

SKIT MAKERS REPORT

Q2 2025





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BEST OF THE BEST



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BEST OF THE BEST



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QUALITY **over** QUANTITY

This quarter, few skitmakers reminded us that more is not always better. Even with just a few uploads, they pulled in millions of views.

Was it the storytelling, the characters, or just really loyal fans? We can't say for sure, but take a look:

Who would have thought that just **4** videos could do so much?

With only four skits this quarter, Sydney Talker pulled in **41.5 million** views and landed in the **Top 3**.



5 skits! That's all it took for Nasty Blaq to cross the **31 million** views mark this quarter.

He let the content speak for itself, and it did.

QUALITY over QUANTITY

Was there a memo we missed about posting five skits?

Oluwadolarz stuck to the same number, just five skits and still pulled in **22.3 million** views



QUANTITY **over** QUALITY

Okay, so maybe more really is more. At least for most skit makers this quarter. These skit makers showed up again and again... and again on our timelines.

Let's just say, their work rate was loud, and so were their numbers.



For context, last quarter had 91 days , and Neekah posted **88** skits.

A round of applause for the effort and creativity it took to put out 88 skits. She took the business of making us laugh very seriously!

If showing up often counts for anything, Folagade Banks made it count.

With **68** posts, he was one of the most active skit makers this quarter, and it paid off.



QUANTITY **over** QUALITY



KIEKIE

Consistency is no longer just a buzzword, KieKie lived it this quarter.

With **54** skits, she maintained steady content and kept her audience locked in.



MR. FUNNY

Mr. Funny kept the content coming this quarter with **38** videos, and his audience showed up for every one.

TOP comeBACKS

Back on the charts with even better numbers, these skit makers reminded us they are still very much OGs in the game. Did you see this coming?

KIEKIE



This quarter? Kiekie said, "Hold my cup!"

From 3rd place last quarter, she made her way to the **top** with **54.8 million** views.

Somebody say double blessings!
Mr. Funny moved up two spots from last quarter, going from 4th place to 2nd place, with **47.9 million views**.



MR.FUNNY

Sudden

JUMP

Two spots in the top 5 were snatched by new faces who were nowhere near the rankings last quarter. They just might be here to stay... or maybe it's a one-time flex. Either way, they made this quarter funnier.

A full-body photograph of a man with a large belly, wearing a tan blazer, a white dhoti, and a white turban. He is standing with his hands on his hips against a yellow background.

SYNDEY TALKER

Sydney Talker came in hot with **41.5 million** views, landing him in **3rd** place this quarter.

And right behind him was Rodney, pulling **39 million** views to take **4th** place.

A close-up photograph of a young man with dark, curly hair, wearing a dark t-shirt, looking directly at the camera with a slight pout against a yellow background.

RODNEY

RELIVE THE moment



I wonder how Oluwadolarz survived this! 😂

Check out the full video [here](#)

Why does this happen to everyone almost every Sunday 🙏

Share [this](#) to your church member.





This video from Syndey still cracks us up!

Watch the full skit [here](#)



Nastyblaq + Ola of Lagos= a collab we didn't know we needed!

