 Top Talents



Project Management

Oyinade Adefehinti

**84.1%**



Sep. Cohort



Digital Marketing

Oluwatobiloba Badejo

**88.23%**



Sep. Cohort



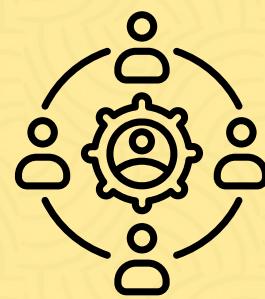
Sales & Marketing Analytics

Bolaji Eniayeye

**95%**



Apr. Cohort



## The Experts Powering Our Classrooms



## Data Analytics & Business Intelligence School



Kamal Dandina



Temitope Kareem



Daniel Chukwuma



Reuben Nnaemeka-Eze



Michael Toyinbo



Enobong Owonam



Ifeoluwa Taiwo



Faith Nnaemeka-Eze



Emmanuel  
Effiong



Temitope  
Oluwaseun



Tamunoibye  
Da-Wariboko



Adekunbi  
George-Odufuwa

## Data Analytics & Business Intelligence School ➤



Titilola Bello



Ayodeji Otti



Christianah Otoboh



Temitope Ayinla



Odutayo Odufuwa



Ololade Adefala



Emmanel Iwuala



Clara Raphael



Kayode Ojo



Mary Bassey



Abiola Ogunbajo



Rasak Ladoja

## Business Analysis School ➤



Oluwaseun Adeyemi



Oluwayomi Oyekanmi



Abiola Okusanya

## Project Management School ➤



Yeside Okelana



Bode Roberts



Esther Ezue



Olayiwola Oriola



Bolatito Osiname

## Sales & Marketing School ➤



Oyindamola  
Fashogbon



Aminat Busari



Abisola Oladejo



Vincent Adeniran



Ahuose Ikhile

“



Facilitating Data Analytics at Dataleum has been one of the most rewarding experiences for me as a Data Analyst. It stretched me in new ways. Beyond making an impact, I have found myself being impacted, too. Guiding learners and watching them grow in confidence and clarity has been truly fulfilling. Dataleum is such an inspiring space that empowers both learners and facilitators to grow, share, and make real impact.

**Ololade Adefala**

Data Analytics & Business Intelligence School

“



Teaching at Dataleum has been such an honour. My transition into the data analytics field was honestly unexpected. Coming from a non-technical background and still finding my way in this space, I see myself in my students every single day. I was once exactly where they are now, and it feels humbling to know that I'm able to impact their lives in my own little way.

I started by sharing simple content on social media, helping break down data concepts so anyone could understand them. And now, what began as a personal learning path has grown into something more meaningful...a purposeful journey of building the next generation of data leaders.

**Clara Raphael**

Data Analytics & Business Intelligence School

“



To facilitate learning is to change the trajectory of a life. When people acquire globally relevant skills, they gain confidence, mobility, and access to opportunity. As a facilitator in the Data Analytics & Sales and Marketing schools, I believe learning should be fun, deeply impactful, and unforgettable, because everyone deserves at least one great teacher in their lifetime. Through my work with DataLeum, I have been privileged to support and empower over 15,000 individuals across six years.

**Kamal Dandina**

Data Analytics &amp; Business Intelligence School

“



My experience as a Project Management Facilitator at DataLeum has been truly rewarding. It has provided me with the opportunity to engage with professionals across diverse industries and countries, sharing insights on Project Management principles and methodologies.

The DataLeum team ensures a well-structured program with excellent teaching resources and seamless classroom coordination, allowing me to focus on delivering value and impacting participants' learning experiences. Overall, being part of DataLeum has not only allowed me to contribute to others' growth but has also enriched my own professional journey.

**Olayiwola Oriola**

Project Management School

“



It is always an engaging experience equipping professionals with relevant skills in Data Analytics, Business Analysis, and Digital Marketing. Having trained over 400 individuals in 2025, the most fulfilling part of the process is seeing these skills applied in everyday work, leading to improved performance, career growth, promotions, and new opportunities.

The experience has also contributed to my own growth, continually expanding my knowledge base and keeping me aligned with emerging trends and developments across the tech landscape.

**Daniel Chukwuma**  
Data Analytics & Business Intelligence School

“



Facilitating at DataLeum this year has been an inspiring journey. Engaging with learners across 6 cohorts and seeing their confidence grow as they understood project management principles has been a highlight of my year. Their consistent feedback on the clarity of my explanations and my choice of examples shared helped me refine my teaching approach to make each session more interactive and impactful.

