

IMPACT REPORT 2022

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A dark blue-toned photograph of a man in a pinstripe suit and tie, looking slightly to the side with a thoughtful expression. The image serves as the background for the entire page.

THE
CEO'S
REMARK

Dear Stakeholders,

I am thrilled to report another successful year for our company. We have continued to grow and expand progressively, offering new and innovative training programs to individuals and businesses, while meeting the ever-changing needs of the tech industry.



Bode Roberts
CEO/Co-Founder

Our focus on providing high-quality, up-to-date training and consulting services has allowed us to develop strong relationships with our clients and partners, and we are proud to have received numerous accolades and industry recognition for our efforts, most recently winning the award of "Startup of the Year" by Art of Lagos.

In addition to our service offerings, we have also continued to invest in our team and infrastructure. We expanded our team and our technology to ensure that we can continuously improve our processes. Our ever-capable team of staff and instructors have worked tirelessly to provide high-quality services to our students, and we have seen a significant increase in enrollment and customer satisfaction.

We have also made strides in developing new partnerships and strategic alliances, which have helped to broaden our reach and enhance our offering. In the coming year, we will continue to innovate and adapt to the changing tech landscape, offering new programs and services to meet the needs of our clients.

We remain committed to helping our clients succeed in their careers by providing the best possible training experience and providing job opportunities for job seekers. Overall, we are very proud of the progress we have made and the impact we have had on the technology community.

We are confident that we are well-positioned for continued success in the coming year and beyond.

My Profound gratitude to our dedicated employees, clients, partners, and well-wishers (or stakeholders) for their immense support and contributions toward our success. Cheers to a better year.

DataLeum to the World!



2022

IMPACT

NUMBERS

OVERVIEW

2365
TALENTS TRAINED



A total of 1186 men and 1179 women were trained from 14 countries across the globe. These include individuals from diverse industries like fintech, banking, manufacturing, oil & gas, etc.

65
COHORTS



We achieved a total of 65 cohorts for the year. Cohorts include our monthly/quarterly recurring classes in Data Analytics, Business Analysis, and HR Analytics.

153
SCHOLARSHIPS



We awarded a total of 153 scholarships, 100 of which were given to Nigerian undergraduates to learn Data Analytics during the ASUU strike.

