

2023

Impact Report





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THE CEO'S REMARK

Dear Stakeholders,

I am excited to share with you the remarkable journey we've undertaken and the profound impact we have made as a company in 2023. I am filled with pride in the strides our team has taken to achieve all round excellence this year by delivering value through our improved training programs to both businesses and individuals.

In the ever-evolving world of technology, we at Dataleum have embraced innovation as our guiding principle. Our commitment to excellence has propelled us to new heights, and our impact is not merely measured in numbers but in the meaningful transformation we bring to businesses and individuals worldwide.

Our unwavering focus remains on providing high-quality training that empowers individuals to thrive in an increasingly digital world. We understand that education is the cornerstone of progress, and our mission is to provide learning experiences that transcend boundaries.

As we strive for excellence, our aim is clear; to become a global leader in the EdTech industry. This goal has led to our relentless pursuit of delivering excellence and has earned us numerous accolades and recognitions this year with the recent, being the Best EdTech in Africa by the Global Startup Awards.

Collaboration has also been a cornerstone of our success. We have forged strategic partnerships that amplified our impact and broadened the horizons of what is achievable. Together, we have tackled challenges head-on, creating synergies that drive progress and foster growth.

Over the past year, we have diligently invested in enhancing the quality of our training programs. We believe that by delivering exceptional up-skilling programs, we contribute not only to the development of individual skills but also to the broader advancement of society. Our commitment to excellence is reflected in the meticulous crafting of our courses, ensuring they are not just informative but transformative.



Bode Roberts
CEO/Co-Founder



One of the key pillars of our success is our exceptional team. I am proud to announce that we have expanded our team, bringing together diverse talents and perspectives to drive innovation and creativity. Our team is at the heart of Dataleum, and their dedication, passion, resilience, and unwavering commitment to excellence have been the driving force behind our success. Each team member plays a crucial role in shaping the narrative of our impact, and I extend my deepest gratitude to every individual who has contributed to our shared vision.

We understand the pivotal role our educators play in shaping the learning experiences of our students. That's why we've continued to provide professional development opportunities for our facilitators, ensuring they stay at the forefront of educational trends and methodologies. By nurturing a dynamic and skilled team, we are better equipped to meet the evolving needs of our learners.

As we celebrate our achievements, we remain steadfast in our commitment to helping our clients succeed. Your success is our success, and we are dedicated to providing the support and resources needed to foster growth and achievement. Whether you are an individual learner, an educational institution, or a corporate partner, Dataleum is here to be your trusted ally on your educational journey.

Looking ahead, we remain steadfast in our pursuit of excellence, guided by a vision that extends beyond the horizon. The challenges of tomorrow are met with anticipation, as we stand ready to innovate, collaborate, and continue making a positive impact in the world through the power of data.

I extend my deepest gratitude to each member of the Dataleum family, our partners, and all those who have played a part in this incredible journey. Let us carry the spirit of innovation forward, as we drive a course towards becoming the undisputed global leader in the EdTech industry.

Thank you for your dedication and commitment.

The Future Starts Here.

Bode Roberts
CEO/Co-Founder, Dataleum.

COMPANY OVERVIEW



What started as a vision in 2019 by a group of young passionate Nigerians has revolutionized to impact thousands of lives globally.

In August 2019, we kicked off operations in Lagos Nigeria, training over 30 individuals in Data Analytics. The mission was well defined - to empower millions of Africans with the necessary skills to become globally functional talents in the tech ecosystem.

With over 25,000 individuals trained, and numerous new jobs and promotions recorded from our ever-growing Alumni community, we have grown from little beginnings to becoming a reckoning force in the global EdTech industry.



Mission

To continuously transform the world through Talent Acceleration, Business Innovation, and Community Building.



Vision

Becoming the World's Leading and Sustainable African Talent Ecosystem.



Core Values

- I** - Innovation
- M** - Maximizing Opportunities
- P** - Professionalism
- A** - Agile
- C** - Continuous Improvement
- T** - Teamwork

2023

IMPACT NUMBERS



Talents Trained

2377 

Women

1198 

Total Cohorts

61 

Men

1179 

Scholarships

116 

Countries

15 

Corporate Companies Trained

8 

In 2023, we trained a total of 2377 talents across our different course packages - Data Analytics, Business Analysis, Strategic HR Analytics, and Digital Marketing. We also engaged in improving the productivity and skill level of different employees across 8 reputable corporate organizations virtually and physically.

Our Impact was also spread across borders as we trained talents across 15 countries globally, including Nigeria, United Kingdom, United States, China, South Africa, and other countries in Europe and Africa.

In addition, we also gave out scholarships to 116 individuals including 50 teenagers between the ages of 13 to 17, and 10 young women to commemorate this year's International Women's Day and drive the inclusion of women in tech.

HIGHLIGHTS

MONTHLY PHYSICAL COHORTS



GLOBAL REACH

NUMBER OF TALENTS TRAINED ACROSS
BORDERS IN 2023



Nigeria: 2162



China: 2



Belgium: 1



UK: 154



France: 1



Czech Republic: 2



Canada: 25



South Africa: 2



Rwanda: 1



USA: 15



Northern Cyprus: 2



Sweden: 1



Australia: 5



The Gambia: 2



Benin Republic: 2

CORPORATES TRAINED



1033
EMPLOYEES
TRAINED

HIGHLIGHTS

CORPORATE TRAINING

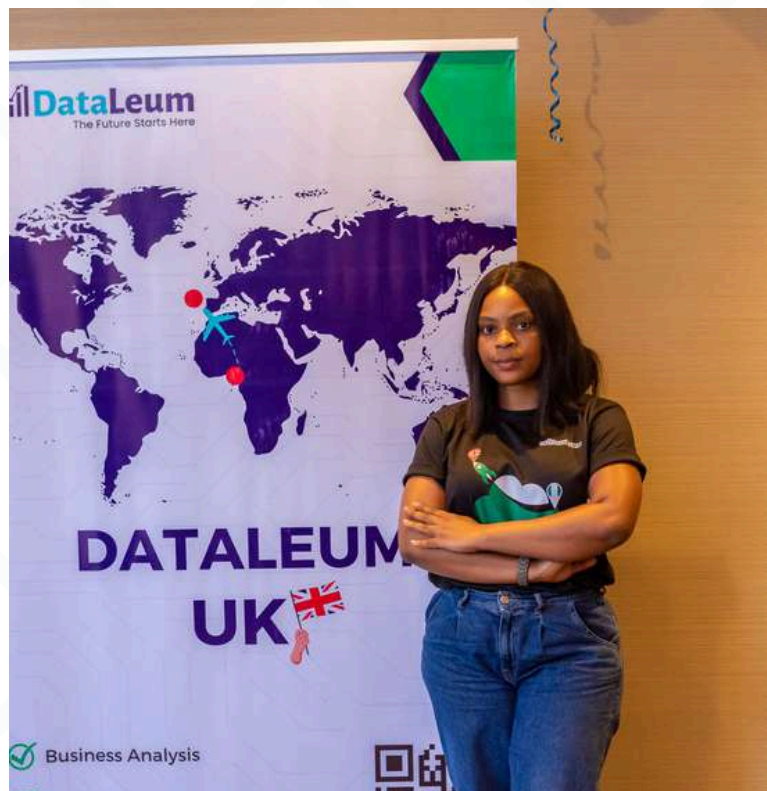




THE LAUNCH OF OUR OPERATIONS IN THE UK

In August 2023, we marked our 4th Anniversary by expanding our reach to the United Kingdom with the commencement of our training operations. This milestone not only signifies our growth but also our commitment to empowering individuals with essential tech skills globally.

