

# 2023

## Impact Report



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# THE CEO'S REMARK

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Dear Stakeholders,

I am excited to share with you the remarkable journey we've undertaken and the profound impact we have made as a company in 2023. I am filled with pride in the strides our team has taken to achieve all round excellence this year by delivering value through our improved training programs to both businesses and individuals.

In the ever-evolving world of technology, we at Dataleum have embraced innovation as our guiding principle. Our commitment to excellence has propelled us to new heights, and our impact is not merely measured in numbers but in the meaningful transformation we bring to businesses and individuals worldwide.

Our unwavering focus remains on providing high-quality training that empowers individuals to thrive in an increasingly digital world. We understand that education is the cornerstone of progress, and our mission is to provide learning experiences that transcend boundaries.

As we strive for excellence, our aim is clear; to become a global leader in the EdTech industry. This goal has led to our relentless pursuit of delivering excellence and has earned us numerous accolades and recognitions this year with the recent, being the Best EdTech in Africa by the Global Startup Awards.

Collaboration has also been a cornerstone of our success. We have forged strategic partnerships that amplified our impact and broadened the horizons of what is achievable. Together, we have tackled challenges head-on, creating synergies that drive progress and foster growth.

Over the past year, we have diligently invested in enhancing the quality of our training programs. We believe that by delivering exceptional up-skilling programs, we contribute not only to the development of individual skills but also to the broader advancement of society. Our commitment to excellence is reflected in the meticulous crafting of our courses, ensuring they are not just informative but transformative.



**Bode Roberts**  
CEO/Co-Founder



One of the key pillars of our success is our exceptional team. I am proud to announce that we have expanded our team, bringing together diverse talents and perspectives to drive innovation and creativity. Our team is at the heart of DataLeum, and their dedication, passion, resilience, and unwavering commitment to excellence have been the driving force behind our success. Each team member plays a crucial role in shaping the narrative of our impact, and I extend my deepest gratitude to every individual who has contributed to our shared vision.

We understand the pivotal role our educators play in shaping the learning experiences of our students. That's why we've continued to provide professional development opportunities for our facilitators, ensuring they stay at the forefront of educational trends and methodologies. By nurturing a dynamic and skilled team, we are better equipped to meet the evolving needs of our learners.

As we celebrate our achievements, we remain steadfast in our commitment to helping our clients succeed. Your success is our success, and we are dedicated to providing the support and resources needed to foster growth and achievement. Whether you are an individual learner, an educational institution, or a corporate partner, DataLeum is here to be your trusted ally on your educational journey.

Looking ahead, we remain steadfast in our pursuit of excellence, guided by a vision that extends beyond the horizon. The challenges of tomorrow are met with anticipation, as we stand ready to innovate, collaborate, and continue making a positive impact in the world through the power of data.

I extend my deepest gratitude to each member of the DataLeum family, our partners, and all those who have played a part in this incredible journey. Let us carry the spirit of innovation forward, as we drive a course towards becoming the undisputed global leader in the EdTech industry.

Thank you for your dedication and commitment.

The Future Starts Here.

**Bode Roberts**  
**CEO/Co-Founder, DataLeum.**

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# COMPANY OVERVIEW

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What started as a vision in 2019 by a group of young passionate Nigerians has revolutionized to impact thousands of lives globally.

In August 2019, we kicked off operations in Lagos Nigeria, training over 30 individuals in Data Analytics. The mission was well defined - to empower millions of Africans with the necessary skills to become globally functional talents in the tech ecosystem.

With over 25,000 individuals trained, and numerous new jobs and promotions recorded from our ever-growing Alumni community, we have grown from little beginnings to becoming a reckoning force in the global EdTech industry.

## **Mission**

To continuously transform the world through Talent Acceleration, Business Innovation, and Community Building.

## **Vision**

Becoming the World's Leading and Sustainable African Talent Ecosystem.

## **Core Values**

**I** - Innovation

**M** - Maximizing Opportunities

**P** - Professionalism

**A** - Agile

**C** - Continuous Improvement

**T** - Teamwork

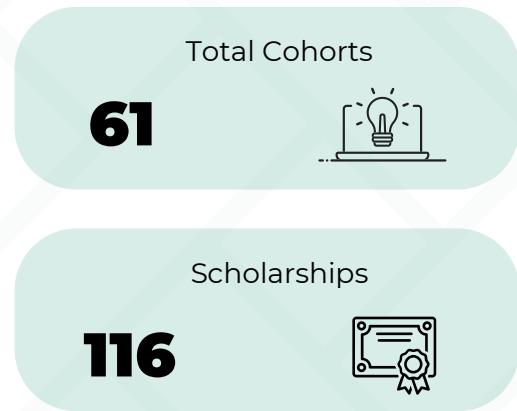
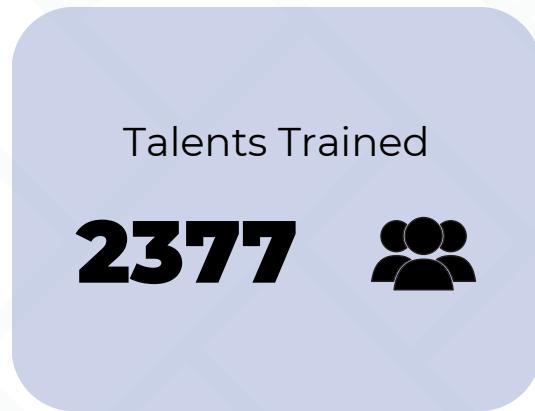


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# 2023

## IMPACT NUMBERS

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In 2023, we trained a total of 2377 talents across our different course packages - Data Analytics, Business Analysis, Strategic HR Analytics, and Digital Marketing. We also engaged in improving the productivity and skill level of different employees across 8 reputable corporate organizations virtually and physically.

Our Impact was also spread across borders as we trained talents across 15 countries globally, including Nigeria, United Kingdom, United States, China, South Africa, and other countries in Europe and Africa.

In addition, we also gave out scholarships to 116 individuals including 50 teenagers between the ages of 13 to 17, and 10 young women to commemorate this year's International Women's Day and drive the inclusion of women in tech.

# HIGHLIGHTS

## MONTHLY PHYSICAL COHORTS



# GLOBAL REACH

NUMBER OF TALENTS TRAINED ACROSS BORDERS IN 2023



# CORPORATES TRAINED



PRUDENT  
ENERGY



Heirs General

**1033**

EMPLOYEES  
TRAINED

**Ecobank**  
The Pan African Bank

The Pan African Bank

**CORONATION**



# HIGHLIGHTS

## CORPORATE TRAINING



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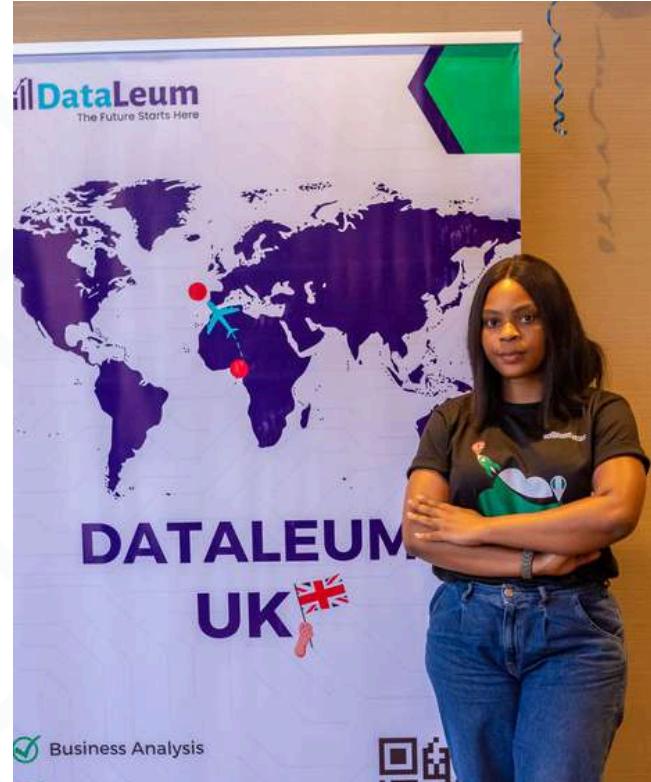
# THE LAUNCH OF OUR OPERATIONS IN THE UK

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In August 2023, we marked our 4th Anniversary by expanding our reach to the United Kingdom with the commencement of our training operations. This milestone not only signifies our growth but also our commitment to empowering individuals with essential tech skills globally.