TALENTS TRAINED

Q1

113

January

115

February

160

March

Q2

155

May

159

June

125

April

Q3

210

July

224

August

239

September

Q4

301

October

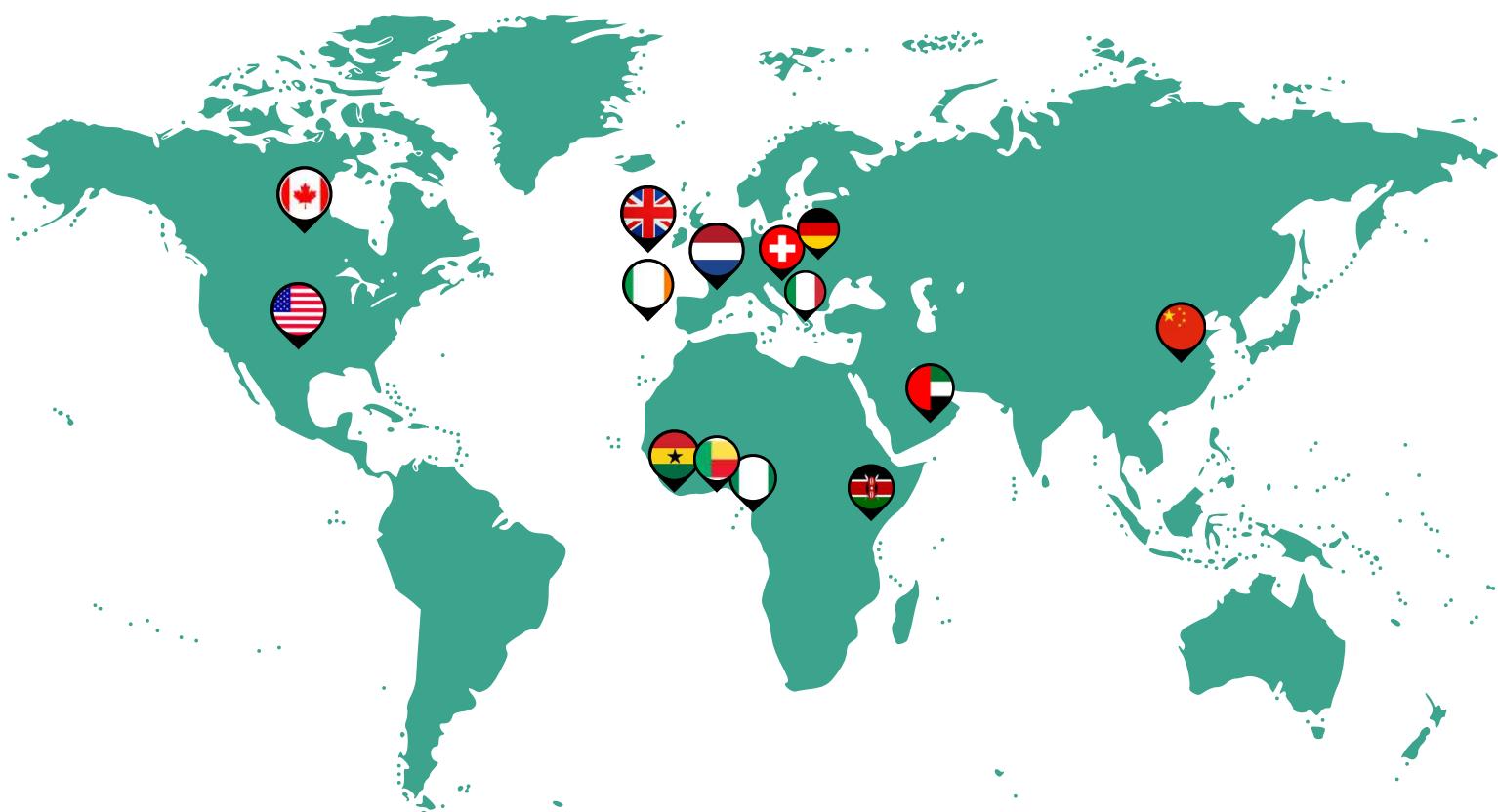
312

November

252

December

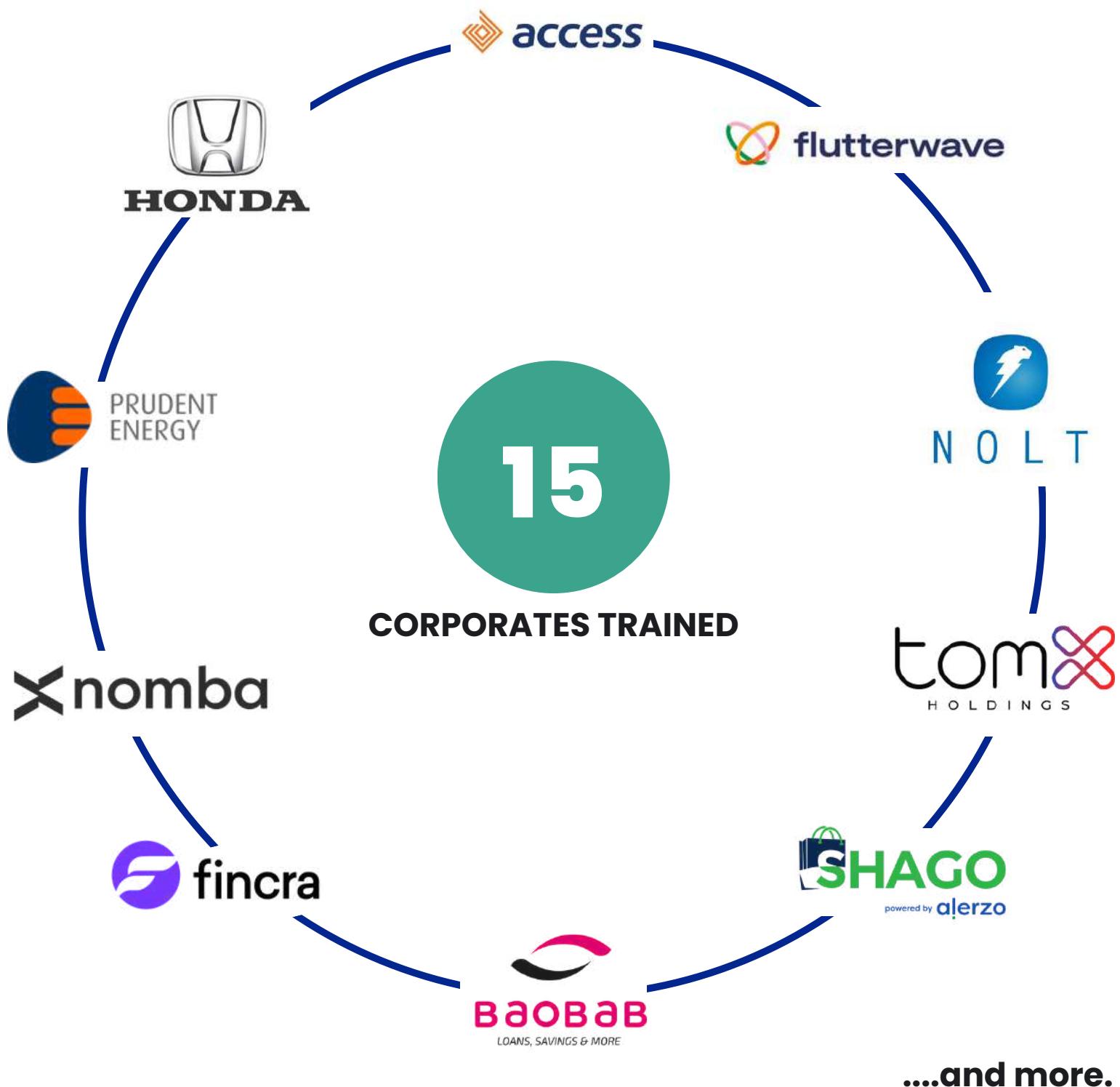
GLOBAL REACH



COUNTRIES	TALENTS TRAINED
Nigeria	2255
UK	45
USA	22
Canada	22
Ireland	5
Italy	4
Ghana	2

COUNTRIES	TALENTS TRAINED
Kenya	2
Benin Republic	2
UAE	2
China	1
Netherlands	1
Switzerland	1
Germany	1

CORPORATES



AWARDS & RECOGNITIONS

AWARDS



ART OF TECHNOLOGY (AOT LAGOS) **The AOT Awards**

Startup of the Year 2022.



CRYSTAL EDGE PROFESSIONAL SERVICES **The Iconic Brand Awards (TIBA)**

Outstanding CEO of the Year – Bode Roberts.



TECHTREND AFRICA **The Connected Awards**

Edutech Startup of the Year 2021.

RECOGNITIONS



STARTUPBOOTCAMP AFRITECH

Selected as one of 20 African startups to pitch in the Africa Startup Initiative Program.



HINDSIGHT VENTURES

Selected as one of 10 African startups to kick off an Accelerator Program.



AFRICAN YOUTH DEVELOPMENT GROUP

Recognized as one of 30 Most Inspiring Young Africans on International Youth Day 2022 - Bode Roberts.



WESTERWELLE FOUNDATION

Recognition for active 6-month fellowship in Young Founders Program - Bode Roberts.

PROJECTS & HIGHLIGHTS



PROJECTS



SKIT MAKERS ANALYSIS

A Quarterly Analysis of Instagram and YouTube Content Creators (Skit Makers) in Nigeria, with several features on top media blogs.