As we step into this new territory, our vision remains clear - to be a catalyst for positive change by equipping individuals with the tools they need to thrive in the digital age. Through our expansion into the UK and beyond, we are excited to continue our mission of bridging the skills gap and empowering communities with transformative knowledge.



KEY NOTES

FROM THE GROWTH TEAM



Kamal Dandina
Chief Growth Officer

As we stand at the threshold of a new year, I am filled with immense pride as I reflect on the remarkable journey, we embarked on at Dataleum this year. It has been a year of audacious leaps, groundbreaking achievements, and unwavering commitment to our mission of empowering individuals and organizations through transformative learning experiences.

This year, we shattered geographical boundaries, **planting our flag in the United Kingdom, a testament to the universal appeal of our innovative learning solutions.** Our expansion didn't just involve setting up shop; we established our credibility by securing the coveted **endorsement as a certified learning provider by the UKRLP**, opening doors to a vast talent pool eager to hone their skills.

But our ambition wasn't limited to national borders. We sought, and proudly achieved, **global recognition by the International Institute of Business Analysis, granting us the authority to administer business analyst training programs worldwide.** This prestigious collaboration empowers us to shape the next generation of business analysts across continents.

Our commitment to social impact bore fruit when we secured over **\$600,000 in funding from the Foreign Affairs Ministry of the Netherlands and The Palladium Group.** This critical injection of resources will fuel our mission to **develop tech talent amongst women and youth in Nigeria**, fostering a more inclusive and tech-driven future for the nation.



But recognition wasn't far behind. Our relentless pursuit of excellence was celebrated through a symphony of accolades. We were crowned the **Best Edtech in West Africa 2023**, a title that echoes across the region. **The Global Awards further affirmed our excellence, naming us the Best Edtech in Africa.** And to cap it all, we were recognized as the **fastest growing startup by TIBA awards 2023**, a testament to the boundless potential that lies within our walls.

Our impact extended beyond awards and accolades. We proudly **exhibited at prestigious international startup roadshows like Gitex Global in Dubai**, forging connections and showcasing our innovative solutions to a global audience. These interactions fueled cross-cultural collaborations and opened doors to exciting new markets.

Perhaps the most significant development this year was the evolution of our business model. We transcended our African roots and **expanded our reach to service businesses and governments both within and outside the continent.** This diversification strengthens our foundation and paves the way for sustainable growth in the years to come.

As we step into the new year, I am brimming with optimism for the future. We stand poised to build on the incredible momentum of 2023, pushing the boundaries of innovation, impact, and global reach. The road ahead is paved with exciting challenges and boundless opportunities, and I am confident that with our unwavering dedication and relentless pursuit of excellence, we will continue to redefine the landscape of education and empower individuals and organizations across the globe.

Thank you for being a part of this incredible journey. Here's to a future where knowledge knows no borders and impact knows no limits.

**With gratitude and boundless optimism,
Kamal Dandina Ibrahim
Chief Growth Officer, Dataleum.**

TRAILBLAZERS

FROM OUR ALUMNI COMMUNITY



“

Armed with a BSc. in Accounting and an MBA in Finance, I decided it was time for change.

”

Oluwafunso Soyoye
Data Analyst (Team Lead),
Kkon Tech

In November 2022, my journey as a Data Analyst began, after six years and seven months in the banking sector. Armed with a BSc. in Accounting and an MBA in Finance, I resigned from the bank on February 22, 2023, to pursue my passion. Enrolling in a Data Analytics course with Dataleum, I obtained my certification and dedicated myself to mastering Power BI, SQL, and Excel.

Feeding my ambition, I meticulously planned and ventured into my first gig, recommended by Bode, CEO of Dataleum. Determined, I self-taught myself Tableau over a month, taking deliberate strides in mastering these tools despite challenges and rejections from job applications. Each rejection reinforced my resolve to keep applying strategically, spurred on by my wife's support and encouragement from LinkedIn connections.

I maximized LinkedIn to showcase my projects as learnt during the personal branding session with Dataleum. In November 2023, a HR Professional on LinkedIn reached out to me for an interview, and two weeks after, I landed a role as a Data Analyst (Team Lead). What a perfect way to end the year 2023! To aspiring Data Analysts, keep practising, building your portfolio, and exercising patience. Your efforts will pay off.



“

Excelling in Excel, Power BI, and SQL; I earned a scholarship to the Dataleum’s Intermediate course

”

Adeniyi Adewole

Data Analyst, First Watt Renewables

Growing up, I always wanted to be a Medical Doctor, but I realized I loved Mathematics. Seeing the world evolve around technology, I chose to study Computer Science despite not being a fan of computers. At the University of Benin, I initially struggled with technology but later developed an interest. I tried mobile app development but found it difficult, then transitioned to front-end development but lost interest due to coding errors. Moving to Python, I enjoyed the basics but gave up at the intermediate level.

In my final year, I discovered Data Analytics and joined Dataleum in August 2022 with no prior experience. Excelling in Excel, PowerBI, and SQL; and coming as one of the best in my set, I earned a scholarship for the intermediate level. Despite rejection from internships, I continued learning, applying for jobs, and rejecting interviews that clashed with exams. After graduation, I landed a job as a Sales Analyst at BOGO and later joined First Watt Renewables as a Data Analyst, Dataleum played a huge role in landing me these offers. I am grateful for the support from the team, and for the skills acquired. I am committed to continuous learning and industry updates.



“

I plan on using the skills I learnt as a stepping stone into the world of technology

”

Chimdindu Obi-Nwosu
Tech4Teens Scholarship
Beneficiary

I found the program very insightful; the classes were very interactive, and the teachers answered our questions. We were taught some basic skills required by a Data Analyst including different operations on Microsoft Word, PowerPoint, Excel, and Power BI which I am very grateful for.

Our teachers communicated very effectively, even though there were sometimes when it was hard for us to understand a concept due to bad network connection, Dataleum made videos of the class available for students to go back to after the class and a platform to ask the teachers questions as well as interact with other students.

This program has made me see Data Analytics through a different perspective and I had an enjoyable experience. I plan on using the skills I learnt as a stepping stone into the world of technology.

Thank you Dataleum for giving me this opportunity, I truly appreciate it.