I'm particularly proud to have played a key role in launching the maiden Project Management cohort and helping over 130 learners build the skills needed to begin their PM careers in 2025.

**Yeside Okelana**  
Project Management School



“

My experience as a facilitator at Dataleum has been truly rewarding, allowing me to merge my passion for customer experience with my commitment to developing the next generation of business and tech professionals.

Being part of the pioneer facilitators in the Sales and Marketing Academy stands out as a major achievement for me, as it allowed me to help shape the curriculum and deliver sessions that were both practical and impactful.

One highlight I'm particularly proud of is earning a 5.0 facilitator rating, with trainees commending the sessions as engaging, enjoyable, and among the best they've attended.

This recognition affirms the value of the learning experience I strive to create and motivates me to continue delivering excellence.

**Abisola Oladejo**  
Sales & Marketing School



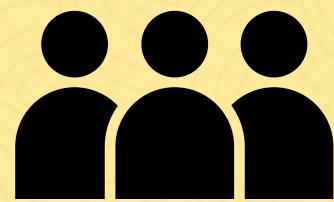
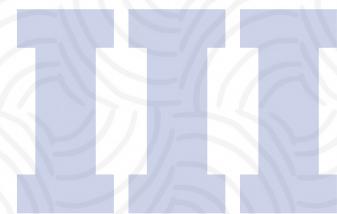
“

In 2025, I had the privilege of facilitating Business Analysis and Data Analytics training at Dataleum, guiding learners across the UK and Nigeria through essential tools and techniques.

From Jira, Draw.io, Trello, and core BA methodologies to Excel (beginner and intermediate) and Power BI for analytics, I helped students build practical, job-ready skills that boosted their confidence and expanded their career opportunities.

The consistent positive feedback from participants has been enriching, and this experience has strengthened my own mastery while reaffirming my commitment to developing the next generation of Business Analysts and Data Analysts equipped to make a meaningful impact in their industries.