THE GTT PROGRAM

An initiative by the Lagos State Government in partnership with the Honeywell Group to equip young talents in Lagos with premium tech skills.



ANNIVERSARY SCHOLARSHIP

To mark our 3rd Anniversary, we set up a fully funded program to equip 100 undergraduates with Tech and soft skills for the future of work

HIGHLIGHTS (SKIT MAKERS ANALYSIS)



Sabinus, Taooma, Emerge Top Skit Makers In Q2, 2022

•     

Liked by uncle_titilola and 546 others

punchnewspapers Skit makers, Mr Funny aka Sabinus and Taooma, have emerged the top skit makers in the second quarter of the year 2022 on Instagram.

This was revealed in the quarterly insights published by data intelligence and global digital eco-system firm, DataLeum on Monday.

While Mr Funny, who won the Online social content creators' award at this year's AMVCA emerged the top Male Instagram Skit Maker in the second quarter, Maryam Apaokagi aka Taooma, clinched the top spot in the female category.



Sabinus, BrodaShaggi Dominate Instagram's Q3 Top Skit Makers List

•     

Liked by koolbodman and 628 others

punchnewspapers Sabinus, BrodaShaggi Dominate Instagram's Q3 Top Skit Makers List

Skit makers, Chukwuemeka Emmanuel aka Sabinus and BrodaShaggi came tops in the latest report on the activities of Nigerian skit makers on social media platform, Instagram, in the last quarter.