PARTNERS





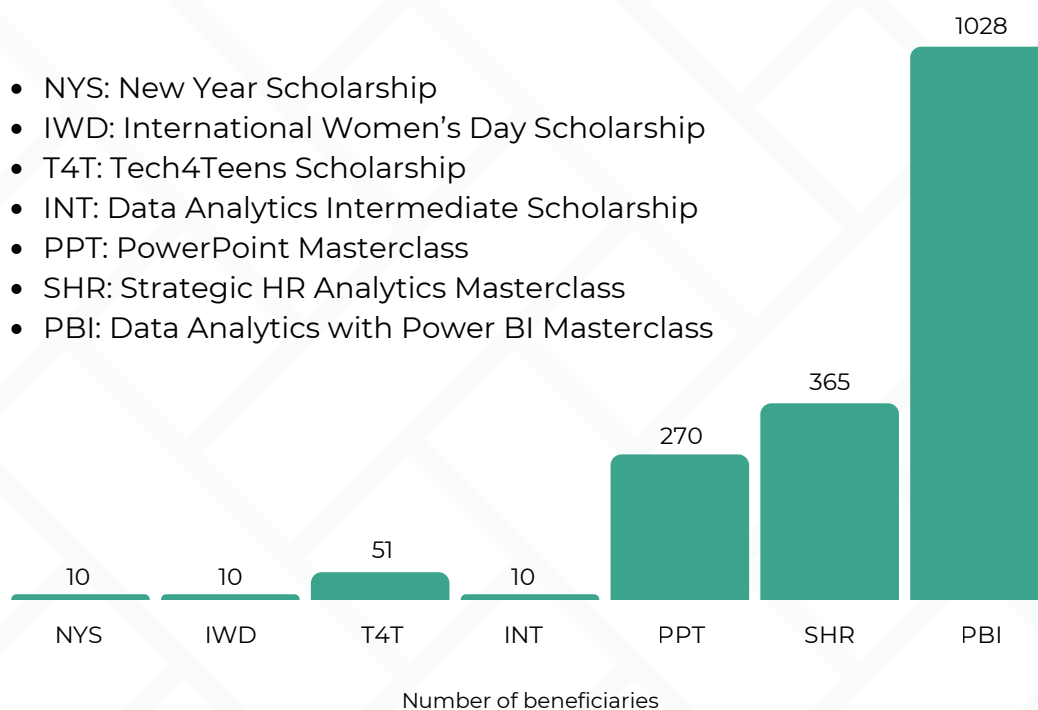
TECH EMPOWERMENT INITIATIVES



As a way of empowering people, particularly women and youth, to embrace the promising career opportunities in tech, we gave out over 100 scholarships in our Data Analytics Course. 51 of these scholarships were awarded to teenagers in our Tech4Teens Program, where these young stars learnt the use of analytical tools like Excel and Power BI, in addition with other Microsoft application software like PowerPoint, Forms, and Word.

Since 2019, we have also awarded scholarships to the top performing students in our monthly Data Analytics Beginners Course. This year, 10 talents benefitted from this offer to proceed to the next stage of the course - Data Analytics Intermediate, on full scholarships.

We also held a series of free classes (masterclasses), providing a soft landing opportunity for individuals to get equipped with the basic knowledge and skills to thrive as a tech professional.





AWARDS AND RECOGNITIONS



**AFRICAN
STARTUP
AWARDS**

Best EdTech Startup in Africa 2023



**WESTERN
AFRICA
STARTUP
AWARDS**

Best EdTech Startup in West Africa 2023



Fastest Growing Company of the Year 2023

HIGHLIGHTS

AFRICAN STARTUP AWARDS (ETHIOPIA)



KEY NOTES

FROM THE CORPORATE
COMMUNICATIONS TEAM



Debbie Dosunmu

Group Head, Corporate Communications

As we look back on the remarkable journey of 2023, it fills me with immense pride to share our corporate communications review, highlighting our triumphs and the extraordinary strides we've taken in amplifying our social media presence.

Every achievement we have attained stands as a testament to the unwavering dedication and collaborative efforts of each team member. Whether navigating through dynamic market landscapes or implementing impactful communication strategies, it is this collective commitment that forms the bedrock of our success.

This year, we achieved milestones that propelled us to the forefront of our industry. The honor of being named "Best EdTech in Africa" stands as a beacon of our commitment to excellence.

Additionally, our wins this year have been truly remarkable:

- **Newsletter Creation and Subscriber Growth:** The inception of our newsletter saw an incredible surge, with over 18,110 subscribers joining our community. This platform has become a vital avenue for sharing our insights and fostering engagement.
- **Career Clinic Debut on Instagram:** Our first-ever career clinic hosted on Instagram marked a milestone in our approach to providing valuable insights and guidance to our audience, demonstrating our commitment to empowering career growth.
- **Influencer Collaborations:** Collaborating with two prominent Instagram content creators and a Twitter influencer was pivotal in expanding our reach and resonating with diverse audiences, amplifying our brand presence across multiple platforms.



Launch of Digital Marketing SOAR Program: The launch of our Digital Marketing SOAR program was a monumental achievement, providing an avenue for skill development and educational opportunities, setting a new benchmark in our offerings.

LinkedIn Audio Events and X (Twitter) Spaces: This year, we hosted our first ever LinkedIn audio event and X (Twitter) space which had over 900 and 200 attendees respectively. We went further to host a second LinkedIn audio event and other spaces on X which not only increased our reach and engagement on these platforms, but also provided our audience with knowledge and insights in the tech space and their respective careers.

LinkedIn Personal Branding Success: The strategic focus on personal branding on LinkedIn for our A-team bore fruit, culminating in a remarkable gain of 72,000 followers throughout 2023, solidifying our expertise and thought leadership.


Establishment of UK Presence: Venturing into the UK market was a strategic move, symbolizing our commitment to global expansion and furthering our mission on an international scale.

Our social media growth has been equally impressive: Instagram, Twitter, and LinkedIn witnessed substantial growth in engagement and followers, reinforcing our commitment to diverse and impactful communication strategies.

These collaborative efforts, program launches, and insightful engagements led to a remarkable increase in our social media metrics, elevating our brand's visibility and resonance across these platforms. As we conclude this remarkable year, let's carry forward the momentum, learning from our successes, and evolving to set new benchmarks in the year ahead.

The Future Starts Here.

Debbie Dosunmu
Group Head, Corporate Communications, Dataleum.



PROGRAMS AND PROJECTS

PROGRAMS

The Dataleum Alumni Hackathon 3.0

The Dataleum Alumni Hackathon 3.0 was a virtual competition held in March 2023. Participation was open to all alumni members. After receiving over 100 registrations, participants were grouped into teams and provided datasets across different industries like health, finance, sports, entertainment, and hospitality; with a mentor to guide them in their analysis.

From the first round of submissions, the top 5 teams were selected to proceed to the grand finale where they presented their analysis and insights to our judges, who comprised top data professionals in the tech industry.

After a round of thought-provoking presentations from all 5 teams, **Team Sports** emerged as winners of the hackathon, winning the cash sum of **N200,000**.



PROGRAMS

The Young Techies Program (YTP)

In February 2023, we launched the Young Techies Program, a fantastic initiative sponsored by the Eti-Osa II Constituency in Lagos state. The goal was to empower 16 women and young individuals with top-notch tech skills. The program catered to participants at varying skill levels, starting from beginners and progressing to intermediate levels. The main focus areas were Excel, PowerBI, and SQL, including sessions on PowerPoint and personal branding.

Throughout the program, participants gained hands-on training and interactive sessions where they gained practical insights into these essential tech skills. The initiative created a dynamic learning environment where everyone engaged in teamwork and collaboration in various projects and assessments from the training.

With the support of the Eti-Osa II Constituency, the Young Techies Program became a stepping stone for these individuals to enhance their skills and embrace the exciting possibilities in the tech realm. With a blend of simplicity and effectiveness, the program paved the way for a brighter future for the beneficiaries.