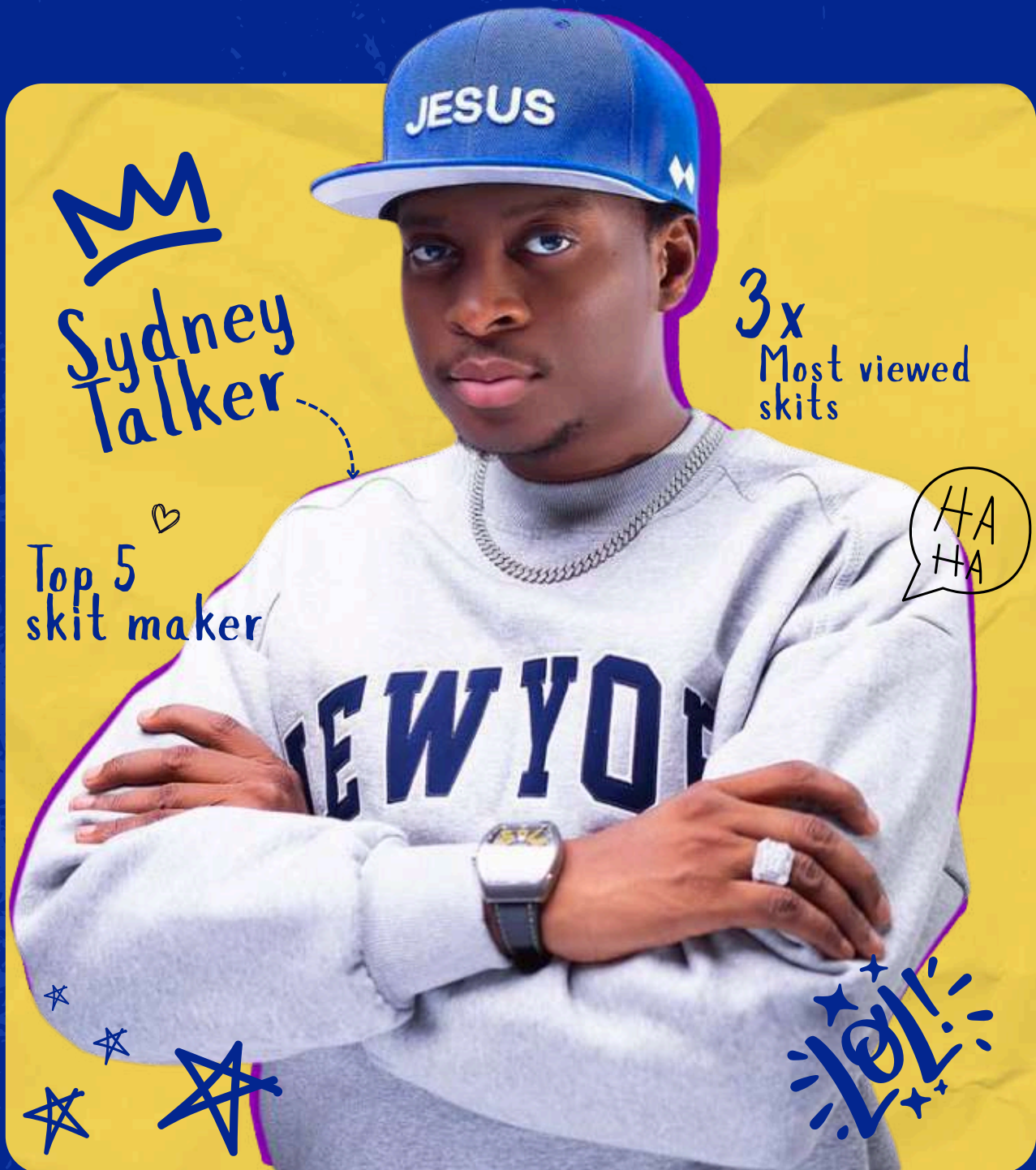
This [video](#) is so hilarious!



What would you do if this happened when you finally met your favourite celebrity?

Watch [here.](#)

MASTER OF THE GAME



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MAIN CHARACTER ENERGY

These skit characters were hard to ignore this quarter. Which one is your fave?



FLASHBACK

Compared to the same time last year, engagement went up by **13.2%**. More people are watching, liking, and commenting on skits.

*N.B. Figures gotten from Top 5 male & female skitmakers

**Q2
2025**

Total engagement

448.0 M

Views: 406,752,635

Comments: 2,158,510

Likes: 40,087,246

Total engagement

396.4 M

**Q2
2024**

Views: 361,575,022

Comments: 1,488,948

Likes: 33,398,254

YOUTUBE ANALYTICS

272.8 M

**TOTAL
VIEWS**

900k

**SUBSCRIBERS
GAINED**

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