This was revealed in the quarterly insights published by data intelligence and digital eco-system firm, DataLeum on Tuesday.

ALSO FEATURED ON:

BUSINESS DAY

Legit.ng
leading the way

Opera News

iBrand TV
Quality news on TV

HIGHLIGHTS (THE GTT PROGRAM)



Some invited applicants to the Orientation and Assessment session held in May



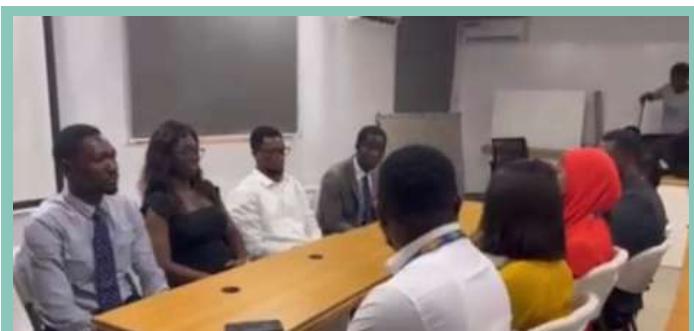
Representatives from the Program Partners (LSETF & Honeywell Group) with the A-Team



Some Beneficiaries of the Program at the Official Launch held in September



DataLeum's COO speaking to a Channels TV Reporter at the Official Launch Event



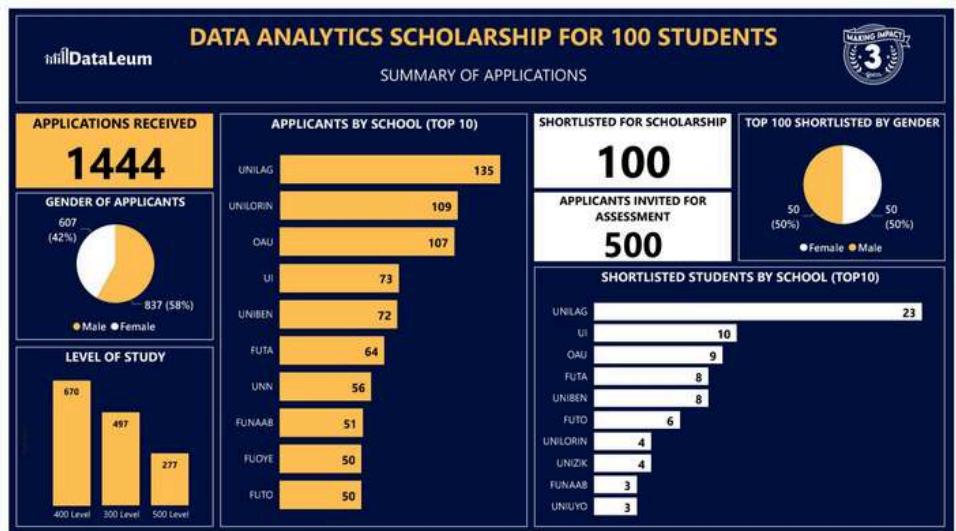
One of the physical classes of the Program (an interview preparation class) held at Yaba, in November



Racheal, a GTT trainee, with Titilola and Debbie from the A-Team, and Ireayo Oladunjoye (from LSETF), after a radio session with Nigeria Info

HIGHLIGHTS

(ANNIVERSARY SCHOLARSHIP)



TOP 3 STUDENTS



A close-up, slightly blurred photograph of two hands clasped together, one appearing to be a child's hand and the other an adult's, set against a dark blue background.