Number of Beneficiaries

16

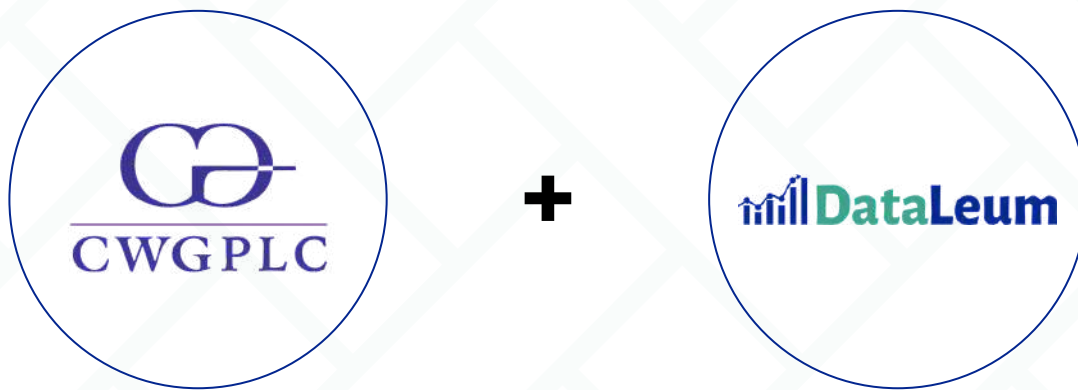


Program Duration

4 MONTHS

PROJECTS

Customer Satisfaction Survey



Our collaboration with CWG Plc was more than just a typical consulting engagement; it was a dedicated effort to reshape customer-centric strategies and enhance the essence of business intelligence. CWG Plc's clientele spanned across various sectors, providing the backdrop for an ambitious and impactful project.

In the constantly changing world of business intelligence, we stand out as a beacon of innovation. Our commitment is unwavering, focused on reshaping the future of decision-making through data. As we navigate this evolving landscape, our goal remains clear: to be at the forefront of transforming how businesses harness the power of information.

Our dedication to excellence is exemplified in every project we undertake. Whether it's with CWG Plc or any other partner, each collaboration adds a new chapter to our story. We continue to be a reliable force, shaping the trajectory of data-driven decision-making and ensuring that our clients are well-prepared for the challenges and opportunities that lie ahead.

SPECIAL RECOGNITION

OUR FACILITATORS



Data Analytics Faculty



Kamal Dandina



Nnaemeka
Reuben Eze



Michael Toyinbo



Odutayo
Odufuwa



Enobong Owonam



Temitope Kareem



Ifeoluwa Taiwo



Faith Ntekim



Emmanuel Effiong



Ayodeji Otti



Adekunbi George



Emmanuel Ezika



Samuel T. Familusi



Data Science Faculty



Temitope Adeyeha



Oyesanmi Omoboyeje



Mubarak Adigun



Temitope Ayinla



Digital Marketing Analytics Faculty



Debbie Dosunmu



Oyindamola Fashogbon



Daniel Chukwuma



Business Analysis Faculty



Oluwaseun Adeyemi



Oluwayomi Oyekanmi



Abiola Okusanya

PUBLISHED REPORTS

SKIT MAKERS ANALYSIS

TOP 10 NIGERIAN SKIT MAKERS ON INSTAGRAM IN H1 2023 (JANUARY - JUNE)

***Based on total views from skit videos posted in H1 2023



TOTAL VIEWS



SKIT VIDEOS POSTED



COMMENTS



LIKES



LAGOS HOUSE RENT ANALYSIS

LAGOS STATE HOUSE RENT ANALYSIS

Visit dataleum.com/blog for full analysis

49,926

APARTMENTS

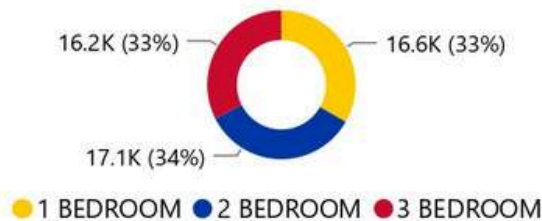
17

LGAs

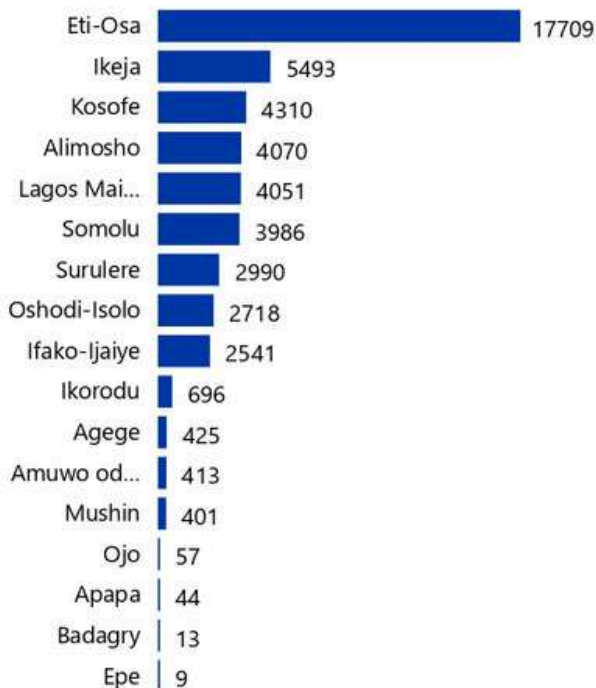
HOUSE CONDITION (NEWLY BUILT)