As we step into this new territory, our vision remains clear - to be a catalyst for positive change by equipping individuals with the tools they need to thrive in the digital age. Through our expansion into the UK and beyond, we are excited to continue our mission of bridging the skills gap and empowering communities with transformative knowledge.



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# KEY NOTES

## FROM THE GROWTH TEAM

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**Kamal Dandina**  
Chief Growth Officer

As we stand at the threshold of a new year, I am filled with immense pride as I reflect on the remarkable journey we embarked on at DataLeum this year. It has been a year of audacious leaps, groundbreaking achievements, and unwavering commitment to our mission of empowering individuals and organizations through transformative learning experiences.

This year, we shattered geographical boundaries, **planting our flag in the United Kingdom, a testament to the universal appeal of our innovative learning solutions.** Our expansion didn't just involve setting up shop; we established our credibility by securing the coveted **endorsement as a certified learning provider by the UKRLP**, opening doors to a vast talent pool eager to hone their skills.

But our ambition wasn't limited to national borders. We sought, and proudly achieved, **global recognition by the International Institute of Business Analysis, granting us the authority to administer business analyst training programs worldwide.** This prestigious collaboration empowers us to shape the next generation of business analysts across continents.

Our commitment to social impact bore fruit when we secured over **\$600,000 in funding from the Foreign Affairs Ministry of the Netherlands and The Palladium Group.** This critical injection of resources will fuel our mission to **develop tech talent amongst women and youth in Nigeria**, fostering a more inclusive and tech-driven future for the nation.



But recognition wasn't far behind. Our relentless pursuit of excellence was celebrated through a symphony of accolades. We were crowned the **Best Edtech in West Africa 2023**, a title that echoes across the region. **The Global Awards further affirmed our excellence, naming us the Best Edtech in Africa.** And to cap it all, we were recognized as the **fastest growing startup by TIBA awards 2023**, a testament to the boundless potential that lies within our walls.

Our impact extended beyond awards and accolades. We proudly **exhibited at prestigious international startup roadshows like Gitex Global in Dubai**, forging connections and showcasing our innovative solutions to a global audience. These interactions fueled cross-cultural collaborations and opened doors to exciting new markets.

Perhaps the most significant development this year was the evolution of our business model. We transcended our African roots and **expanded our reach to service businesses and governments both within and outside the continent.** This diversification strengthens our foundation and paves the way for sustainable growth in the years to come.

As we step into the new year, I am brimming with optimism for the future. We stand poised to build on the incredible momentum of 2023, pushing the boundaries of innovation, impact, and global reach. The road ahead is paved with exciting challenges and boundless opportunities, and I am confident that with our unwavering dedication and relentless pursuit of excellence, we will continue to redefine the landscape of education and empower individuals and organizations across the globe.

Thank you for being a part of this incredible journey. Here's to a future where knowledge knows no borders and impact knows no limits.

**With gratitude and boundless optimism,**  
**Kamal Dandina Ibrahim**  
**Chief Growth Officer, DataLeum.**



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# TRAILBLAZERS

FROM OUR ALUMNI COMMUNITY



“

Armed with a BSc. in Accounting and an MBA in Finance, I decided it was time for change.

”

**Oluwafunso Soyoye**  
Data Analyst (Team Lead),  
Kkon Tech

In November 2022, my journey as a Data Analyst began, after six years and seven months in the banking sector. Armed with a BSc. in Accounting and an MBA in Finance, I resigned from the bank on February 22, 2023, to pursue my passion. Enrolling in a Data Analytics course with Dataleum, I obtained my certification and dedicated myself to mastering Power BI, SQL, and Excel.

Feeding my ambition, I meticulously planned and ventured into my first gig, recommended by Bode, CEO of Dataleum. Determined, I self-taught myself Tableau over a month, taking deliberate strides in mastering these tools despite challenges and rejections from job applications. Each rejection reinforced my resolve to keep applying strategically, spurred on by my wife's support and encouragement from LinkedIn connections.

I maximized LinkedIn to showcase my projects as learnt during the personal branding session with Dataleum. In November 2023, a HR Professional on LinkedIn reached out to me for an interview, and two weeks after, I landed a role as a Data Analyst (Team Lead). What a perfect way to end the year 2023! To aspiring Data Analysts, keep practising, building your portfolio, and exercising patience. Your efforts will pay off.



“

Excelling in Excel, Power BI, and SQL; I earned a scholarship to the DataLeum's Intermediate course

”

**Adeniyi Adewole**  
Data Analyst, First Watt Renewables

Growing up, I always wanted to be a Medical Doctor, but I realized I loved Mathematics. Seeing the world evolve around technology, I chose to study Computer Science despite not being a fan of computers. At the University of Benin, I initially struggled with technology but later developed an interest. I tried mobile app development but found it difficult, then transitioned to front-end development but lost interest due to coding errors. Moving to Python, I enjoyed the basics but gave up at the intermediate level.

In my final year, I discovered Data Analytics and joined DataLeum in August 2022 with no prior experience. Excelling in Excel, PowerBI, and SQL; and coming as one of the best in my set, I earned a scholarship for the intermediate level. Despite rejection from internships, I continued learning, applying for jobs, and rejecting interviews that clashed with exams. After graduation, I landed a job as a Sales Analyst at BOGO and later joined First Watt Renewables as a Data Analyst, DataLeum played a huge role in landing me these offers. I am grateful for the support from the team, and for the skills acquired. I am committed to continuous learning and industry updates.



“

I plan on using the skills I learnt as a stepping stone into the world of technology

”

**Chimdindu Obi-Nwosu**  
Tech4Teens Scholarship  
Beneficiary

I found the program very insightful; the classes were very interactive, and the teachers answered our questions. We were taught some basic skills required by a Data Analyst including different operations on Microsoft Word, PowerPoint, Excel, and Power BI which I am very grateful for.

Our teachers communicated very effectively, even though there were sometimes when it was hard for us to understand a concept due to bad network connection, DataLeum made videos of the class available for students to go back to after the class and a platform to ask the teachers questions as well as interact with other students.

This program has made me see Data Analytics through a different perspective and I had an enjoyable experience. I plan on using the skills I learnt as a stepping stone into the world of technology.

Thank you DataLeum for giving me this opportunity, I truly appreciate it.

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# PARTNERS

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**MICH** Consulting  
and Career Services