DEVELOPMENTAL PARTNERS

DEVELOPMENTAL PARTNERS



GALLERY

PHYSICAL COHORTS



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER

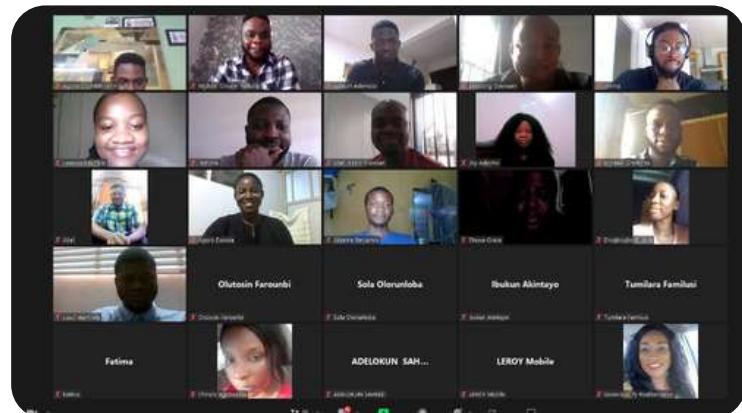
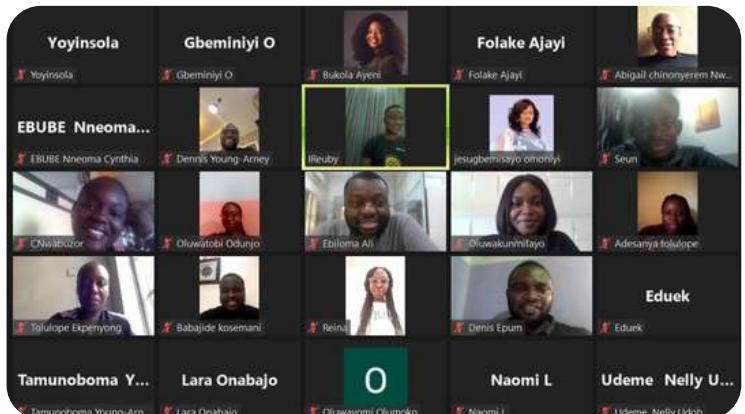
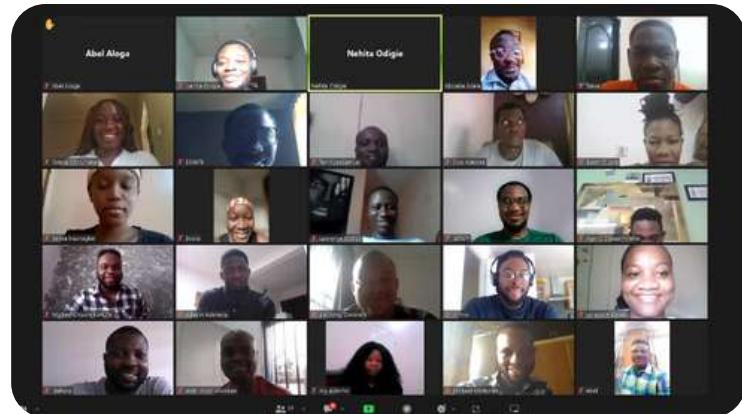


NOVEMBER



DECEMBER

VIRTUAL COHORTS



THE A-TEAM



3RD
ANNIVERSARY



THE A-TEAM



ANNUAL RETREATS



2023:

STRATEGIC REINVENTION

A large, glowing blue lightbulb is the central visual element. It is illuminated from within, showing a filament and a small, white, cloud-like shape inside. The lightbulb is set against a dark, textured background that appears to be a wall or a surface with a subtle grid pattern.

For the year 2023, our top priority will be to focus on **“Strategic Reinvention”** in order to stay at the forefront of the rapidly evolving technology industry. Over the past year, we have seen major shifts in the tech industry and in the job market, and it is essential that we adapt and evolve to remain competitive.

One key area of focus for us in the new year will be the development of new cutting-edge tech training programs and certifications that align with the current and emerging needs of the tech industry. This will require us to closely monitor industry trends and collaborate with relevant stakeholders to ensure that our offerings are relevant and valuable to our clients.

Another area of strategic reinvention for us will be in our approach to job placement. In today's market, it's not enough to simply connect job seekers with open positions.

We need to provide a more comprehensive solution that includes career counselling, resume building, and networking support.

We will be partnering with leading companies to provide our clients with hands-on experience. This will give our clients the chance to work on real-world projects and gain valuable experience that will make them more attractive to potential employers.

Furthermore, we will be embarking on a Corporate Drive, geared towards upskilling the workforce of companies across various industries. We will work closely with clients to understand their specific needs and tailor our trainings to meet those needs.

We encourage companies to take advantage of our training programs and invest in the growth and development of their employees. Let's work together to build a strong and skilled workforce that will drive innovation and success in the new year and beyond.

Summarily, our strategic reinvention for the new year involves a focus on innovation, collaboration, and partnerships. We are committed to remaining a leader in the tech training and consulting space and we will continue to adapt and evolve to meet the changing needs of our clients and the industry. By staying ahead of the curve and providing value to our clients, we can continue to grow and thrive as a company.

Cheers to more.



Titilola Bello
COO/Co-Founder



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The Future Starts Here