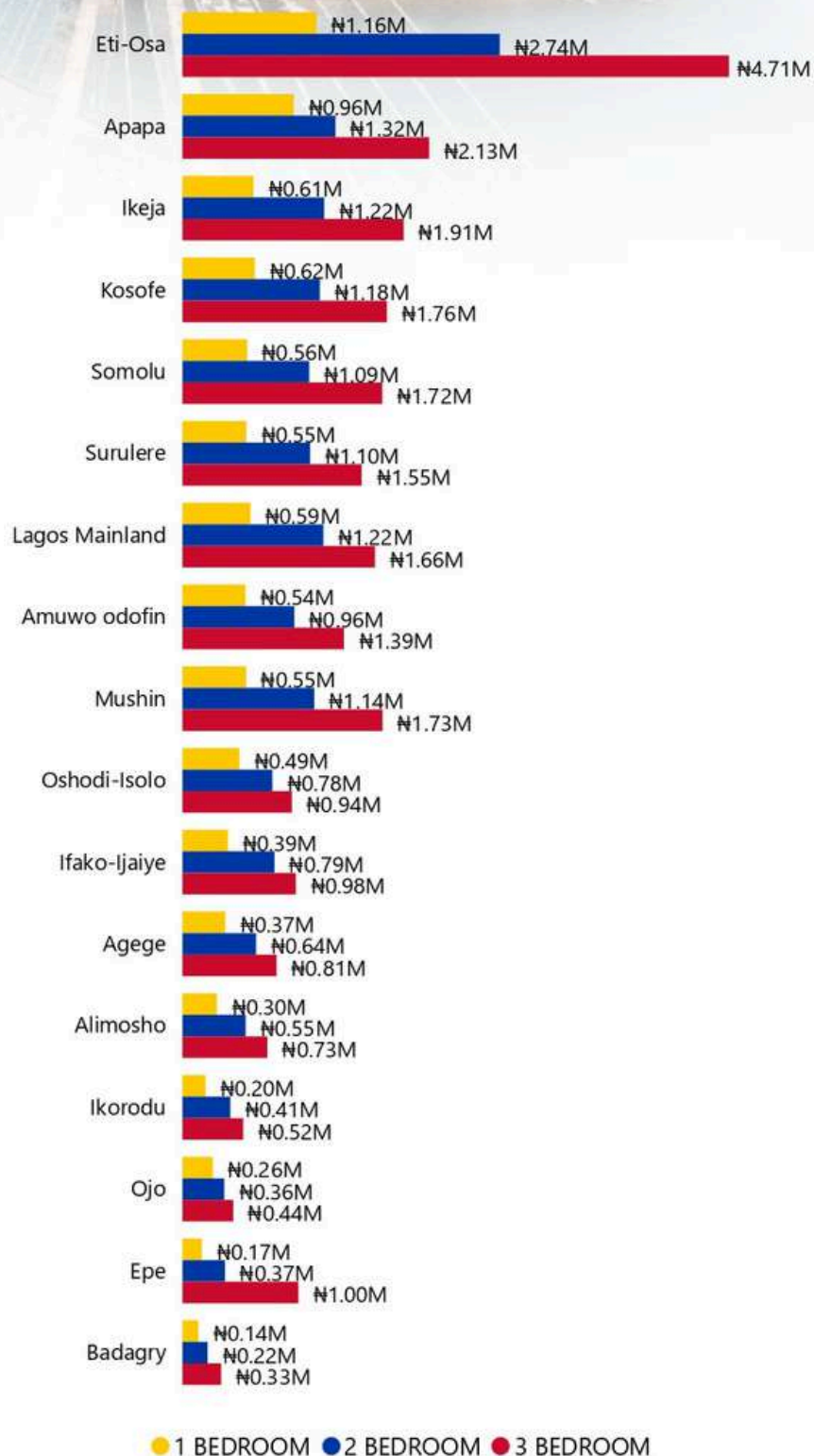
NUMBER OF BEDROOMS



NUMBER OF APARTMENTS BY LGA



AVERAGE COST OF HOUSE RENT BY LGA



30 OUTSTANDING WOMEN IN DATA



30 OUTSTANDING

★ WOMEN IN DATA ★

2023 GLOBAL RECOGNITION



Mojisola Olawepo
Snr. Technology
Strategy Leader,
Microsoft



Mary Osinowo
Snr. Cloud Solution
Architect, Microsoft



Kedeisha Bryan
Snr. Data Engineer,
Booz Allen Hamilton



Sadie St. Lawrence
Founder & CEO,
Women In Data



Amy Shi-Nash
Chief Analytics &
Data Officer, Tabcorp



Gina Acosta Gutiérrez
Data Analyst,
Factored



Irene Kujembola
Director, Architecture
- Data & Analytics
EMEA, Nike



Adita Karkera
Chief Data Officer,
Govt. & Public
Services, Deloitte



Thu Hien Vu
Snr. Data Science
Consultant, PwC
Nederland



Carolina A. Blasco
Chief Data Officer,
Banco Supervielle



Jocelyn Rivera
BI Solutions Product
Manager, Global Blue



Nita Mathur
Snr. Faculty, Ambeone
DMCC for Data
Science & Analytics



Deeksha Anand
Data Analytics
Manager, ION



Ursula K. Wellington
Operations Analyst,
Uber



Mariia Novikova
Data & BI Analyst,
IT_One



Shaily Verma
Director of Data
Analytics, DAMAC
Properties



Aishwarya Srinivasan
Data Scientist,
Google



Claudia Pohlink
Chief Expert Data &
Program Manager,
House of Data



Fatema El-Wakeel
Head of Global Data
Platforms - Data &
Analytics COE, Unilever



Britta Daffner
Head of Data Culture
& Strategy, Telefonica



Henrica Makulu
Senior BI Specialist
Consultant,
Medscheme Holdings



Linet Kwamboka
Snr. Program
Manager, Data4Now



Susan Gatura
Snr. Specialist,
Analytics & Insights,
Multichoice Group



Mina Saidze
Tech Evangelist &
Data Lead, FreeTech
Academy



Nina Marila
Chief Data Officer,
Elisa



Teneika Askew
Group Product Director,
Data Science & Analytics
Enablement, US Navy



Sundas Khalid
Principal Analytics
Lead, Google



Caitlin Smallwood
VP, Data Science &
Engineering, Search
& Assistant, Google



Daliana Liu
Snr. Data Scientist,
Predibase



Jessica Ayodele
Data Analyst, Sobseys

READ MORE:

www.dataleum.com/blog

CHELSEA FC ANALYSIS

DataLeum



PERFORMANCE ANALYSIS OF PREVIOUS AND CURRENT MANAGERS OF CHELSEA FC

CHELSEA STATS - 2022/2023 SEASON

£585.5M

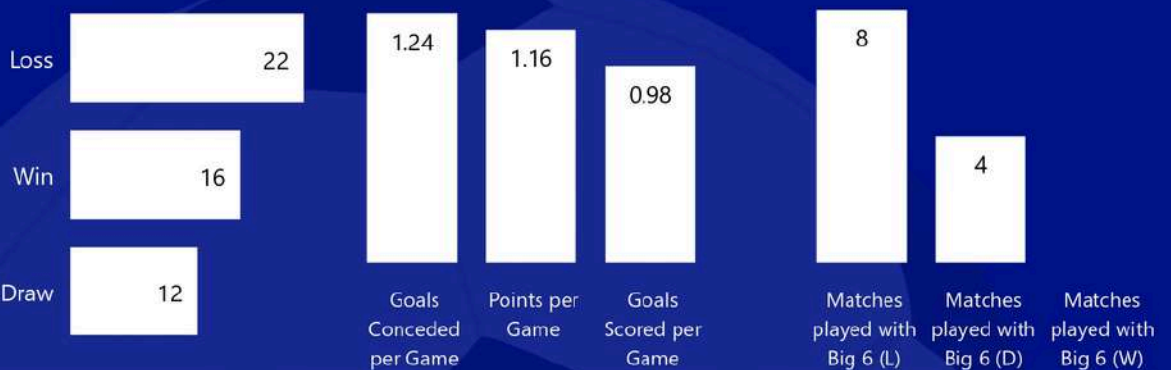
Amount Spent

50

Matches Played

29%

Win Rate



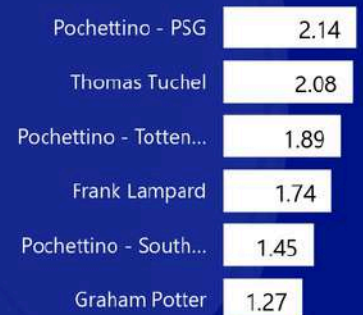
AMOUNT SPENT



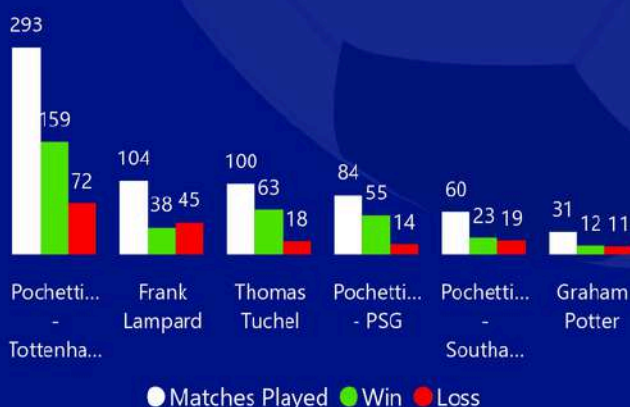
WIN RATE



POINTS GAINED PER GAME



MATCHES PLAYED (WIN & LOSS)