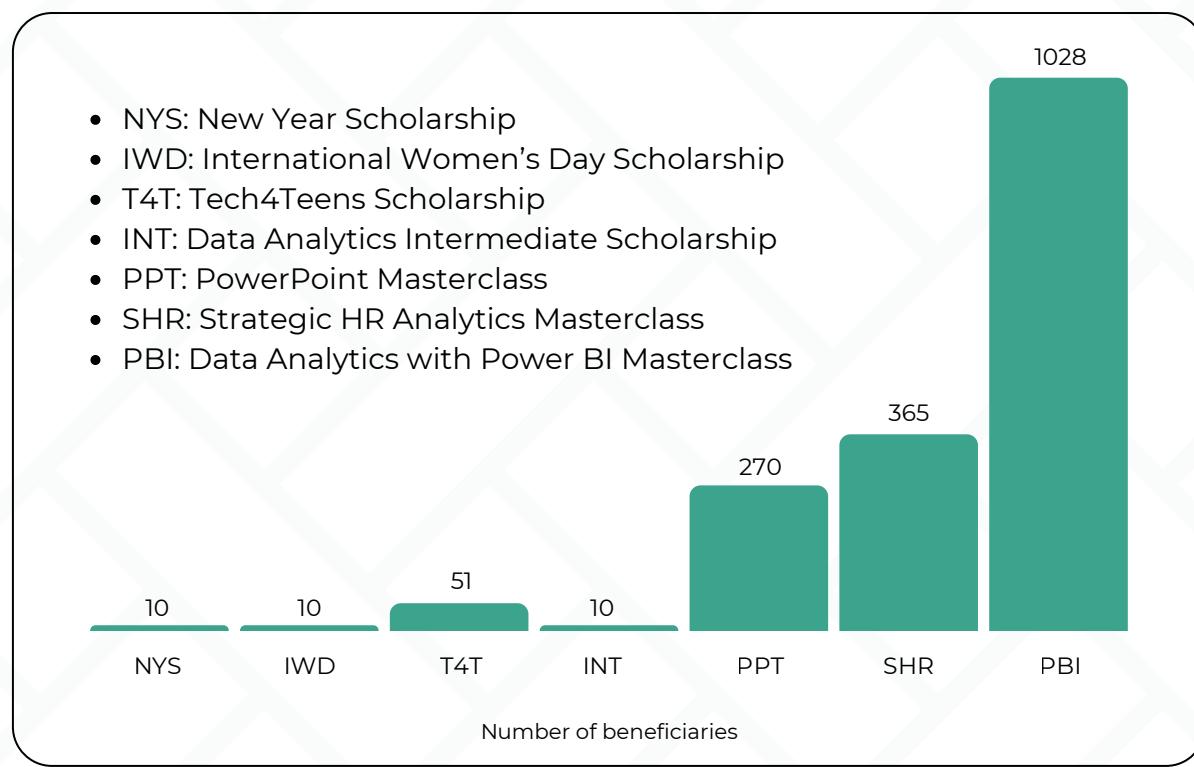
# TECH EMPOWERMENT INITIATIVES



As a way of empowering people, particularly women and youth, to embrace the promising career opportunities in tech, we gave out over 100 scholarships in our Data Analytics Course. 51 of these scholarships were awarded to teenagers in our Tech4Teens Program, where these young stars learnt the use of analytical tools like Excel and Power BI, in addition with other Microsoft application software like PowerPoint, Forms, and Word.

Since 2019, we have also awarded scholarships to the top performing students in our monthly Data Analytics Beginners Course. This year, 10 talents benefitted from this offer to proceed to the next stage of the course - Data Analytics Intermediate, on full scholarships.

We also held a series of free classes (masterclasses), providing a soft landing opportunity for individuals to get equipped with the basic knowledge and skills to thrive as a tech professional.



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# **AWARDS AND RECOGNITIONS**

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**AFRICAN  
STARTUP  
AWARDS**

Best EdTech Startup in Africa 2023



**WESTERN  
AFRICA  
STARTUP  
AWARDS**

Best EdTech Startup in West Africa 2023



Fastest Growing Company of the Year 2023

# HIGHLIGHTS

## AFRICAN STARTUP AWARDS (ETHIOPIA)



# KEY NOTES

FROM THE CORPORATE  
COMMUNICATIONS TEAM



**Debbie Dosunmu**  
Group Head, Corporate Communications

As we look back on the remarkable journey of 2023, it fills me with immense pride to share our corporate communications review, highlighting our triumphs and the extraordinary strides we've taken in amplifying our social media presence.

Every achievement we have attained stands as a testament to the unwavering dedication and collaborative efforts of each team member. Whether navigating through dynamic market landscapes or implementing impactful communication strategies, it is this collective commitment that forms the bedrock of our success.

This year, we achieved milestones that propelled us to the forefront of our industry. The honor of being named "Best EdTech in Africa" stands as a beacon of our commitment to excellence.

Additionally, our wins this year have been truly remarkable:

- **Newsletter Creation and Subscriber Growth:** The inception of our newsletter saw an incredible surge, with over 18,110 subscribers joining our community. This platform has become a vital avenue for sharing our insights and fostering engagement.
- **Career Clinic Debut on Instagram:** Our first-ever career clinic hosted on Instagram marked a milestone in our approach to providing valuable insights and guidance to our audience, demonstrating our commitment to empowering career growth.
- **Influencer Collaborations:** Collaborating with two prominent Instagram content creators and a Twitter influencer was pivotal in expanding our reach and resonating with diverse audiences, amplifying our brand presence across multiple platforms.



**Launch of Digital Marketing SOAR Program:** The launch of our Digital Marketing SOAR program was a monumental achievement, providing an avenue for skill development and educational opportunities, setting a new benchmark in our offerings.

**LinkedIn Audio Events and X (Twitter) Spaces:** This year, we hosted our first ever LinkedIn audio event and X (Twitter) space which had over 900 and 200 attendees respectively. We went further to host a second LinkedIn audio event and other spaces on X which not only increased our reach and engagement on these platforms, but also provided our audience with knowledge and insights in the tech space and their respective careers.

**LinkedIn Personal Branding Success:** The strategic focus on personal branding on LinkedIn for our A-team bore fruit, culminating in a remarkable gain of 72,000 followers throughout 2023, solidifying our expertise and thought leadership.

**Establishment of UK Presence:** Venturing into the UK market was a strategic move, symbolizing our commitment to global expansion and furthering our mission on an international scale.

**Our social media growth has been equally impressive:** Instagram, Twitter, and LinkedIn witnessed substantial growth in engagement and followers, reinforcing our commitment to diverse and impactful communication strategies.

These collaborative efforts, program launches, and insightful engagements led to a remarkable increase in our social media metrics, elevating our brand's visibility and resonance across these platforms. As we conclude this remarkable year, let's carry forward the momentum, learning from our successes, and evolving to set new benchmarks in the year ahead.

The Future Starts Here.

**Debbie Dosunmu**  
**Group Head, Corporate Communications, DataLeum.**

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# **PROGRAMS AND PROJECTS**

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# PROGRAMS

## The Dataleum Alumni Hackathon 3.0

The Dataleum Alumni Hackathon 3.0 was a virtual competition held in March 2023. Participation was open to all alumni members. After receiving over 100 registrations, participants were grouped into teams and provided datasets across different industries like health, finance, sports, entertainment, and hospitality; with a mentor to guide them in their analysis.

From the first round of submissions, the top 5 teams were selected to proceed to the grand finale where they presented their analysis and insights to our judges, who comprised top data professionals in the tech industry.

After a round of thought-provoking presentations from all 5 teams, **Team Sports** emerged as winners of the hackathon, winning the cash sum of **N200,000**.



# PROGRAMS

## The Young Techies Program (YTP)

In February 2023, we launched the Young Techies Program, a fantastic initiative sponsored by the Eti-Osa II Constituency in Lagos state. The goal was to empower 16 women and young individuals with top-notch tech skills. The program catered to participants at varying skill levels, starting from beginners and progressing to intermediate levels. The main focus areas were Excel, PowerBI, and SQL, including sessions on PowerPoint and personal branding.

Throughout the program, participants gained hands-on training and interactive sessions where they gained practical insights into these essential tech skills. The initiative created a dynamic learning environment where everyone engaged in teamwork and collaboration in various projects and assessments from the training.

With the support of the Eti-Osa II Constituency, the Young Techies Program became a stepping stone for these individuals to enhance their skills and embrace the exciting possibilities in the tech realm. With a blend of simplicity and effectiveness, the program paved the way for a brighter future for the beneficiaries.