**Kayode Ojo**  
Data Analytics School



## The Faces Behind The Brand



## Executive Team



## People & Culture Team



## Learning & Talent Acceleration Team



## Growth Team



## Corporate Communications Team



## Research, Strategy & Intelligence Team



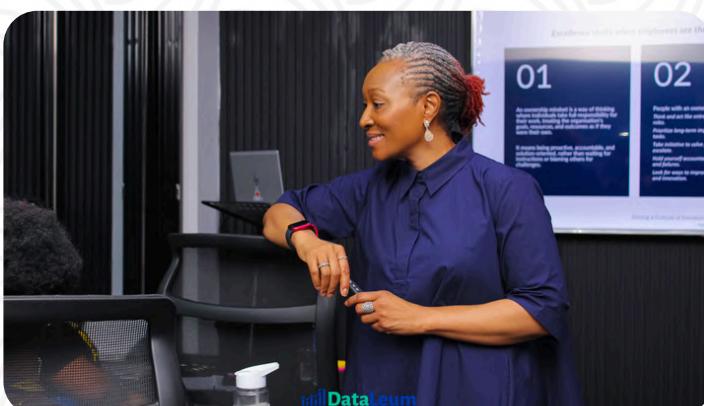
IV



## 2025 in Moments



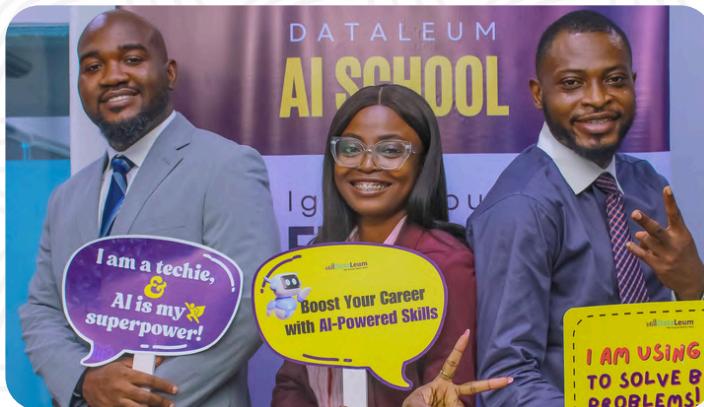
# In-House Training Sessions ➤



# HR Gem Coach Network Event ➤



# Launch of AI School ➤



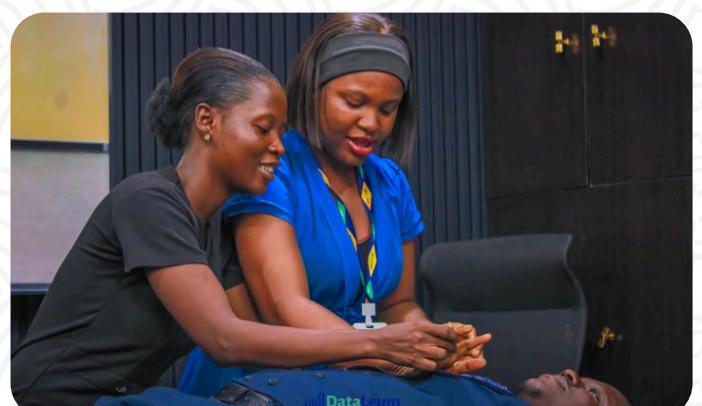
# Launch of Sales & Marketing School



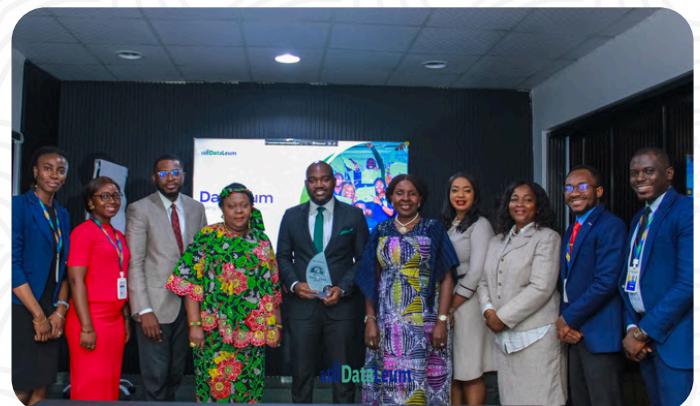
# LCCI ICTEL Expo 2025 ➤



# Health & Safety Training ➤



# DataLeum x LCCI ➤



# GITEX Nigeria 2025 ➤



# DataLeum Forward 2025 ➤



# HR Conference & Excellence Awards



# Recognitions ➤



# End Of Year Hangout ➤





## Remembering Debbie Dosumnu



# Tributes to Debbie Dosunmu

“Debbie was an amazing person who always supported me, however she could. She was resourceful, observant, and kind. Her smile could brighten up any room, and when spoken to, she always paid full attention and made me feel like the only person in the room. I will miss you, Debbie.”

**Kayode Ojo**

“Debbie was a great person, beautiful, resourceful, stylish, kind, and caring. She always found a way to encourage people around her, including me. You will always be remembered and missed dearly. Farewell.”

**Abiola Ogunbajo**

“Debbie was an amazing soul with a flair for excellence. She always had a beautiful smile on her face and gave the warmest hugs. Thanks, boss, for the wonderful memories, the hugs, and the comforting words. You will forever be missed, and I will cherish all the memories we made together. Rest well.”

**Sonia Omondiale**

“Debbie was an amazing person. She was warm, kind, and thoughtful. She was very observant and a problem solver. Debbie always had solutions to every problem, and she was a go-to person. She gave the best hugs and compliments. Continue to rest in the bosom of the Lord, Debbie.”

**Temiloluwa Tiamiyu**

“Thank you, Debbie, for everything. I love you and miss you so much.”

**Aminat Busari**

“Debbie, you were an amazing person. Thank you for everything you did for me, the advice, the fun memories. We will all miss you dearly. Thank you once again, and rest well. Goodbye.”

**Tamunoibiye Da-Wariboko**

# Tributes to Debbie Dosunmu



Debbie, you were kind, nice, and a problem solver. You were always ready to help and put one through. You were a big sister and an amazing boss. I am going to miss your hugs, your smile, and I will always miss working in the welfare team with you at any DataLeum or Bode's party. It was great working with you, and I am happy I got to meet you and learn from you. Keep resting, Debbie. I will miss you so much.

**Temitayo Akinyemi**



I am not sure how to do this, how to say goodbye to you, Debbie. You touched so many lives, and we never imagined this time would be short-lived. I am grateful to have met and learnt from you. These memories will remain in our hearts.