MATCHES PLAYED WITH BIG 6 IN EPL



NIGERIA'S FOREIGN TRADE ANALYSIS IN 2022



FOREIGN TRADE ANALYSIS IN NIGERIA IN 2022 (IMPORTS)

TOP 10 PRODUCTS BY VALUE



₦ 9.14T

TOTAL VALUE OF PRODUCTS

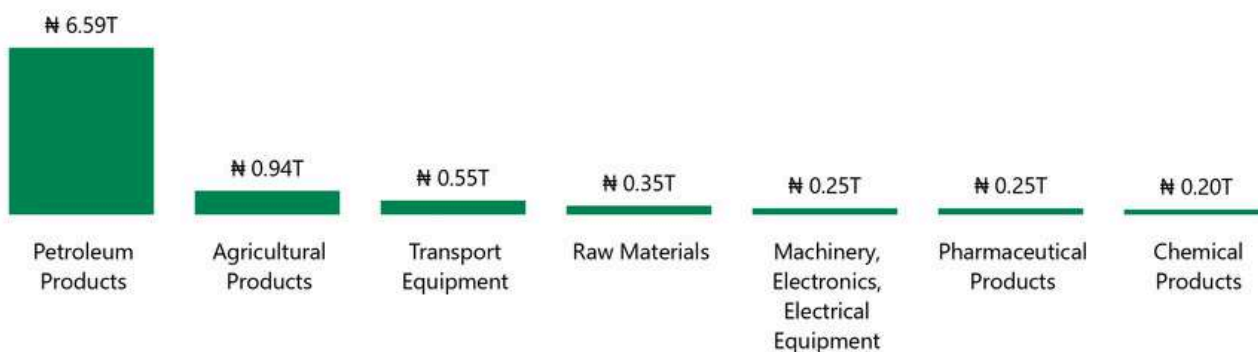
7

PRODUCT CATEGORIES

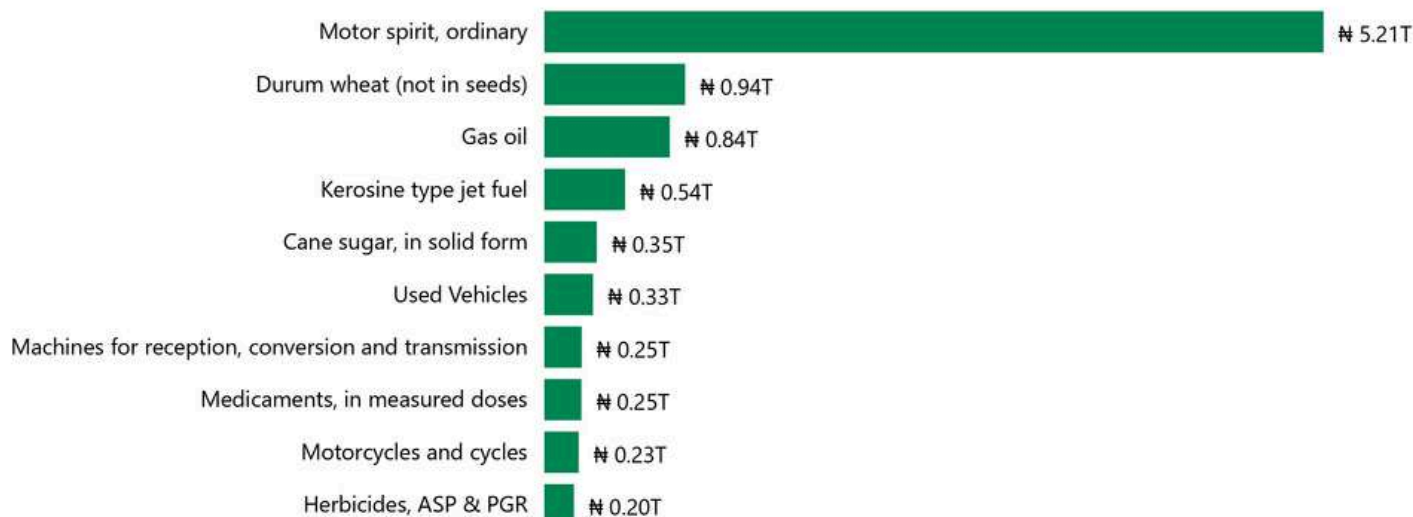
QUARTERLY TREND OF TOP 10 PRODUCTS BY VALUE



CATEGORIES OF PRODUCTS BY VALUE



TOP 10 PRODUCTS BY VALUE



NIGERIAN AIRPORTS ANALYSIS 2018 -2021



NIGERIAN AIRPORTS ANALYSIS 2018-2021

International Airports

4



Local Airports

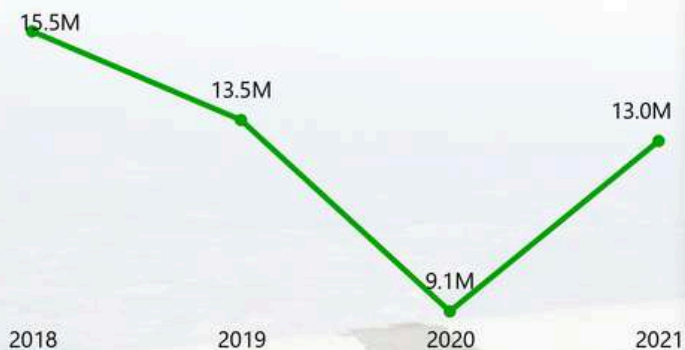
31



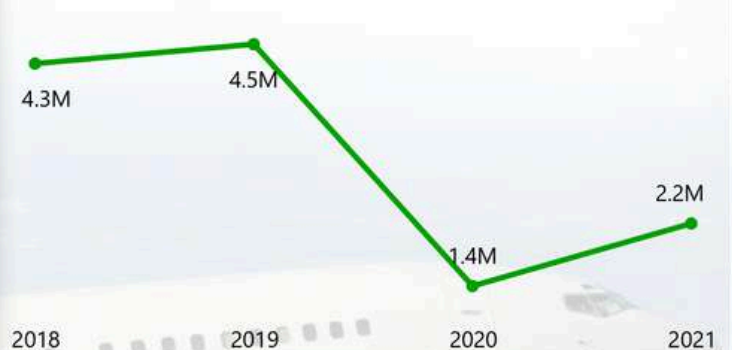
Number of Passengers (International Flights)



Air Passengers Trend (Domestic Flights)



Air Passengers Trend (International Flights)



Top 10 Airports by Number of Passengers (Domestic Flights)