Number of Beneficiaries

**16**

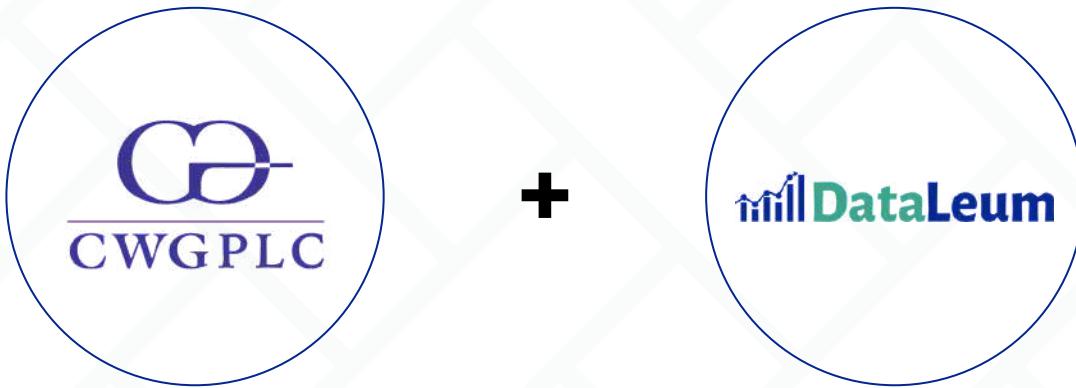


Program Duration

**4 MONTHS**

# PROJECTS

## Customer Satisfaction Survey



Our collaboration with CWG Plc was more than just a typical consulting engagement; it was a dedicated effort to reshape customer-centric strategies and enhance the essence of business intelligence. CWG Plc's clientele spanned across various sectors, providing the backdrop for an ambitious and impactful project.

In the constantly changing world of business intelligence, we stand out as a beacon of innovation. Our commitment is unwavering, focused on reshaping the future of decision-making through data. As we navigate this evolving landscape, our goal remains clear: to be at the forefront of transforming how businesses harness the power of information.

Our dedication to excellence is exemplified in every project we undertake. Whether it's with CWG Plc or any other partner, each collaboration adds a new chapter to our story. We continue to be a reliable force, shaping the trajectory of data-driven decision-making and ensuring that our clients are well-prepared for the challenges and opportunities that lie ahead.

# **SPECIAL RECOGNITION**

## OUR FACILITATORS



## Data Analytics Faculty



Kamal Dandina



Nnaemeka  
Reuben Eze



Michael Toyinbo



Odutayo  
Odufuwa



Enobong Owonam



Temitope Kareem



Ifeoluwa Taiwo



Faith Ntekim



Emmanuel Effiong



Ayodeji Otti



Adekunbi George



Emmanuel Ezika



Samuel T. Familusi



## Data Science Faculty



Temitope Adeyeha



Oyesanmi Omoboyeje



Mubarak Adigun



Temitope Ayinla



## Digital Marketing Analytics Faculty



Debbie Dosunmu



Oyindamola Fashogbon



Daniel Chukwuma



## Business Analysis Faculty



Oluwaseun Adeyemi



Oluwayomi Oyekanmi



Abiola Okusanya

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# **PUBLISHED REPORTS**

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# SKIT MAKERS ANALYSIS



## TOP 10 NIGERIAN SKIT MAKERS ON INSTAGRAM IN H1 2023 (JANUARY - JUNE)

\*\*\*Based on total views from skit videos posted in H1 2023

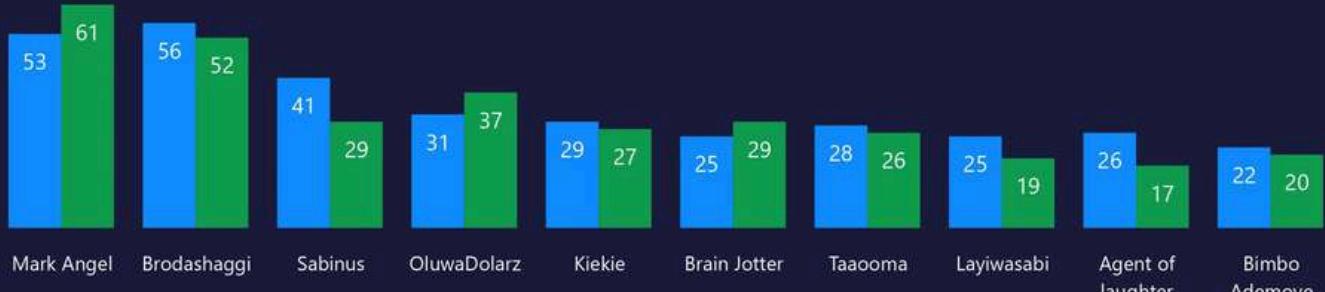


### TOTAL VIEWS



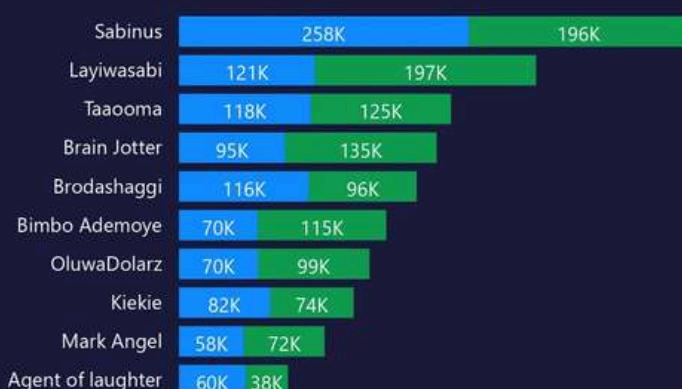
Quarter ● Q1 ● Q2

### SKIT VIDEOS POSTED



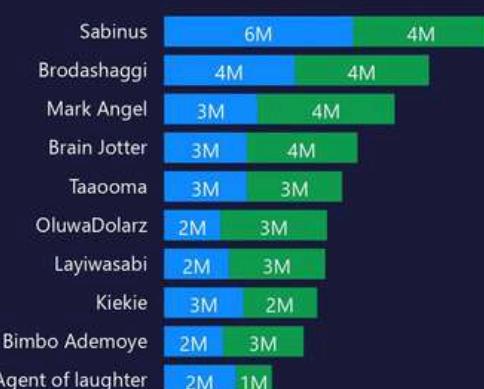
Quarter ● Q1 ● Q2

### COMMENTS



Quarter ● Q1 ● Q2

### LIKES



Quarter ● Q1 ● Q2

# LAGOS HOUSE RENT ANALYSIS

## LAGOS STATE HOUSE RENT ANALYSIS

Visit [dataleum.com/blog](http://dataleum.com/blog) for full analysis

**49,926**

APARTMENTS

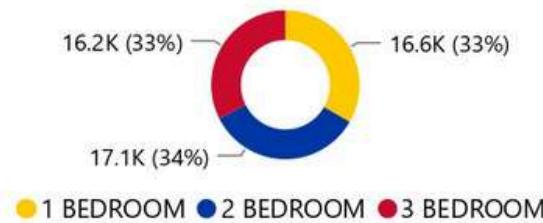
**17**

LGAs

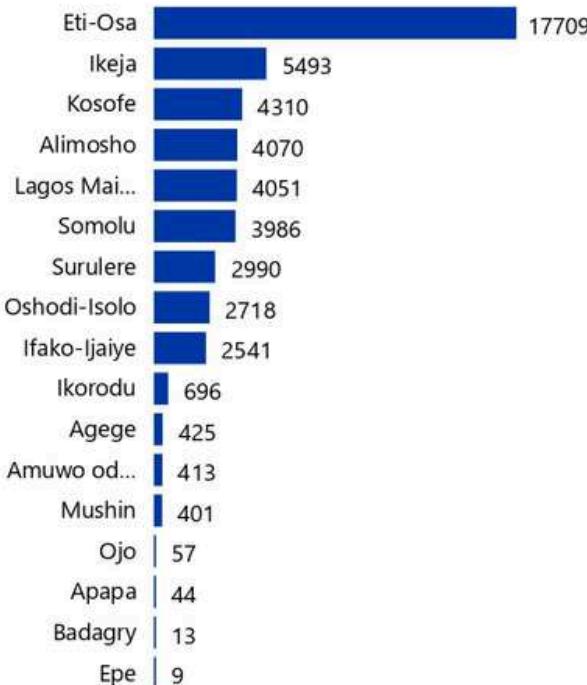
### HOUSE CONDITION (NEWLY BUILT)