**Mary Bassey**



Debbie was a perfectionist. This is one thing I learnt from her. She was so keen on doing everything perfectly. I am blessed to have worked with Debbie because she was not just a colleague, but a sister. It is so disheartening to write a tribute to her at this time, but God knows best. RIP to our amazing fashionista!

**Elizabeth Aina**



Debbie, you were such an amazing person. I love the way you walked into a room and made sure things looked perfect. You loved it when things were well organised, and you were very observant. I miss your warmth, your smile, and the way you checked in with me every time you saw me. You will always be remembered. RIP, Debbie.

**Adeola Bankole**



Debbie, you were a warm and positive person to the team. Your presence will be truly missed, and your memory will live on in the impact you had on all of us. RIP, Debbie.

**Mustapha Alausa**



Debbie was not just a boss to me but a mentor. I will forever appreciate her guidance, support, and teachings. Debbie impacted me in ways I cannot mention. It hurts to see you go so soon. My prayers are with the Dosunmu family. Keep on resting peacefully, my madam.

**Ayodeji Fakehinde**

# Tributes to Debbie Dosunmu

“ Debbie was such an impactful person. She was warm but firm, and she always showed up with such grace and style. I learnt a lot about looking good and being composed from Debbie. It was really sad to hear the news, but we find hope in the promises of God that we will see our loved ones again.

**Oyinkansola Orioye**

“ Debbie! One of the most amazing people I got to cross paths with. A truly amazing boss who never made me struggle for anything. Thank you for always cheering me on; thank you for showing me the true meaning of love. You lived! You were loved, and your legacy will continue to live on. We love you. #DebbieDosunmuLivesOn.

**Adedolapo Ajibare**

“ Debbie, words fail me to express how much of a blessing you were. You were always a blessing to everyone; you poured out your heart into everything you did. You were such a firm and strong woman. Thank you for making sure I had a new phone when I was robbed. You gave me such a warm hug, smiled at me, and told me I would be fine. I miss you so much, and I am glad because I know you are resting in the bosom of the Lord.

**Titilayo Oladunjoye**

“ Debbie, you are going to be missed. I know you are at rest. Thank you for the gift of you. Rest on.

**Ruth Ekwere**

“ I still cannot believe that I will not turn my back in the office and see you sitting there. You were beautiful inside and out, with a zeal for people. I saw that, it inspired me, and I am grateful to have met you. Thank you for giving of yourself. Rest well, Debbie.

**Oluwatoyin Fadipe**

“ Debs was calm, yet so powerful. I learnt a lot from her. She had a solution to every problem or need. I admired her selflessness in always helping people, both within and outside work. Debbie, I miss you so much. Thank you for being a large contributor to my growth. Thank you for being you. Your legacy will live on in the lives of many people you have impacted. Keep resting in the Lord's bosom.

**Daniel Chukwuma**

VI



## Appreciation & Acknowledgements



# Thank you

Neka Udezue  
David Oyedepo Jr.  
Adenike Adeyemi  
Manna Cowan  
Chizaram Jieto  
Jonathan Makinde  
Fatima Olanrewaju  
Titilope Oguntuga  
Pai Gamde  
Dele Ogundimu  
Elvis Ebeh  
Omowunmi Ernest  
Salami Abdullateef  
Fatimat Adebisi  
Lara Yeku  
Mercy Eze  
Emmanuel Michael  
Opeyemi Obadimu  
Ayo Babajide  
Faith Nnaemeka-Eze  
Titilope Odu  
Adebayo Ipindamitan  
Mubarak Adigun  
Regina Antony  
Blessing Nwokolo  
Toyin Dada  
Rasheedat Ajibade  
Kunle Akintoye  
Felicitas Odome  
Alawode Olufunke Arinola  
Augustina Ikuoria  
Reuben Uzor  
Reuben Nnaemeka-Eze  
Adefunke Adele  
Funmito Makanju  
Feyisayo Alayande  
Temi Odesanya  
Jennifer Jonathan  
Fola Vincent  
Adenrele Onikosi  
Olatunde Samuel  
Mfonobong Eshett  
Omobabinrin Adeola Osideko  
Dr. Omotola Adedapo  
Adenrele Onikosi  
Izzy Obeng  
Tiago Martinho  
Georgina Hutchinson

You made 2025 a remarkable year for us!



**SCAN TO VISIT OUR WEBSITE**



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**Contact Us:**



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