NIGERIA ELECTRICITY DISTRIBUTION ANALYSIS

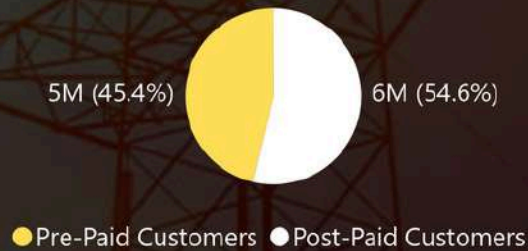
DataLeum

NIGERIA ELECTRICITY DISTRIBUTION ANALYSIS FROM 2016 TO 2022

NUMBER OF STATES BY DISTRIBUTION COMPANIES



NUMBER OF ELECTRICITY USERS AS AT 2022



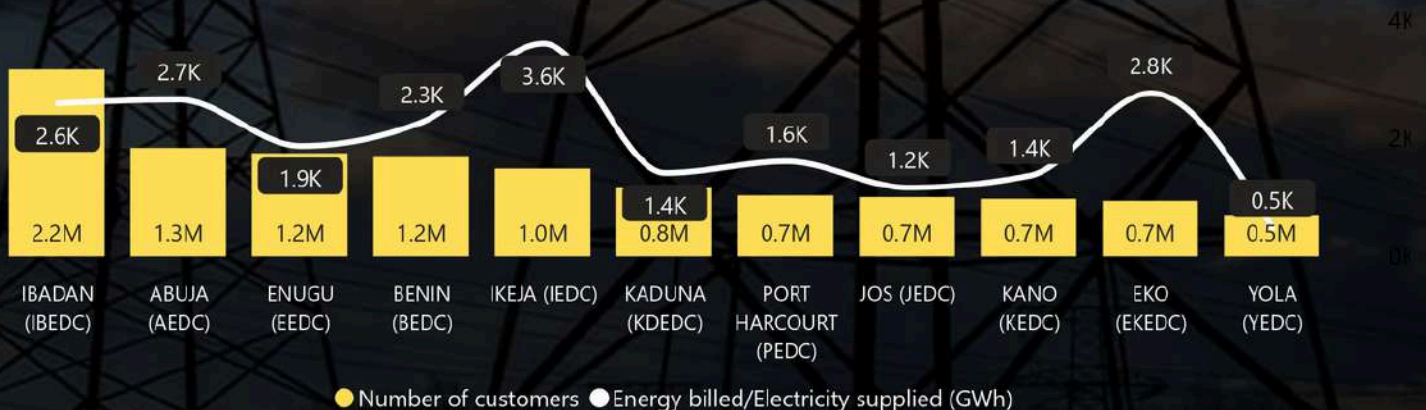
NUMBER OF PRE-PAID CUSTOMERS BY YEAR



TOTAL REVENUE COLLECTED (MILLIONS)



TOTAL ENERGY BILLED/ELECTRICITY SUPPLIED (GWh) BY DISTRIBUTION COMPANIES



Data Source: National Bureau of Statistics

ANALYSIS OF TOP BASKETBALL PLAYERS

DataLeum

ANALYSIS OF TOP BASKETBALL PLAYERS

KAREEM ABDUL-JABBAR, KOBE BRYANT, MICHAEL JORDAN, MAGIC JOHNSON, LEBRON JAMES

Personal Efficiency Rating (PER)

27.91

Jordan

27.20

James

24.60

Abdul-Jabbar

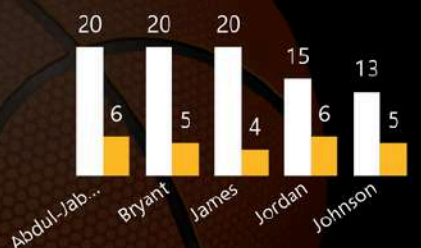
24.10

Johnson

22.90

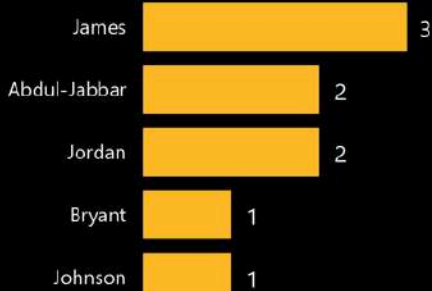
Bryant

Number Of Seasons Played & Championships Won

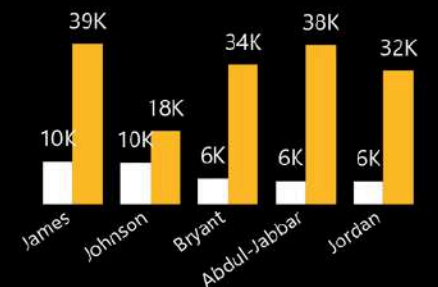


● Seasons Played ● Championships Won

Number of Teams Played For

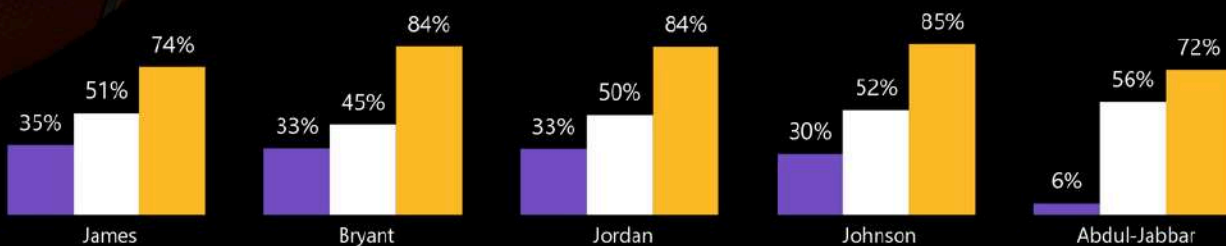


Career Points & Assists



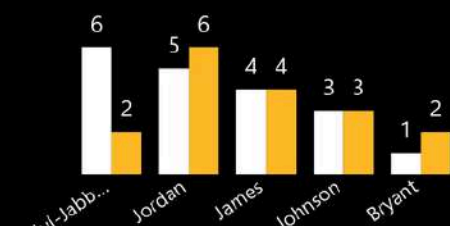
● Career Assists Scored ● Career Points Scored

Three-Point, Field Goals, Free Throw (%)



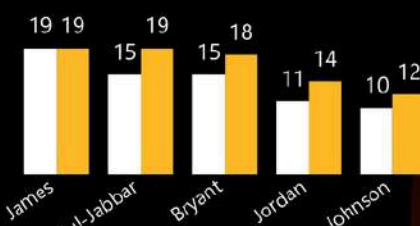
● Three-Point ● Field Goals ● Free Throw

MVP



● Regular Seasons MVP ● Finals MVP

Selections



● All-NBA Selections ● All-Star Selections

Win Shares



THE EL CLASICO ANALYSIS



DataLeum



The El Clásico Analysis

Matches Played

296



Barcelona Wins

124



Real Madrid Wins

108



Barcelona Goals

519

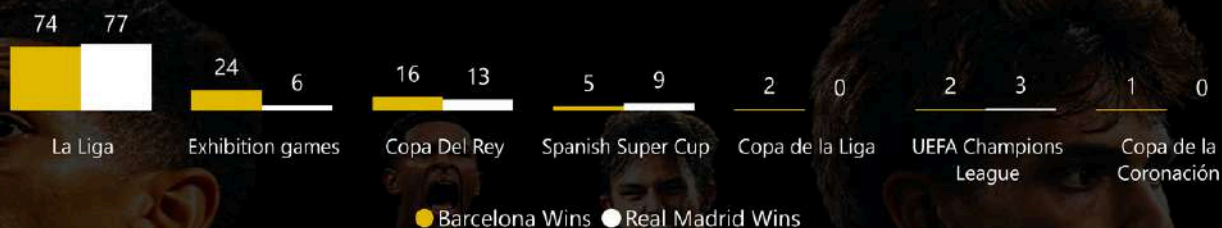


Real Madrid Goals

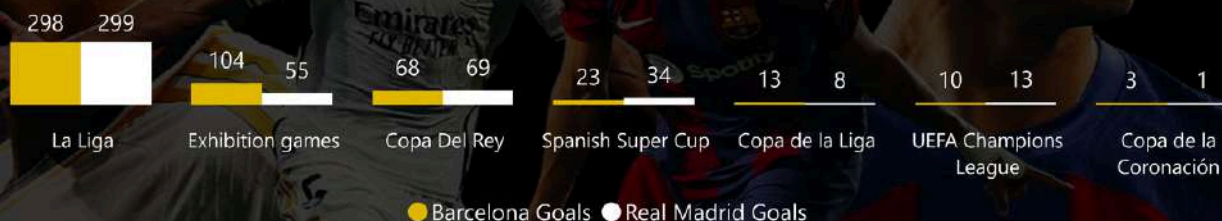
479



Number of Wins Across Different Competitions



Number of Goals Across Different Competitions



Top 5 Goal scorers

Lionel Messi	26	
Alfredo Di Stéfano	18	
Cristiano Ronaldo	18	
Karim Benzema	16	
Raúl	15	