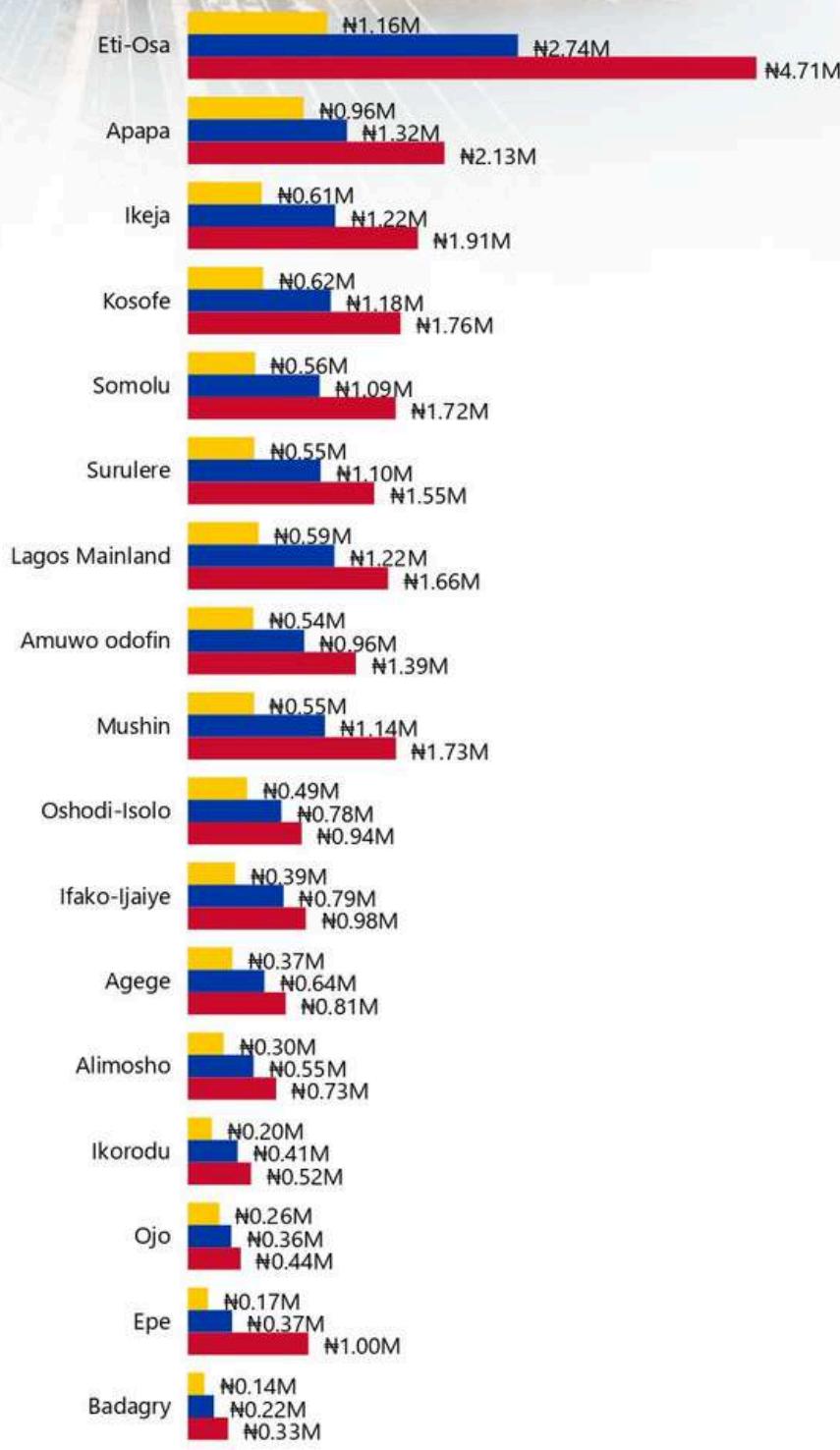
### NUMBER OF BEDROOMS



### NUMBER OF APARTMENTS BY LGA



### AVERAGE COST OF HOUSE RENT BY LGA



1 BEDROOM 2 BEDROOM 3 BEDROOM

# 30 OUTSTANDING WOMEN IN DATA

DataLeum

## 30 OUTSTANDING ★ WOMEN IN DATA ★

2023 GLOBAL RECOGNITION



**Mojisola Olawepo**  
Snr. Technology  
Strategy Leader,  
Microsoft



**Mary Osinowo**  
Snr. Cloud Solution  
Architect, Microsoft



**Kedeisha Bryan**  
Snr. Data Engineer,  
Booz Allen Hamilton



**Sadie St. Lawrence**  
Founder & CEO,  
Women In Data



**Amy Shi-Nash**  
Chief Analytics &  
Data Officer, Tabcorp



**Gina Acosta Gutiérrez**  
Data Analyst,  
Factored



**Irene Kujembola**  
Director, Architecture  
- Data & Analytics  
EMEA, Nike



**Adita Karkera**  
Chief Data Officer,  
Govt. & Public  
Services, Deloitte



**Thu Hien Vu**  
Snr. Data Science  
Consultant, PwC  
Nederland



**Carolina A. Blasco**  
Chief Data Officer,  
Banco Supervielle



**Jocelyn Rivera**  
BI Solutions Product  
Manager, Global Blue



**Nita Mathur**  
Snr. Faculty, Ambeone  
DMCC for Data  
Science & Analytics



**Deeksha Anand**  
Data Analytics  
Manager, ION



**Ursula K. Wellington**  
Operations Analyst,  
Uber



**Mariia Novikova**  
Data & BI Analyst,  
IT\_One



**Shaily Verma**  
Director of Data  
Analytics, DAMAC  
Properties



**Aishwarya Srinivasan**  
Data Scientist,  
Google



**Claudia Pohlink**  
Chief Expert Data &  
Program Manager,  
House of Data



**Fatema El-Wakeel**  
Head of Global Data  
Platforms - Data &  
Analytics COE, Unilever



**Britta Daffner**  
Head of Data Culture  
& Strategy, Telefonica



**Henrica Makulu**  
Senior BI Specialist  
Consultant,  
Medscheme Holdings



**Linet Kwamboka**  
Snr. Program  
Manager, Data4Now



**Susan Gatura**  
Snr. Specialist,  
Analytics & Insights,  
Multichoice Group



**Mina Saidze**  
Tech Evangelist &  
Data Lead, FreeTech  
Academy



**Nina Marila**  
Chief Data Officer,  
Elisa



**Teneika Askew**  
Group Product Director,  
Data Science & Analytics  
Enablement, US Navy



**Sundas Khalid**  
Principal Analytics  
Lead, Google



**Caitlin Smallwood**  
VP, Data Science &  
Engineering, Search  
& Assistant, Google



**Daliana Liu**  
Snr. Data Scientist,  
Predibase



**Jessica Ayodele**  
Data Analyst, Sobeys

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# CHELSEA FC ANALYSIS

DataLeum



## PERFORMANCE ANALYSIS OF PREVIOUS AND CURRENT MANAGERS OF CHELSEA FC

### CHELSEA STATS - 2022/2023 SEASON



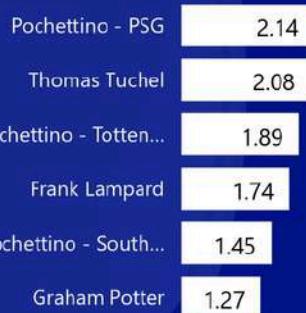
### AMOUNT SPENT



### WIN RATE



### POINTS GAINED PER GAME



### MATCHES PLAYED (WIN & LOSS)



### MATCHES PLAYED WITH BIG 6 IN EPL



● Matches Played ● Win ● Loss

● Win ● Draw ● Loss

# NIGERIA'S FOREIGN TRADE ANALYSIS IN 2022

DataLeum

## FOREIGN TRADE ANALYSIS IN NIGERIA IN 2022 (IMPORTS)

TOP 10 PRODUCTS BY VALUE

₦ 9.14T

TOTAL VALUE OF PRODUCTS

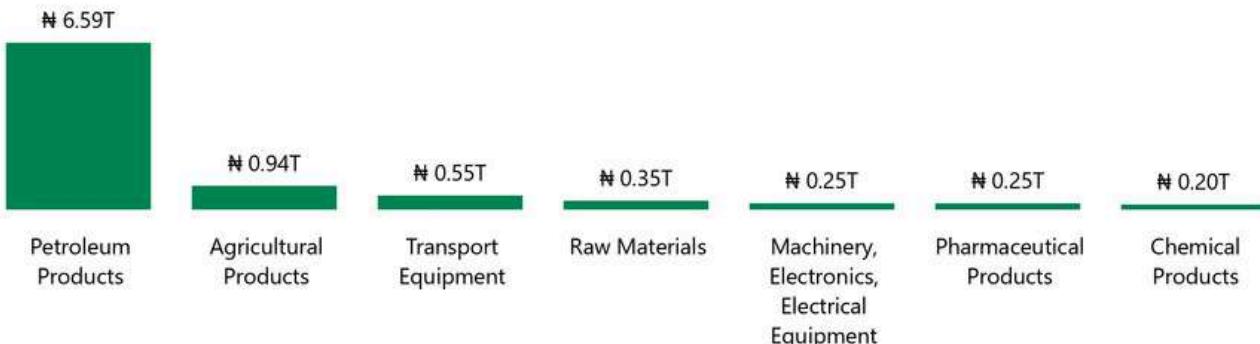
7

PRODUCT CATEGORIES

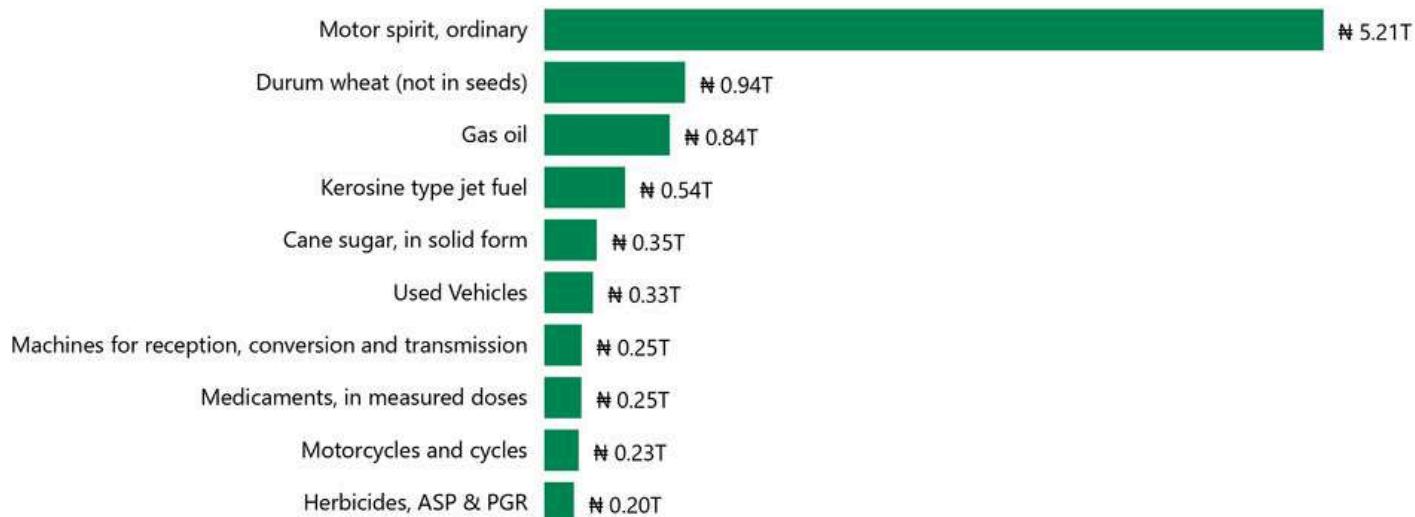
### QUARTERLY TREND OF TOP 10 PRODUCTS BY VALUE



### CATEGORIES OF PRODUCTS BY VALUE



### TOP 10 PRODUCTS BY VALUE



# NIGERIAN AIRPORTS ANALYSIS 2018 -2021



## NIGERIAN AIRPORTS ANALYSIS 2018-2021

International Airports

4



Local Airports

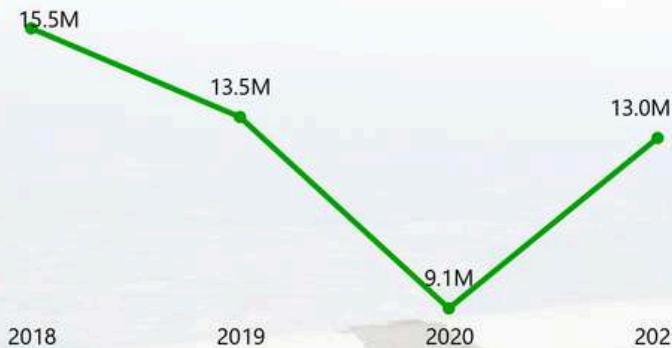
31



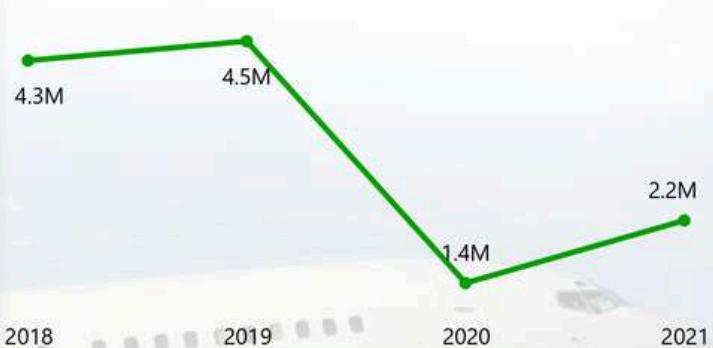
### Number of Passengers (International Flights)



### Air Passengers Trend (Domestic Flights)



### Air Passengers Trend (International Flights)



### Top 10 Airports by Number of Passengers (Domestic Flights)



# NIGERIA ELECTRICITY DISTRIBUTION ANALYSIS

DataLeum

## NIGERIA ELECTRICITY DISTRIBUTION ANALYSIS FROM 2016 TO 2022

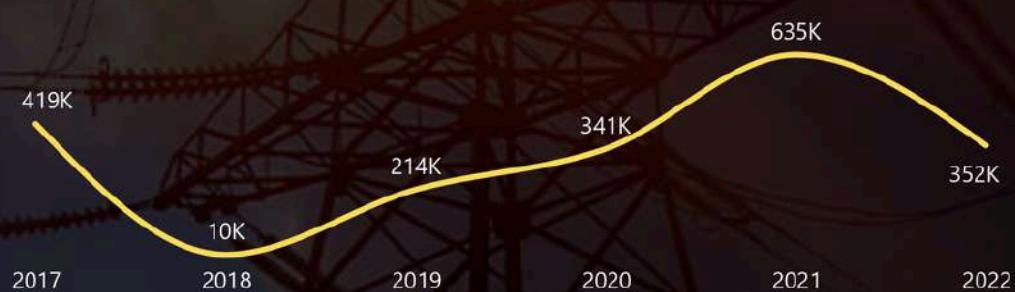
### NUMBER OF STATES BY DISTRIBUTION COMPANIES

ENUGU (EEDC)	5
ABUJA (AEDC)	4
BENIN (BEDC)	4
IBADAN (IBEDC)	4
JOS (JEDC)	4
KADUNA (KEDC)	4
PORT HARCOURT ...	4
YOLA (YEDC)	4
KANO (KEDC)	3
EKO (EKEDC)	1
IKEJA (IEDC)	1