Number of Wins by Managers

Miguel Muñoz	16	
Johan Cruyff	9	
Pep Guardiola	9	
Carlo Ancelotti	6	
Terry Venables	6	
Zinedine Zidane	6	

Player	Statistic	Number	Club
Lionel Messi	Most assists	14	BAR
Sergio Busquets	Most Appearances	48	BAR
Sergio Busquets	Most matches won	23	BAR
Sergio Ramos	Most matches lost	20	RMA
Sergio Ramos	Most red cards	5	RMA
Sergio Ramos	Most yellow cards	22	RMA
Victor Valdés	Most clean sheets	7	BAR

El Clásico is the name given to any football match between rival clubs Barcelona and Real Madrid. Originally referring to competitions held in the Spanish Championship, the term now includes every match between the clubs, such as those in the UEFA Champions League, Supercopa de Espana and Copa del Rey. It is considered one of the biggest club football games in the world and is among the most viewed annual sporting events.

RASHIDI YEKINI MEMORIAL ANALYSIS

CELEBRATING THE "GOALSFATHER" IN COMMEMORATION OF RASHIDI YEKINI'S 60TH POSTHUMOUS BIRTHDAY



Total Club Apps

677



Total Club Goals

484



Total International Apps

62



Total International Goals

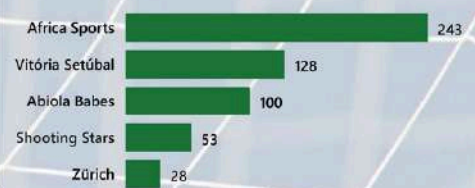
37



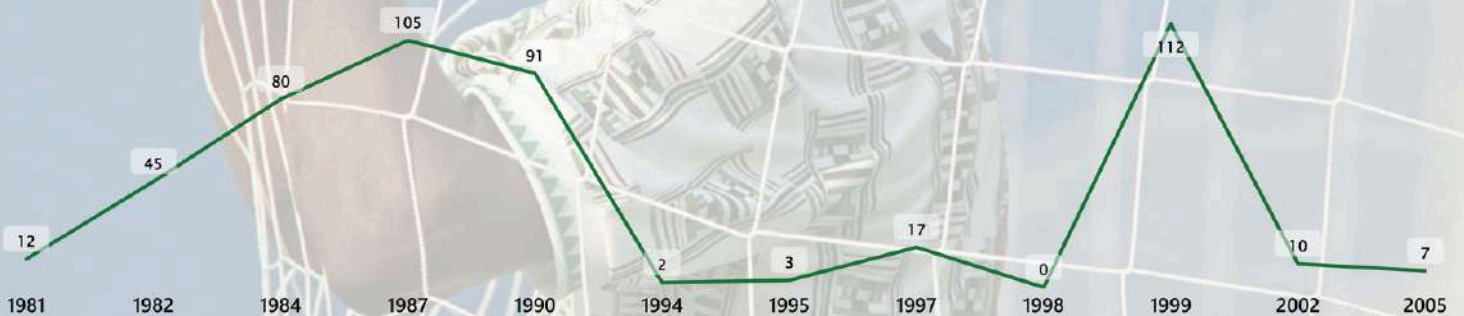
TOP 5 CLUBS BY GOALS SCORED



TOP 5 CLUBS BY APPEARANCES



TOTAL CLUB GOALS



Data Source: wikipedia.com

2024:

AFRICA TO THE WORLD



In 2023, our journey has been one of transformation and growth. We transitioned into a learning provider in the United Kingdom, earned certification as a trainer for Business Analysis by IIBA, and proudly claimed the title of EdTech Startup of Africa. These accomplishments were no small feat, and they have set the stage for an even more ambitious year ahead.

In 2024, our focus is on transcending borders and presenting Africa to the global stage. We aim to bring our expertise, our innovation, and the diversity of our perspective to the world. We are determined to empower individuals across the globe with knowledge that transcends boundaries.

Our journey thus far has taught us the power of strategic reinvention and the importance of adaptability. As we embark on this global endeavour, we remain committed to simplicity in trainings, ensuring that our courses resonate universally. We believe that everyone, regardless of background or location, should have access to high-quality learning experiences.

In the spirit of unity and collaboration, we invite you to join us on this exciting journey. Together, let us bridge gaps, and showcase the brilliance that Africa has to offer. As we step onto the global stage, our commitment to excellence, innovation, and inclusivity remains unwavering.



Titilola Bello
COO/Co-Founder

As we set our sights on the future, we reaffirm our commitment to excellence and innovation. Through our collective efforts, we will make 2024 a year to remember - one that elevates Dataleum to new heights and solidifies its position as a global leader in tech training and education. Thank you for your continued support, and here's to a transformative and globally impactful 2024.

Dataleum to the world!

Thank You



Neka Udezue
Okey Udezue
Gerald .I. Egeonu
Sophie Okonkwo
David Folaranmi
Nkebet Mesele
Bode Abifarin
Olusoji Oyawoye
Hakeem Onasanya
Sheila Ojei
Ireayomide Oladunjoye
Sadiq Bello
Peter Ogedengbe
Ada Ndukwe
Ijeoma Anunibe
Odera Igwe
Teju Abisoye
Bambo Adebowale
Gbenga Totoyi

Iretioluwa Akerele
Beverly Agbakoba-Onyejiana
Mariam Adegoroye
Victoria Akomor
Bisola Ogunsola
Taiye Tunkarimu
Oluwafunso Soyoye
Mojisola Olawepo
Abdulkareem Rasheed
Mary Oshinowo
Tobi Williams
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Kunle Jinadu
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Jessica Ayodele
Dumebi Okwechime
Adedeji Onabule
Eunice Thompson
Engr. Messiah Ameh
Shina Arogundade
Nkemdirim Mbah
Gabriel Balogun
Oludayo Oluwatosin Gabriel
James Aduwak
Rachel Hale
Jumoke Aleoke-Malachi
Akinrinola Akande
Tominiyi Oni
Sherifah Balogun
Adefunke Adele
Omotola Adedapo

You made 2023 a remarkable year for us!

HIGHLIGHTS

BEST EDTECH STARTUP AWARD PARTY



HIGHLIGHTS

WORK ON THE BEACH DAY



HIGHLIGHTS

4TH ANNIVERSARY CELEBRATION



HIGHLIGHTS

Q2 2023 RETREAT



HIGHLIGHTS

Graduate Tech Training (GTT) JOB FAIR





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