### NUMBER OF ELECTRICITY USERS AS AT 2022



### NUMBER OF PRE-PAID CUSTOMERS BY YEAR



### TOTAL REVENUE COLLECTED (MILLIONS)

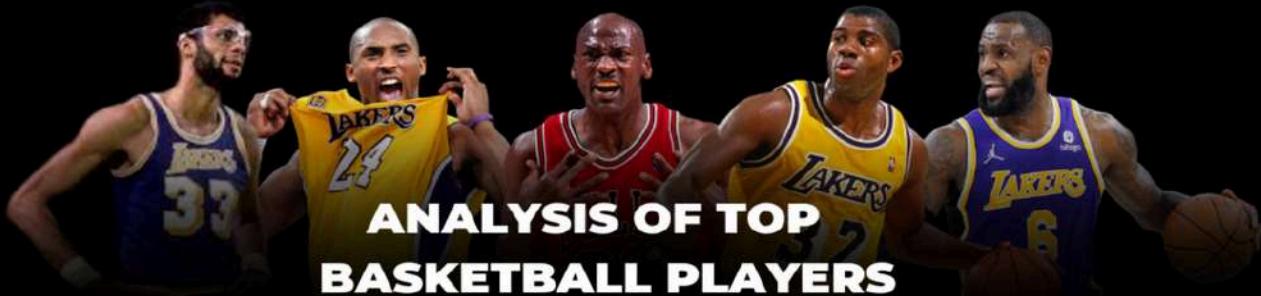


### TOTAL ENERGY BILLED/ELECTRICITY SUPPLIED (GWh) BY DISTRIBUTION COMPANIES



# ANALYSIS OF TOP BASKETBALL PLAYERS

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## ANALYSIS OF TOP BASKETBALL PLAYERS

KAREEM ABDUL-JABBAR, KOBE BRYANT, MICHAEL JORDAN, MAGIC JOHNSON, LEBRON JAMES

### Personal Efficiency Rating (PER)

27.91

Jordan

27.20

James

24.60

Abdul-Jabbar

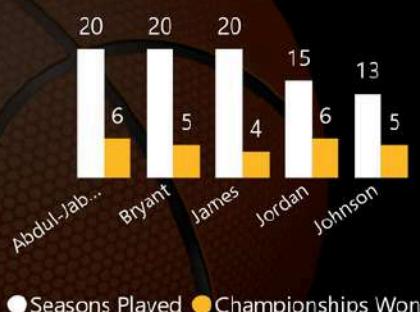
24.10

Johnson

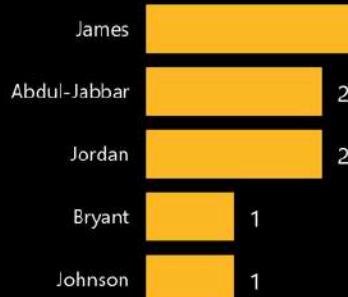
22.90

Bryant

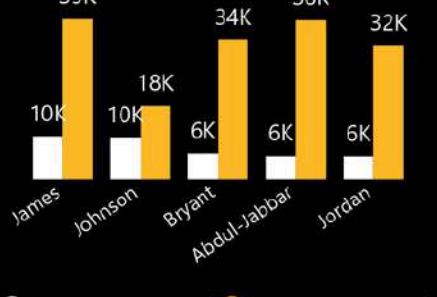
### Number Of Seasons Played & Championships Won



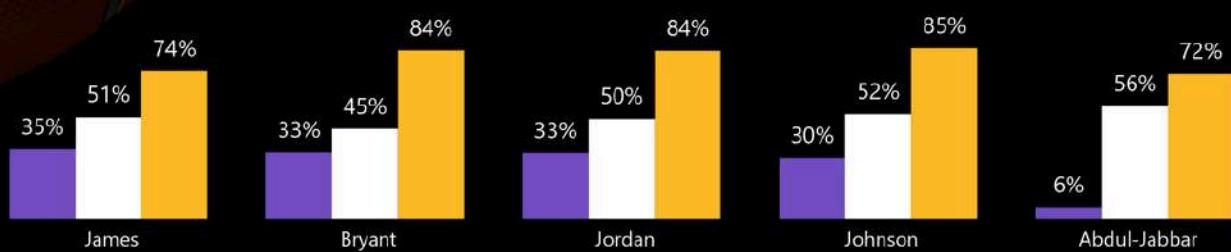
### Number of Teams Played For



### Career Points & Assists

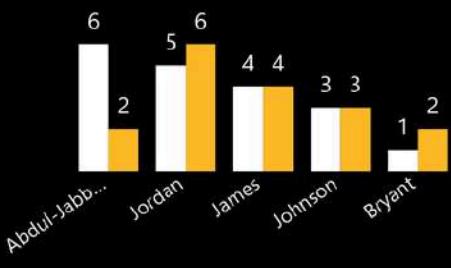


### Three-Point, Field Goals, Free Throw (%)

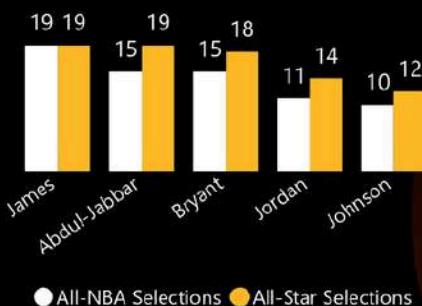


● Three-Point ● Field Goals ● Free Throw

### MVP



### Selections



### Win Shares



# THE EL CLASICO ANALYSIS



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## The El Clásico Analysis

Matches Played

296



Barcelona Wins

124



Real Madrid Wins

108



Barcelona Goals

519

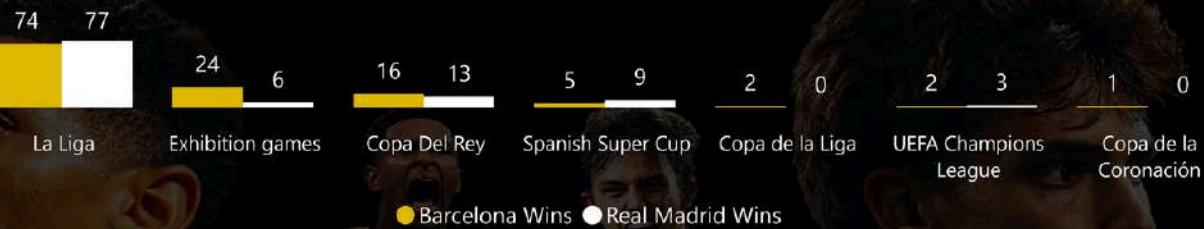


Real Madrid Goals

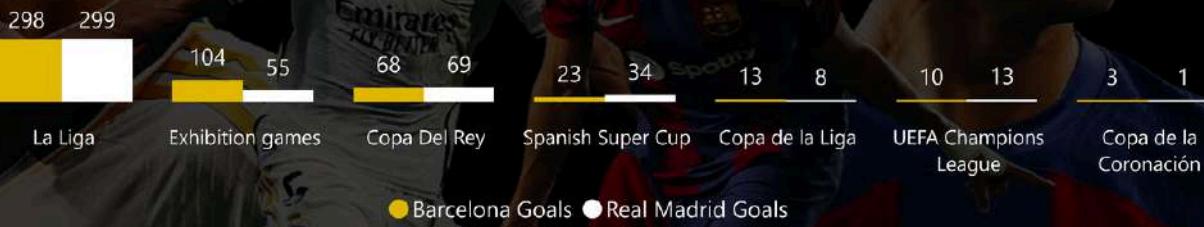
479



Number of Wins Across Different Competitions



Number of Goals Across Different Competitions



Top 5 Goal scorers

Player	Goals	Club
Lionel Messi	26	FCB
Alfredo Di Stéfano	18	Real Madrid
Cristiano Ronaldo	18	Real Madrid
Karim Benzema	16	Real Madrid
Raúl	15	Real Madrid

Number of Wins by Managers

Miguel Muñoz	16	Real Madrid
Johan Cruyff	9	FCB
Pep Guardiola	9	FCB
Carlo Ancelotti	6	Real Madrid
Terry Venables	6	Real Madrid
Zinedine Zidane	6	Real Madrid

Player	Statistic	Number	Club
Lionel Messi	Most assists	14	BAR
Sergio Busquets	Most Appearances	48	BAR
Sergio Busquets	Most matches won	23	BAR
Sergio Ramos	Most matches lost	20	RMA
Sergio Ramos	Most red cards	5	RMA
Sergio Ramos	Most yellow cards	22	RMA
Víctor Valdés	Most clean sheets	7	BAR

**El Clásico** is the name given to any football match between rival clubs Barcelona and Real Madrid. Originally referring to competitions held in the Spanish Championship, the term now includes every match between the clubs, such as those in the UEFA Champions League, Supercopa de España and Copa del Rey. It is considered one of the biggest club football games in the world and is among the most viewed annual sporting events.

# RASHIDI YEKINI MEMORIAL ANALYSIS

DataLeum

## CELEBRATING THE "GOALSFATHER"

IN COMMEMORATION OF RASHIDI YEKINI'S 60TH POSTHUMOUS BIRTHDAY



Total Club Apps

**677**



Total Club Goals

**484**



Total International Apps

**62**



Total International Goals

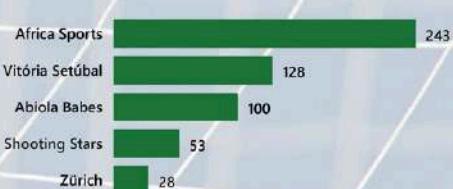
**37**



### TOP 5 CLUBS BY GOALS SCORED



### TOP 5 CLUBS BY APPEARANCES



### TOTAL CLUB GOALS



Data Source: wikipedia.com



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# 2024:

## AFRICA TO THE WORLD

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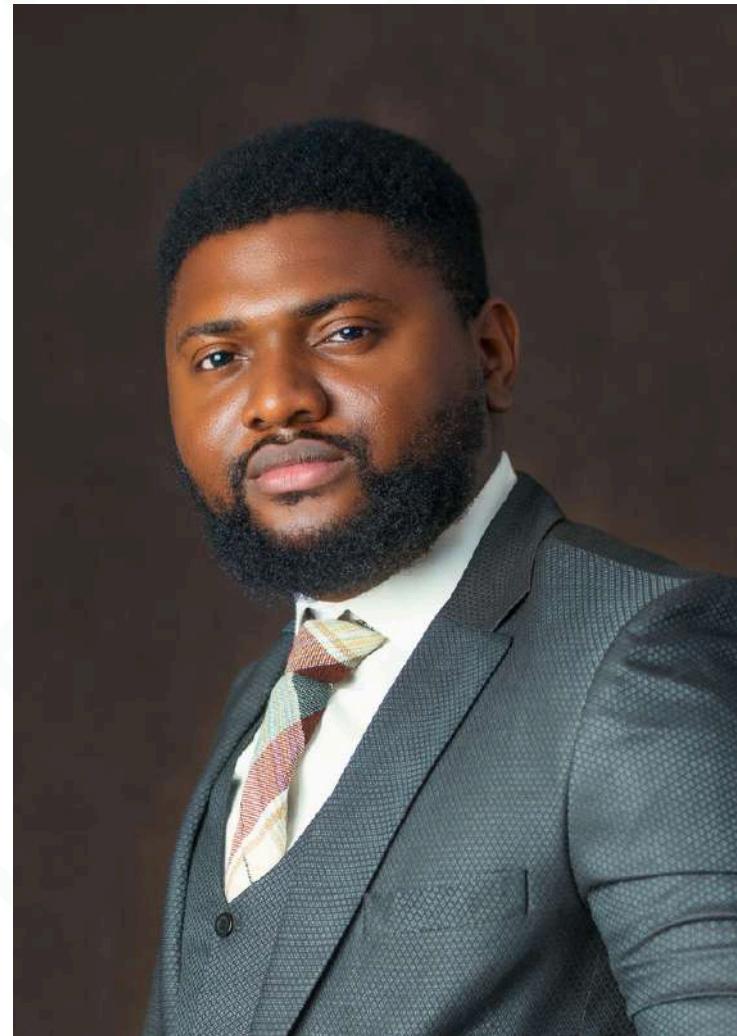


In 2023, our journey has been one of transformation and growth. We transitioned into a learning provider in the United Kingdom, earned certification as a trainer for Business Analysis by IIBA, and proudly claimed the title of EdTech Startup of Africa. These accomplishments were no small feat, and they have set the stage for an even more ambitious year ahead.

In 2024, our focus is on transcending borders and presenting Africa to the global stage. We aim to bring our expertise, our innovation, and the diversity of our perspective to the world. We are determined to empower individuals across the globe with knowledge that transcends boundaries.

Our journey thus far has taught us the power of strategic reinvention and the importance of adaptability. As we embark on this global endeavour, we remain committed to simplicity in trainings, ensuring that our courses resonate universally. We believe that everyone, regardless of background or location, should have access to high-quality learning experiences.

In the spirit of unity and collaboration, we invite you to join us on this exciting journey. Together, let us bridge gaps, and showcase the brilliance that Africa has to offer. As we step onto the global stage, our commitment to excellence, innovation, and inclusivity remains unwavering.



**Titilola Bello**  
COO/Co-Founder

As we set our sights on the future, we reaffirm our commitment to excellence and innovation. Through our collective efforts, we will make 2024 a year to remember - one that elevates DataLeum to new heights and solidifies its position as a global leader in tech training and education. Thank you for your continued support, and here's to a transformative and globally impactful 2024.

DataLeum to the world!

# Thank You



Neka Udezue  
Okey Udezue  
Gerald .I. Egeonu  
Sophie Okonkwo  
David Folaranmi  
Nkebet Mesele  
Bode Abifarin  
Olusoji Oyawoye  
Hakeem Onasanya  
Sheila Ojei  
Ireayomide Oladunjoye  
Sadiq Bello  
Peter Ogedengbe  
Ada Ndukwe  
Ijeoma Anunibe  
Odera Igwe  
Teju Abisoye  
Bambo Adebawale  
Gbenga Totoyi

Iretioluwa Akerele  
Beverly Agbakoba-Onyejianya  
Mariam Adegoroye  
Victoria Akomor  
Bisola Ogunsola  
Taiye Tunkarimu  
Oluwafunso Soyoye  
Mojisola Olawepo  
Abdulkareem Rasheed  
Mary Oshinowo  
Tobi Williams  
Samuel Arojojoye  
Olufisayo Gbenjo  
Bisola Ogundahunsi  
Ikeoluwapo Adebawale  
Omotolani Olowosule  
Adenike Adeyemi  
David Oyedepo Jr.

Kunle Jinadu  
Oluwatobi Ogunrinde  
Jessica Ayodele  
Dumebi Okwechime  
Adedeji Onabule  
Eunice Thompson  
Engr. Messiah Ameh  
Shina Arogundade  
Nkemdirim Mbah  
Gabriel Balogun  
Oludayo Oluwatosin Gabriel  
James Aduwak  
Rachel Hale  
Jumoke Aleoke-Malachi  
Akinrinola Akande  
Tominiyi Oni  
Sherifah Balogun  
Adefunke Adele  
Omotola Adedapo

You made 2023 a remarkable year for us!

# HIGHLIGHTS

## BEST EDTECH STARTUP AWARD PARTY



# HIGHLIGHTS

## WORK ON THE BEACH DAY



# HIGHLIGHTS

## 4TH ANNIVERSARY CELEBRATION



# HIGHLIGHTS

## Q2 2023 RETREAT



# HIGHLIGHTS

## Graduate Tech Training (GTT) JOB FAIR





SCAN TO VISIT OUR WEBSITE

**Office Address:**

RockHaven Office Suite - 4, Hughes Avenue, Alagomeji,  
Yaba, Lagos, Nigeria

**Contact Us:**



+234 802 289 3230



+44 739 510 3625